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PRESENTS THE 2009 CONVENTION & SPORTING EXPO

DRUMBEATS SHOW PROGRAM

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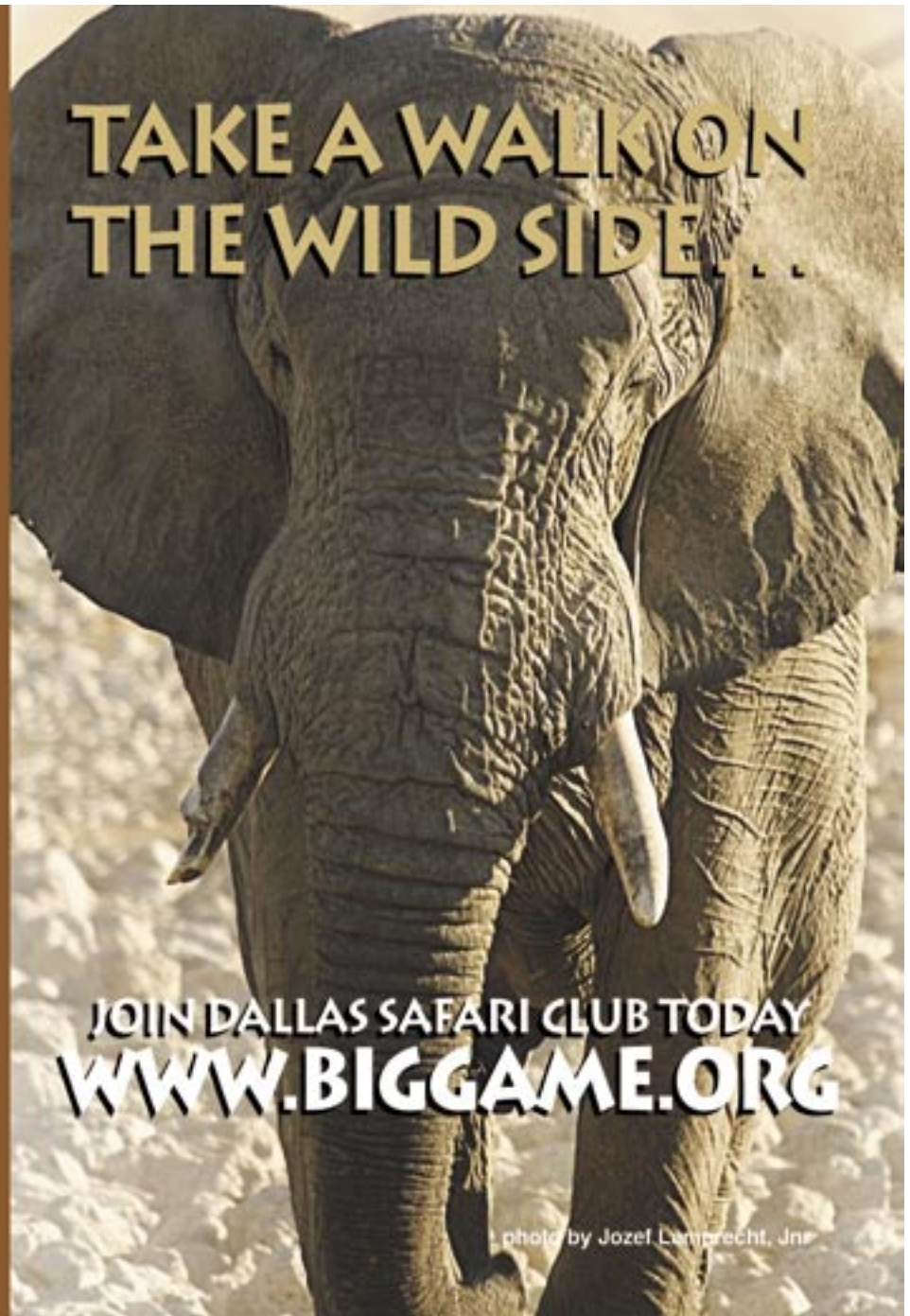
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**DALLAS SAFARI CLUB WITH SPORTS AFIELD
PRESENTS THE 2010 & 2011
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GMC's Sierra Hybrid improves a good thing

Truck: Fuel efficiency even better for top-rated pickup

The 2009 GMC Sierra Hybrid delivers power and fuel economy like no other truck on the market. The full-size pickup achieves 40-percent greater city fuel economy and a 25-percent improvement in overall fuel economy while delivering the capability expected of a full-size truck — including a 6,100-pound towing capacity.

Partnering General Motors' patented two-mode hybrid system and a powerful 6.0L gas V-8, the Sierra Hybrid delivers highly efficient performance, including all-electric driving up to 30 mph. That allows fuel savings to be realized even when the truck is fully loaded or towing a trailer.

"The Sierra Hybrid represents GMC's commitment to engineering excellence, delivering a fully functional truck that offers a significant improvement in fuel economy," said Jim Bunnell, GMC general manager. "Sierra Hybrid will deliver fuel economy that is expected to be the best in the full-size pickup segment, exceeding the current mileage leader — the non-hybrid Sierra."

The Sierra Hybrid is offered in the Crew Cab body style on both 2WD and 4WD models. Each model is equipped with several standard,



popular features, including StabiliTrak electronic stability control system, a locking rear axle and a trailering package. Sierra Hybrid also is the only full-size truck with five-star side-impact ratings in federal crash tests.

Hybrid details

The Sierra Hybrid's fuel-saving performance is derived from GM's advanced Electrically Variable

Transmission (EVT) and 300-volt nickel-metal hydride Energy Storage System (ESS), which work in concert with the standard 6.0L V-8 gasoline engine with Active Fuel Management (AFM) and late-intake valve closing (LIVC) technology. GM's hybrid technology system not only enables the Sierra to launch and drive up to 30 mph on electricity alone, it also allows the Vortec 6.0L V-8 engine to operate in its more economical V-4

mode for longer periods.

With GM's two-mode hybrid system, the electric power used to propel the vehicle is generated by the hybrid system itself. When the brakes are applied or the vehicle is coasting, the electric motors within the hybrid system create electricity that is stored in the 300-volt battery.

With the fuel savings of the hybrid system and Sierra's 26-gallon fuel tank, the Sierra Hybrid has a cruising

range of more than 500 miles.

Quiet and smooth

Integration of the hybrid system on the Sierra is seamless — the battery pack is located beneath the rear seat — and perceptible only in what it lacks: noise.

Along with quietness, the Sierra Hybrid also delivers exceptional driving smoothness, thanks to specifically tuned shocks for its Z85 suspension and a new hydraulic body mount. Located on the passenger side of the chassis, the hydraulic mount provides a dramatic improvement in highway driving smoothness, particularly on rough or choppy road surfaces.

Trailering performance

The Sierra Hybrid's electrically variable transmission also provides tremendous trailering capability, enhancing driving smoothness and quality when towing. Electric drive is enabled up to approximately 30 mph, even when towing, allowing fuel savings when the truck is towing a trailer.

Along with being very smooth, the EVT always provides abundant torque at all rpm levels for easy towing.

In addition to the eight-year, 100,000-mile warranty on the Sierra Hybrid's Energy Storage System, GM's Five-Year, 100,000 Mile Powertrain Limited Warranty continues to make GM a better choice for customers.



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Small-town dealer rides to the top

Four-wheelers: Hoffpaur Polaris hopes to be No. 1 in North America

With a good December, a Polaris Ranger dealer in tiny Goldthwaite, population 1,755, could be the No. 1 dealer in North America.

"At the beginning of the month, it looked like we could achieve this with 50 sales before December 31," said Lee Hoffpaur, owner of Hoffpaur Polaris. "We're halfway there, so I think we'll do it."

Hoffpaur said the dealership has been finding ways to sell anyone that is interested a new Ranger.

Don't let the small-town setting fool you — the dealership is huge, covering 77 acres that includes a brand new showroom and a 23,000-square-foot warehouse. The new building on Highway 84 at the edge of town holds dozens of vehicles, and the giant lot holds more than 100 four-wheelers, trailers, deer feeders, tractors and more.

The outdoor superstore in the small town carries Club Cadet tractors and mowers, Troy-Bilt mowers, Outback feeders, Big Tex, Texas Bragg and Haulmark Cargo trailers and more.

One Polaris owner is happy with his Ranger 500 EFI.

"Mine has been flawless," said avid hunter David Carroum of Dallas. "If I was buying today, I would think about the Ranger Crew Cab (with two sets of bench seats) with the 700 EFI engine or the Ranger 6x6. The crew cab, for obvious reasons, hauls more people and three in the front seat is a pain. The 6x6 has a larger bed and that would be valuable. Of course, with both of these upgrades, you pay more and the wheelbase is longer, so it is a little harder to get around in heavy brush."

Both the Ranger Crew and the Ranger 6x6 sport a liquid-cooled, 4-valve, 4-stroke, 2-cylinder, 40-hp engine, electronic fuel injection, automatic transmission, 4-wheel shaft drive, and tow 2,000 pounds with 1,000 pounds of cargo in the cargo box. The 6x6 seats three while the Crew seats six.

Hoffpaur said he has plenty of the popular 6x6 and Crew Cabs. "We have a huge selection on of '09 models in stock, including Crew Cabs, and a few '08 model 2x4's and 6x6's," he said. "We will take just nearly anything as trade-ins and we have all kinds of great financing options available, too."

Hoffpaur said they are happy to sell a Polaris to anyone near or far — even out of state. "We're in a small town," he said. "Eighty to 85 percent of our sales are outside of Mills County."

To reach the dealership, call (800) 716-5402 or to view the hundreds of vehicles in stock, visit www.hpolaris.com.



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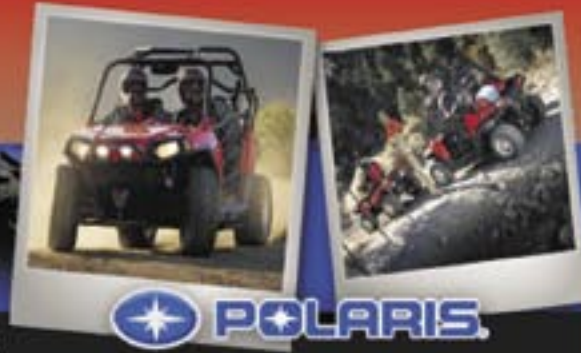
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Thompson/Center still making great guns

Firearms: Contender enters next generation with new cousins

In 1965, K.W. Thompson Tool was looking for a product to build while gun designer Warren Center was searching for someone to make his Contender pistol.

The result? The birth of Thompson/Center Arms.

More than 40 years later, more than 400,000 Contender pistols have been manufactured and the New Hampshire-based company has expanded its facilities several times.

While adhering to its primary goals of quality and value, Thompson/Center Arms has steadily

grown its product line.

In 1970, Thompson/Center entered the black powder market with the introduction of its first muzzleloading rifle, the Hawken.

Today, Thompson/Center produces an extensive line of single-shot pistols and rifles, plus a full line of muzzleloading rifles and "black powder" accessories. Among the firearms the company is known for are the Encore, the Triumph, the Omega, the Encore 209x50 Magnum, the Encore Endeavor and the ICON.

The company also has redesigned its Contender pistol. Now called the G2 Contender, this versatile hunting pistol accepts both rimfire and centerfire barrels.

In 2007, Thompson/Center Arms was purchased by Smith & Wesson Holding Company and another

providential partnership was born.

Thompson/Center Arms' long gun hunting tradition perfectly complements Smith & Wesson, which has been making firearms for more than a century and a half and is the largest manufacturer of handguns in the U.S. today.

Now recognized as Smith & Wesson Hunting, Thompson/Center Arms continues to offer innovative products.

Its recently introduced bolt-action ICON rifle boasts "so many technical, mechanical and performance-enhancing features ... that it can't really be compared to other bolt actions. From the revolutionary Interlok Bedding System to the innovative T-Slot Extractor, the Icon is the ultimate in accuracy, precision and reliability," according to the company's Web site.

For 2009, the company is adding several new configurations to that line.

Chambered in .30-06, .300 Winchester Magnum and .270, the new ICON Long Action Weather Shield is designed for big game hunters.

These new models come with a Hogue over-molded stock in black or Realtree AP camo pattern.

The firearm's barrel and receiver are treated with a Weather Shield metal coating that resists corrosion and abrasion. This life-extending coating has proven to be 50 times more resistant to corrosion than stainless steel.

The long-action ICON, utilizes Thompson/Center's interlock bedding system to provide a rigid and stable platform for securing the barreled action into the stock, providing accuracy in the field.

Each bolt-action rifle features 5R rifling and is certified Minute of Angle (MOA), capable of shooting a group of three shots in one-inch or better at 100 yards before it leaves the factory.

Additionally, the new models feature an integral scope mount for Picatinny-style scope bases, an adjustable trigger, easy interchangeable bolt handle, 60-degree bolt lift for greater bolt-to-scope clearance and a detachable three-shot magazine.

The rifles will have an MSRP of \$1,106.

For more information about the ICON, visit www.tcarms.com; for dealers, call (603)-330-5659; or, stop by the Dallas Safari Club's Sporting Expo to meet with Thompson/Center Arms' representatives, who will be at Booth 363/365/462/464.

G2 Contenders



Pistol 14-inch Stainless-Rubber 3223



Pistol 12-inch Ribbed Blued 2720



Rifle 23-inch Blued-Walnut 1241

Icon Long-Action Weather Shield



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Redfish Lodge alive with fishing opportunity

Travel: Excellent location, abundant fish highlight destination

For Dallas mortgage broker Craig Vecchiola, the fishing resort evokes a sense of peace — and fun.

Every June, Vecchiola and fellow businessmen plus their sons or nephews — a group of about 12 to 14 — visit the lodge for a weekend of fishing.

"The guides are terrific and the fishing has always been good," says Vecchiola, who's visited every summer for seven years. "The whole atmosphere is nice."

The secluded Redfish Lodge sits at the tip of Rattlesnake Point, a mile-long peninsula minutes from Rockport.

Located on a narrow strip of land that separates Copano Bay to the north from Port Bay's unspoiled marsh to the South, the waters surrounding the lodge are home to redfish, speckled trout, flounder and drum.

And, because the lodge was one of the first to explore the options of saltwater sport fishing on the Texas coast, its experienced professional guides have an incomparable knowledge of those fishing areas.

Guests also can wade the back lakes, fly-cast or simply enjoy some night fishing off the lodge's private lighted piers.

"Last June, Michael (his son) and I got a couple of reds that were 32-33 inches long," says Vecchiola. "We made the wall (where record catches are celebrated)."

The resort's owner, Melissa Rogers, is shepherding the lodge into its 17th fishing season. She



The Main Lodge can accommodate up to 18 guests in its nine rooms. It offers a spacious lounge with double fireplace and bar, a card room with TV and video library, and a game room. Guests can also relax in the lighted swimming pool or on the deck's hot tub.

The 3,600-square-foot Ruddy Lodge has its own dedicated staff, including a chef. The private lodge has four bedrooms and can accommodate up to eight guests. It offers a great room with lounge, bar, dining area, fireplace and entertainment center. An upstairs lounge has a billiards table and games area.

Rates at the Redfish Lodge start at (per person/double occupancy) \$1,110 for a guided bay two-day fishing package. That includes all the fishing you might want with an experienced guide at the helm.

Anglers should pack a hat, sunglasses and sunscreen and leave everything else to the staff.

For more information about the Redfish Lodge, visit www.redfishlodge.com; or, call (800) 392-9324 to make reservations. Melissa Rogers and Brian Holden will also be available to answer questions at Booth No. 1024 at the Dallas Safari Club's Sporting Expo.

describes the lodge's main customer as the corporate client, but the occasional family weekend special also is available.

What they offer all guests, in addition to the privacy of the peninsula to fish day or night, are luxury accommodations, gourmet cuisine

and great service.

"We get lots of compliments on our staff," says Rogers, who says the lodge has a high retention rate. Manager Brian Holden has been with the Redfish Lodge in some capacity since it opened in 1992.

What that means to guests such

as Vecchiola is: "You get to know everyone. They remember you."

Since its opening, the lodge has hosted about 5,000 guests, the majority of them repeat visitors. Guests can stay in either the Main Lodge or the Ruddy Lodge, which caters to small groups.

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"More Than Just Great Fishing"

Rowland Ward — past, present and future

Hunting: New Dallas office to serve company's North American customers

Most know the name Rowland Ward as it has a long and prestigious history in the hunting world. But not all hunters know it began with a taxidermist with the same name more than 100 years ago.

James Rowland Ward was born in London in 1847. At 14, he left school to begin his apprenticeship at his father's taxidermy studio. After 10 years, he was commissioned to produce a number of life-size heads of animals to be cast and treated as sculptor's work. With the resulting earnings he started his own business.

Rowland Ward's exhibits were the forerunners of museum dioramas showing animals in their natural habitat. He was also responsible for the development of a number of techniques that revolutionized taxidermy, and his innovations are still widely used today. He knew all the great sportsmen of his time and considered hunters such as Fred Selous, Sir Samuel Baker and Arthur Neumann as his friends.

Rowland Ward also published sporting books that are now treasured collectors' items. His first work was the "Sportsman's Handbook to Practical Collecting, Preserving, and Artistic Setting-up of Trophies and Specimens." Published in 1880, it contained valuable information required to skin and preserve trophies and is now available in its 15th edition.

The most famous and well-known of all of Rowland Ward's books was published in 1892. Called "Horn Measurements and Weights of the Great Game of the World," it was the first work of its kind. In 1896, the second edition was published under the name "Records of Big Game." Not a scientific work, it was designed for sportsmen and scientists interested in seeing comparable measurements at a glance.

"The Book," as it came to be known, has been and will continue to be about the

animals, not to establish records in the sense of biggest or best or to glorify the hunter. It simply celebrates the animal — whether the animal's horns, teeth, tusks or skull were picked up in the veld from one that died of natural causes or was shot by the hunter.

The Book is a wonderful reference source and research tool. The more people who enter accurate details of all the animals they shoot or find lying in the veld, the better this tool becomes.

The minimum requirements to gain entry into The Book are high — not to increase the bragging rights of those who shoot or pick up the horns of an animal — but to help ensure that only the big, old, lone males are shot. These are the animals that have long since passed on their genes, are out of the breeding cycle, and are wily and difficult to hunt.

Rowland Ward recently announced its move to Dallas and introduced Haskell Stricklen as the vice president for Rowland Ward in North America, ensuring that Rowland Ward is more accessible and active in the North American hunting community.

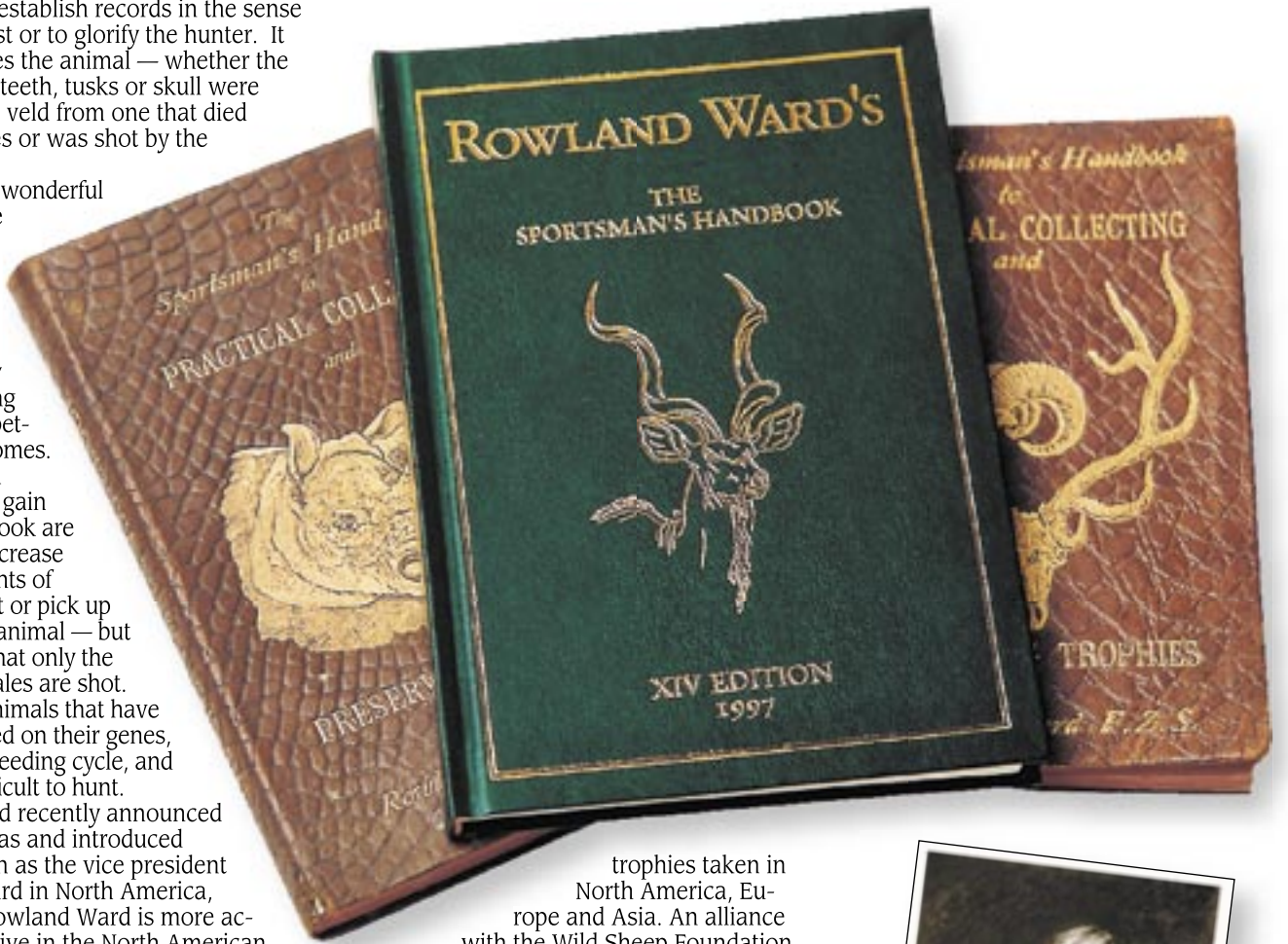
The office includes a new showroom allowing customers to view its unique range of authentic African hunting clothing and accessories, exclusive regalia and a comprehensive range of hunting books, DVDs, art and more.

The office also will have the required facilities to measure animal trophies, conduct official measurement training sessions and accept and process entries into Volume I and II of Rowland Ward's "Records of Big Game." The lesser-known Volume II is devoted to

trophies taken in North America, Europe and Asia. An alliance with the Wild Sheep Foundation will reintroduce Rowland Ward to sheep and goat hunters worldwide.

A new North American Web site (www.rowlandward.com) is on the way. The site will be tailored to U.S. customer requirements and will avoid unwanted delays and foreign bank charges.

Contact Haskell Stricklen at (877) 424-3220 or haskell@rowlandwardusa.com for information, or visit the new office at 6390 LBJ Freeway, Suite 106, Dallas, TX 75240, or stop by Booth 154/156 at the Dallas Safari Club Convention and Sporting Expo.



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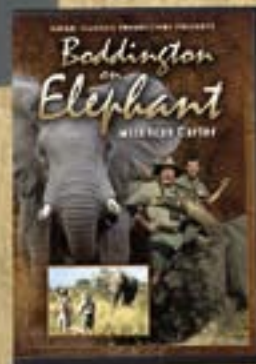
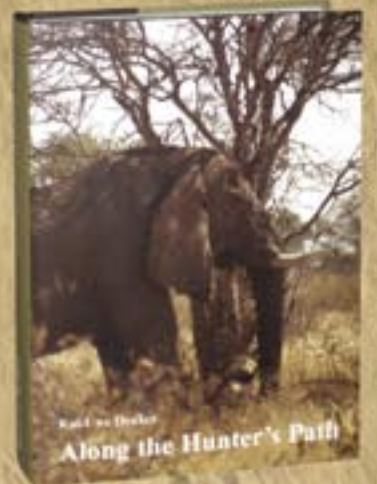
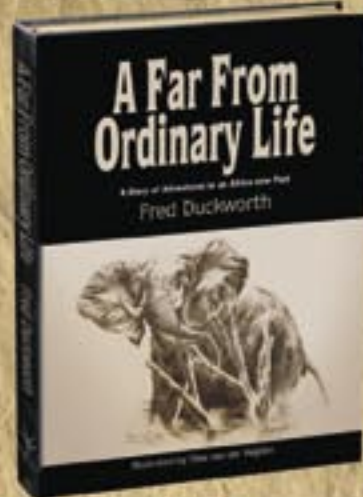
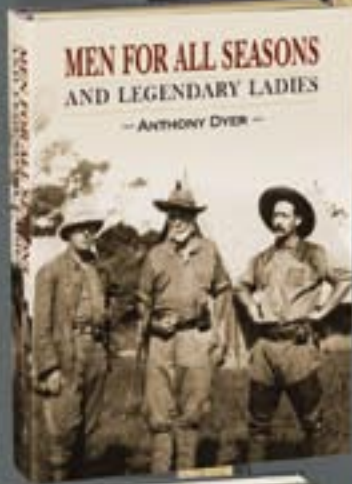
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The Turkish wood is considered by William & Son as the best walnut in the world because of the strength and straightness of its grain. The blanks are air-dried for two years before being carved to fit the client's needs.

Typically the artisan works 100 hours on each stock.

It takes between 12 and 18 months to build each gun. The shotgun stock not only helps steady aim but also acts as a shock absorber, which is why William & Son measures each customer for a custom fit.

After polishing, the long engraving process begins; the metal is toughened before it is polished again. Each client can choose the engraving pattern on the gun's metalwork.

In total, about 1,000 hours will be invested in each William & Son gun. Price £38,500, or about \$57,360.

The gun represents but one branch of the family's luxury goods business. It is the fam-

ily and its history that stand behind their products.

William Asprey, chairman of William & Son, is the seventh generation of the Asprey family to specialize in the sale of luxury goods. For more than 200 years the Asprey name has been synonymous with craftsmanship and elegant gift giving of a superior quality the world over.

William Asprey's immersion in the family firm started at an early age, as a porter and salesman during the school holidays.

After leaving school, and following four years with the Royal Green Jackets, an avid horologist, William Asprey worked at both Watches of Switzerland and

Mappin & Webb before returning to the family firm.

In 1999 William Asprey left Asprey & Garrard to set up his own company, William & Son. As chairman, he seeks to maintain his family's reputation in the historic surroundings of No.10 Mount St. in London, a perfect home for an emporium of luxuries. William & Son is an Aladdin's cave of predominantly British-made luxury merchandise with an eclectic mix of items from exclusive watch brands, handcrafted jewelry, infinitely useful small leather goods and luggage to luxurious leather clad board games and sterling silver ornaments.

As proprietor, William

Asprey tries to source personally each item within the store.

The Asprey family has longstanding relationships with many of their suppliers and as a result offers a world-renowned bespoke service. Working with master craftsmen, William & Son can produce an unrivaled selection of custom-designed objets d'art, leather goods, intricate ornaments and trinkets.

Each bespoke order is designed by an in-house team of craftsmen, from the drawing board to the finished product. With service from experienced staff, shopping at William & Son carries on the traditions of quality, service and luxury synonymous with

the Asprey name.

Having established a successful gun business at No.

10, William Asprey extended the gun business and in 2005 opened a dedicated gun shop two doors down at No. 14.

A keen shot, William Asprey is carrying on the family tradition of building and selling the finest sporting guns possible as well as clothing and accessories. In his personal time William tries to spend as much of the season as possible shooting and is in essence an "Urban Ruralist."

Meet William and view the fine guns at Booth 761/763/765/767 at the Dallas Safari Club Convention and Sporting Expo.



William Asprey



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Mines in Alaska's Bristol Bay Region Will Impact Hunting Too!

PERBLE MINE

Sportsman's Alliance for Alaska

While sportspersons may be familiar with Bristol Bay due to its stature as one of the top fishing destinations on the planet, this area is also home to tremendous hunting opportunities.

Hunters from across the globe travel to southwest Alaska to pursue trophy moose, bear, and caribou in some of the wildest and most remote landscapes left on the planet.

Alarmingly, there are plans to transform this world-renowned sporting destination into a massive mining district — complete with huge open pits, some of the largest dams in the world, man-made lakes to hold the toxic mining by-products, and roads

into this remote region. Right now, this area is nearly as untouched as it has been for centuries. But if the mining plans move forward, over 1,000 square miles of some of the world's most productive fish and game habitats could be affected.

Thanks to the support of HuntingLife.com, Kimber, Leupold, Sitka Gear and Polartec, hunters will be learning more about the amazing opportunities currently found in Bristol Bay and the serious threat the region is facing. Visit SportsmansAlliance4ak.org/BristolBayHunt.html to learn more.

Enter the Hunting Fundraiser to Help Protect Bristol Bay!

FUNDRAISER DETAILS

For a suggested minimum donation of \$50, donors will be entered in a drawing for the following prize package (approximate value \$11,700):

- 10-day guided moose hunt for 1 hunter in Alaska during the 2009 hunting season
- Kimber Model 84M or Model 8400 Montana rifle in winner's choice of caliber
- Leupold VX-II 3-9x40mm scope
- 90% Jacket, Ascent Pant, and base layer system from Sitka Gear and Polartec

Winner will be drawn after 500 qualifying donations are received. Winner must comply with all federal, state, and local firearm regulations. Winner must comply with all applicable hunting regulations. Failure to comply with either the firearm or hunting regulations will result in forfeiture of prize package.

Visit SportsmansAlliance4ak.org/BristolBayHunt.html for full details on the hunting fundraiser or to make a donation to help save Bristol Bay.



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Rancho Ala Blanca Quail-Duck-Mourning Dove Combo Hunt



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Visit us at
Booth 1266 at the
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Convention and
Sporting Expo



Includes choice of 4 HUNTS (2 days/3 nights) or 6 HUNTS (3 days/4 nights), round-trip ground transportation from McAllen, Texas; first-class villas & daily maid service; gourmet meals & beverages; Benelli shotguns, all hunting permits & game processing.

Toll-Free 866-694-0454 www.RanchoAlaBlanca.com

AS SEEN ON TV As featured in 'Shooting Sportsman', 'Gray's Sporting Journal', 'The Virginia Sportsman' and on 'The Outdoor Channel', 'The Sportsman Channel' and 'OLN'

Come hunt in Sunny South Africa with Steyn Caracal Safaris.

Bow - Gun - Photographic



VISIT BOOTHS 854 and 856



INVITATION

DEAR FRIEND
WE INVITE YOU AND
ALL YOUR FRIENDS
TO COME AND
JOIN US AT THE
DALLAS SAFARI
CLUB FROM
8 TO 11 JANUARY
2009

PLEASE MARK THIS ON
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South African Office
Steyn Caracal Safaris

scaracal@mweb.co.za
/steynsafaris@xsinet.co.za

Expo info

Open to the public

Expo Hours:

- **Thursday:** 10 a.m. to 6 p.m.
- **Friday:** 10 a.m. to 6 p.m.
- **Saturday:** 9 a.m. to 6 p.m.
- **Sunday:** 10 a.m. to 4 p.m.

Show-Special

Membership Package\$100
Includes 1 year sponsor membership to Dallas Safari Club, a 4, 3, 2 or 1-day pass (depending upon the day purchased) to the Expo.

4-Day Pass \$45

Expo Silent Auction

This year's Expo Silent Auction will sport some of the finest auction items to be found. This spectacular spread is located at the end of aisles 200-300, next to the food court. The Expo Silent Auction hours are as follows:

- **Thursday:** 10 a.m. to 4:30 p.m.
- **Friday:** 10 a.m. to 4:30 p.m.
- **Saturday:** 9 a.m. to 4 p.m.

The Silent Auction will be open on Sunday for buyers to collect their purchases. We look forward to seeing you at the Expo Silent Auction!



Raffle prizes

(As of press time; drawing 3 p.m. Sunday, Jan. 11)

Dream Adventures \$20 tickets

■ Dream Adventure No. 1

Five-day white-tailed deer rifle hunt for one hunter in Kansas — includes trophy fees
Value: \$5,000
Rim Rock Ranch — Kirk Kelso
100% donated by Rim Rock Ranch
Booth 1334

■ Dream Adventure No. 2

Six-day peacock bass fishing trip in Brazil for one angler
Value: \$5,950
Amazon Tours, Inc. — Philip Marsteller
100% donated by Amazon Tours, Inc.
Booth 491/493/590/592

■ Dream Adventure No. 3

Seven-day sable hunt for one hunter and one non-hunter in South Africa — includes trophy fees
Value: \$14,650
Intrepid Safaris Africa — Phillip du Plessis and Tom Garrison
100% donated by Intrepid Safaris Africa
Booth 19

■ Dream Adventure No. 4

Bull moose hunt for one hunter in British Columbia
Value: \$4,700
Lobo Peak Guides & Outfitters — Bert and Mary-Jayne Fillion
100% donated by Lobo Peak Guides & Outfitters
Booth 873

■ Dream Adventure No. 5

A three-day, two-night quail hunt for three hunters in Tilden, Texas, located in McMullen County
Value: \$5,100
Y Bar Ranch — Steven Mafrige
100% donated by Y Bar Ranch
Booth 173

Drumbeats Raffles \$50 tickets

Your Choice of the Following:

■ Krieghoff Classic "Big Five" Double Rifle in .450/.400 NE, Americase hard case & Hornady ammo
Value \$15,000
Provided by Krieghoff International, Alamo Sporting Arms, Americase & Hornady Manufacturing
Booths 312/314, 613/615, 1041/1043/1140/1142

■ Griffin & Howe sporting model 12-gauge shotgun with 30-inch barrels
Value: \$8,750
Provided by Griffin & Howe
Booth 955/957/1054/1056

Drumbeats Bonus Raffle

Buy \$500 of either \$50 or \$20 tickets and receive one bonus raffle ticket for a:

■ Smith & Wesson 500
Value: \$1,288
Provided by Smith & Wesson
Booth 368

Ticket Deals

- **\$100** — 6 each \$20 tickets
- **\$200** — 12 each \$20 tickets or 5 each \$50.00 tickets
- **\$500** — 1 Bonus Raffle ticket and choice of any 3 \$200 packages
- **\$1,000** — 3 Bonus Raffle tickets and choice of any 7 \$200 packages

Shuttle schedule

Tuesday, Jan. 6

1 mini bus — noon to 6:30 p.m.
Shuttle will run a continuous loop in parking lots from Market Hall to the Hilton Anatole Hotel Clock Tower Entrance to the Quality Inn and Lot E occasionally.

Wednesday, Jan. 7

1 mini bus — 8 a.m. to 3 p.m.
2 mini buses — 3 p.m. to 10 p.m.
Shuttle will run a continuous loop in parking lots from Market Hall to the Hilton Anatole Hotel Clock Tower Entrance to the Quality Inn to Market Hall. Include Lot E occasionally.

Thursday, Jan. 8

2 mini buses — 7:30 a.m. to 10 a.m.
2 mini buses — 10 a.m. to 4 p.m.
2 mini buses — 4 p.m. to 6:30 p.m.
Day shuttle will run a continuous loop in parking lots from the Anatole Hilton Hotel Clock Tower Entrance to Market Hall. Include Lot E occasionally.
Evening shuttle will run a continuous loop from the Market Hall to Hilton Anatole Hotel Clock Tower Entrance.

Friday, Jan. 9

1 bus — 7:30 a.m. to 10 a.m.
3 mini buses — 7:30 a.m. to 6:30 p.m.
1 mini buses — 4 p.m. to 6:30 p.m.
Day shuttle will run a continuous loop from the Hilton Anatole Hotel Clock Tower Entrance to The Quality Inn to Market Hall. Include Lot E occasionally.
Evening shuttle will run a continuous loop from Market Hall to the Hilton Anatole Clock Tower Entrance.

Saturday, Jan. 10

2 mini buses — 6:30 a.m. to 4 p.m.
2 mini buses — 6:30 a.m. to 10 p.m.
4 mini buses — 4 p.m. to 6:30 p.m.
Day shuttle will run a continuous loop in parking lots from Market Hall to the Hilton Anatole Hotel
Evening shuttle will run a continuous loop from Market Hall to the Hilton Anatole Hotel.

Sunday, Jan. 11

1 mini bus — 7:30 a.m. to 10 a.m.
2 mini buses — 7:30 a.m. to 5 p.m. or until Hall is locked
Shuttle will run a continuous loop in parking lots from the Hilton Anatole Hotel Clock Tower Entrance to the Quality Inn to Market Hall.

Schedule of events

Tuesday, Jan. 6

1 p.m. to 6 p.m. **Exhibitor Registration & Move In** Market Hall

Wednesday, Jan. 7

8 a.m. to 6 p.m. **Exhibitor Registration & Move In** Market Hall

6:30 p.m. to 10 p.m. **Exhibitor Welcoming Party & Auction** Hilton Anatole
Banquet Sponsored by: Nikon

Thursday, Jan. 8

8 a.m. to 10 a.m. **Exhibitor Breakfast** Hilton Anatole Hotel

10 a.m. to 6 p.m. **Registration & Exhibit Halls Open** Market Hall

10 a.m. to 6 p.m. **Silent Auction Open** Market Hall

6:30 p.m. to 10 p.m. **Casual Banquet & Auction** Hilton Anatole Hotel
Banquet Sponsored by: Bass Pro Shops
Wine Sponsored by: Capital Farm Credit

Friday, Jan. 9

8 a.m. to 10 a.m. **Exhibitor Breakfast** Hilton Anatole Hotel
Sponsored by Euro Optics Ltd.

10 a.m. to 6 p.m. **Registration & Exhibit Halls Open** Market Hall

1 p.m. to 5 p.m. **Seminars** Hilton Anatole Hotel

10 a.m. to 6 p.m. **Silent Auction Open** Market Hall

11 a.m. to 3 p.m. **Ladies Auction & Luncheon** Hilton Anatole Hotel
Lunch Sponsored by: Foxy Huntress

6:30 p.m. to 7:15 p.m. **Banquet Registration & Cocktails** Hilton Anatole

7:15 p.m. to 10 p.m. **Dinner, Youth Program & Auction** Hilton Anatole
Banquet Sponsored by: Cabela's
Wine Sponsored by: Fry Development Corp/Classic Adventures

Saturday, Jan. 10

7 a.m. to 9 a.m. **Exhibitor Breakfast** Hilton Anatole Hotel

8 a.m. to 10 a.m. **Life Member Breakfast** Hilton Anatole Hotel
Breakfast Sponsored by: Dr. Deborah Price, Hearing Professional Center
Guest Speaker: To be announced

9 a.m. to 6 p.m. **Registration & Exhibit Halls Open** Market Hall

9 a.m. to 4 p.m. **Silent Auction Open** Market Hall

4 p.m. **Silent Auction Closes** Market Hall

11 a.m. to 5 p.m. **Seminars Renaissance Dallas Hotel**

6:30 p.m. to 7:15 p.m. **Banquet Registration & Cocktails** Hilton Anatole

7:15 p.m. to 10 p.m. **Dinner,** Hilton Anatole Hotel

Peter H. Capstick Hunting Heritage Award, Outstanding Hunting Achievement Award, Program & Auction

Banquet Sponsored by: RBC Dain Rauscher

Wine Sponsored by: Sovereign Bank

11 p.m. to 2 a.m. **After Hours Entertainment** Hilton Anatole Hotel

Sunday, Jan. 11

8 a.m. to 10 a.m. **Exhibitor Breakfast** Hilton Anatole Hotel

10 a.m. to 4 p.m. **Registration & Exhibit Halls Open** Market Hall

10 a.m. to 4 p.m. **Silent Auction Item Payment & Collection** Market Hall

4 p.m. **Show & Exhibit Hall Closes** Market Hall

4 p.m. to 10 p.m. **Exhibitor Move Out** Market Hall

10 p.m. **Exhibit Hall Locked** Market Hall

Dallas Safari Club staff:

Ben F. Carter, Executive Director
Terri Lewis, Exhibits Manager
Debi Mills, Auction & Banquet Manager
Jaimey Bills, Membership & Registration Manager

Seminar schedule

Schedule is accurate as of press time.

All seminars at the Renaissance Dallas Hotel.

Friday, Jan. 9

1-2 p.m.

African Tips for Trips
Terry Blauwkamp
and Anne Gaines-Burrill
Lone Star Room No. 1

Survival by the numbers
Peter Kummerfelt
Lone Star Room No. 2

Boddington on Elephant with Ivan Carter
Craig Boddington and Ivan Carter
Lone Star Room No. 3

2:30-3:30 p.m.

Hunting Mature Whitetails
Larry Weishuhn
Lone Star Room No. 1

Ballistics for African Game/ How to Become Proficient with a Big-Bore Safari Rifle
Dr. Kevin Robertson
Lone Star Room No. 2

4-5 p.m.

First-Time Safari by Coppersmith
Lone Star Room No. 1

Lion Hunting
Aaron Neilsen with
Global Hunting Resources
Lone Star Room No. 3

Saturday, Jan. 10

11 a.m. to noon

Handgun Hunting Big Game
Larry Weishuhn
Lone Star Room No. 1

African Tips for Trips
Terry Blauwkamp and Anne Gaines-Burrill
Lone Star Room No. 2

Building a better Camp Fire
Peter Kummerfelt
Lone Star Room No. 3

1-2 p.m.

Trophy Room Design/Build
Todd Fry
Lone Star Room No. 1

Boddington on Elephant with Ivan Carter
Craig Boddington and Ivan Carter
Lone Star Room No. 2

Hunter Down!
Don Causey with Global Rescue
Lone Star Room No. 3

2:30-3:30

Lion Hunting
Aaron Neilsen with
Global Hunting Resources
Lone Star Room No. 1

Rowland Ward Scoring Seminar
Jane Halse
Lone Star Room No. 2

A Grey Beard's Perspective on Deer Hunting
Larry Weishuhn
Lone Star Room No. 3

Seminar speakers

Information is accurate as of press time.

First-Time Safari Planning and Firearms Travel Tips

Presenters: Terry Blauwkamp and Anne Gaines-Burrill

Terry Blauwkamp our DSC Reloading Editor, veteran of numerous African safaris and author of "African Tips for Trips," offers information and tips on planning of your next safari. Be it your first, or 21st safari, you are sure to learn a lot about planning of the trip and what guns and ammo to use. Anne Gaines-Burrill from Air-2000 Hunters Support in Johannesburg South Africa will go over the requirements and compliance of the South African firearms procedures and what you need to do to bring in your firearms to South Africa and some suggestions on the logistics of traveling to Africa with firearms.

Rowland Ward Scoring Seminar

Presenter: Jane Halse

Jane Halse from Dallas Safari Club partner and sponsor Rowland Ward will offer a measuring course on the Rowland Ward scoring system to certify Rowland Ward Measurers.

Boddington on Elephant with Ivan Carter

Presenters: Craig Boddington and Ivan Carter

Join noted outdoor writer and television personality Craig Boddington and professional hunter Ivan Carter as they explore Africa's ultimate big game adventure ... hunting the African elephant. This seminar will bring to life the drama and excitement of the hunt for elephant across Africa and will include a broad range of topics, such as why hunt elephant, the golden age of elephant hunting, elephant conservation, guns and loads for elephant, shot placement, preparing for the ivory trail, elephant biology and herd dynamics, elephant

country today, the art of elephant tracking, elephant behavior and trophy assessment.

Hunting Mature Whitetails

Handgun Hunting Big Game

A Grey Beard's Perspective on Deer Hunting

Presenter: Larry Weishuhn

Dallas Safari Club life member, Dallas Safari Club Game Trails field editor, author, television host and world-renowned whitetail expert Larry Weishuhn offers his expert advice on hunting North America's favorite game animal. Learn Larry's secrets for success at this excellent seminar, which will include trophy judgment, hunting techniques and just about everything you wish to learn about white-tailed deer.

Building a Better Camp Fire

Survival by the Numbers

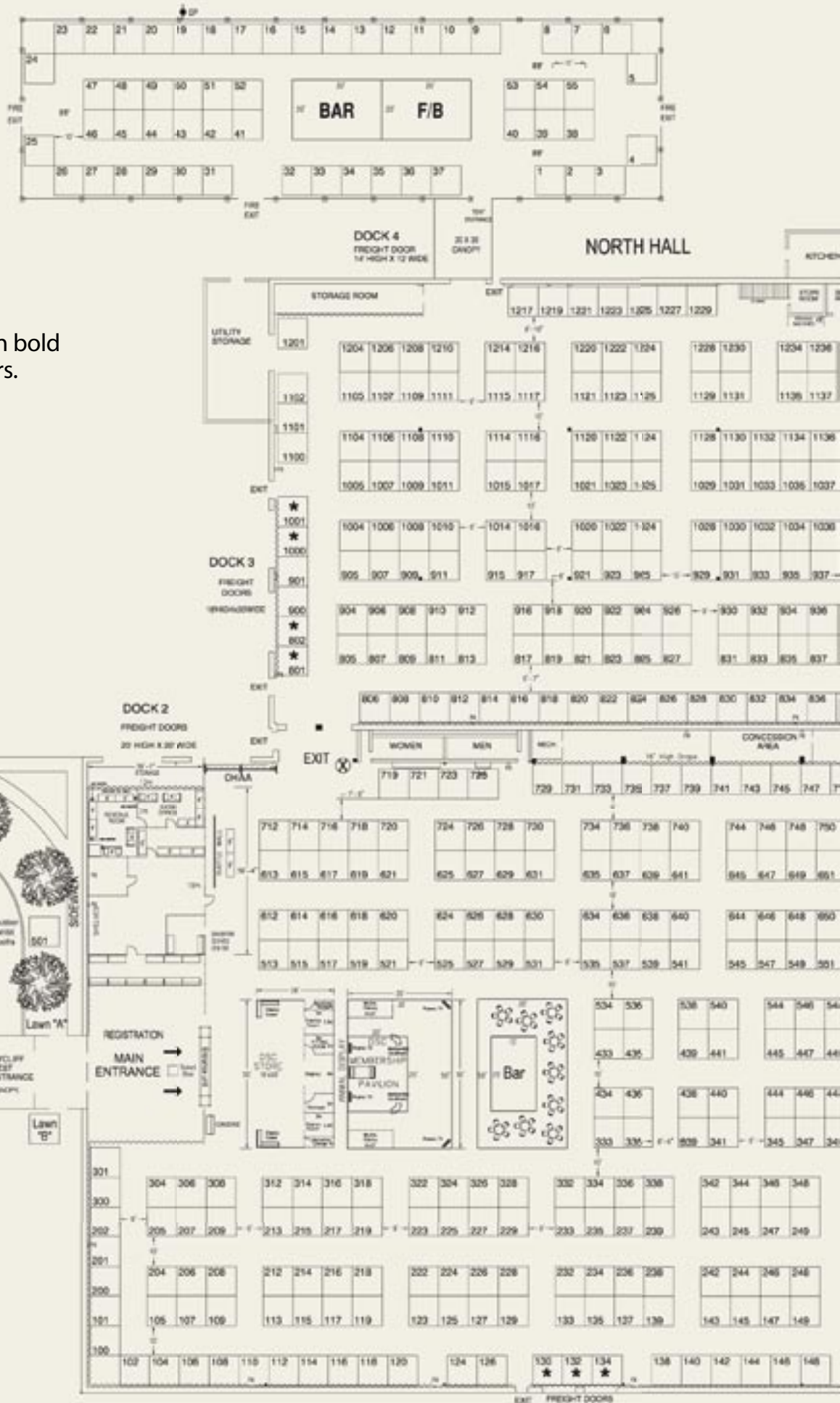
Presenter: Peter Kummerfelt

The traditional ways of building a fire are not always the best ways when the weather is bad, you're cold and you need a fire now! Benefit from the speaker's 45 years in the backcountry, and learn how to build a fire the easy way. When you need one you need it now! Learn which tinder works and which doesn't. Learn a better way to lay a fire so that it lights and you don't have to blow on it. Learn which woods work best to maintain a fire. This seminar will greatly increase your chances of being able to build and maintain a fire when you need one. It could even make the difference between surviving in the wilderness and dying in it.

Exhibitors & Donors

Company	Booth
2 Studios	1064/66
AAA Africa Serapa Safaris	145
Adam Clements-Safari Trackers, Inc.	382/84/86/88
Adam Freeman Studio	1047/49
Adansonia Safaris	1166
Advanced Taxidermy & Wildlife Design	1015/17
Adventure Unlimited Inc.	135/37
Africa Hunting Safaris, Inc.	163/65
Africa Thirstland Safaris CC	197
African Classic Safaris	1128
African Dreams	1022
African Elephant Hair Bracelets	645
African Field Sports	529/31
African Game Industries, Inc.	806/08
African Hunter Magazine	697
African Images, Inc.	620
African Odyssey	283/85
African Odyssey Travel	273
African Savanna Hardwood Furniture	126
African Sporting Gazette	1351
African Twilight Safaris	820
Air 2000 (Pty) Ltd.	807
Alain Lefol Safaris	1075
Alamo Outfitting	184
Alaska Fur Gallery	933/35/37
Alaska Glacier Mountain Outfitters	186
Alaska Raven Guides LLC	818
Alaska Tree Tops Fishing Lodge	47
Alaskan Fishing Adventures — Tim Berg's	239
Alaskan Northwest Adventures	18
Alaska's Bearclaw Lodge	980
Alberta River Valley Lodge	52
Alpine Hunting — Shane Quinn	369
Amazon Tours, Inc.	491/493/590/592
American Hunting Rifles Inc.	34
American Traders	1155/1157/1254/1256
Americase	613/15
Anderton Ranch	287
Anjely Antiques & African Imports	886/87
Antoniu Jewelry	1225
Alaska Professional Hunters Association	1319
Alaska Professional Hunters Association	1348 APHA donation
Argentina Expeditions-Rafael Tagliacozzo	558
Argentina Outfitters	869/71
Artistic Wildlife/A Wild Life Graphics	120
Aru Game Lodges	1268
ASJ Trophy Hunting New Zealand	294
Astra Hunting Farm	978
Atascosa Wildlife Supply	1115/1117/1214/1216/Lawn B
Audubon Arts	1081/83
Aussie Gear	1344
Australian Big Game Safaris	912
Autumn Antlers Trophy Whitetail Lodge	51
Aventura Jewelry Company	242
Bad Boy Buggies	1005/07
Banovich Fine Art Gallery	353-359/452-458
Bansner's Ultimate Rifles, LLC	513/15
Baranof Wilderness Lodge	119
Barbour Inc.	556
Bare Tracks Trophies	1257
Barney's Sports Chalet, LLC	32/33
Bass Pro Shops	655/657/754/756
BC Safaris	459
Bear Bay Lodge, Alaska	597
Bear Mountain Ranch	38/39
Bear Paw Guide & Outfitter	252
Bear Valley	1350
Beauchamp Knives/Stamascus Knife Works	213
Beaulieus Trophy Woodland Caribou	1107
Beaverfoot Outfitting	750
Beretta Gallery	575/77
Bhejane Game Reserves RSA	809
Bill Lemon Safaris	664/66
Blaauwkrantz Safaris	101/200
Black Canyon Bulls	1228
Black Gold Lodge — Rivers Inlet BC	164
Bobby Hansen Safaris	734
Boet Nel Hunting Safaris	35
Bombazi Wilderness/Portage Safaris	1077
Bonnet Plume/McKinnon & Co. Outfitters	517
Born to Hunt Safaris	781
Brian Jarvi Studios	477/479/576/578
Brooklands Hunting Safaris	694/96
Brown Realty Co. of Rayville Inc.	1167
Brush Country Camouflage	9
Buckbrush Outfitters/Hunter Interests	173
Bucks & Bulls/Team Greensage	784/86
Buffalo Creek Ranch, Inc.	105/07
Bullet Safaris	27
Bushbuck Safaris	1338
Bushwakka Australia Pty Ltd.	31
Butler's Smokehouse	296
Cabela's Gun Library	453/55
Call of Africa	1055/1057/1154/1156
Canadian Guide Outfitters Ltd.	209
Cape Horn African Adventures	177/79
Capital Farm Credit	113
Captain Cal's Lakeside Lodge	825
Cardrona Safaris New Zealand	308
Carl Zeiss Sports Optics	208
Carlson Gallery — Fine Art	1070/72
Carlton R. Evans Handmade Knives	148
Cavner & Julian Inc.	1061/63
Caza Hispanica	189/91
Cazatur Spain & Europe	434
Ceaser Lake Outfitters	638
Cedar Tree Outfitters	775
Celtic Fieldsports	50
Central Kubota	988
Champion Ranch	1034/36
Champlin Firearms, Inc.	233/35
Charlton McCallum Safaris	201
Chase Hill Outfitters	30
Cheetah Safaris/Sable Safaris	737/39
Chifuti Safaris — Safari Classics	764/66/68
Chinanga Safaris	901
Choronganga Safaris	788/90
Chris Bilkey Track & Trail Safaris	1051
Christenson Arms	1046/48/50
Chuck's Woodbarn LLC	1170
Circle E Ranch	1160/62
CJ's Treasures	801
Classic Adventures/Classic Trophy Rooms	391/393/490/492
Classic Shine	Bar Areas in DMH
Clayton Oxford	45
Clint Orms Engravers & Silversmiths	40
Club Explo-Sylva Inc.	816
Club Faune	1030
Coastal Inlet Adventures	796
Coenraad Vermaak Safaris	547/49/51
Connecticut Shotgun Manufacturing Co.	931
Continental Divide Knives	278
Coppersmith Inc.	647
Coral Sea Safaris	1020
Core-Vens Insurance	1009
Cotton Mesa Trophy Whitetail	586/88
Coy's Yellow Creek Outfitting	519/21
Craigieburn Alpine Safaris New Zealand	909/11
Crimson Trace Corp.	1062
Custom Shop	658/60
Cutting Boards, Etc.	1104
Cynthia's Wildlife Originals	862/64
Dallas Gun Club	595
Dallas Woods & Waters	1317
Damuth Taxidermy, Inc.	223/25
Danny McCallum Safaris Ltd.	751
Dark Continent Video Productions	1221
David Green Master Furrier	921/23
de Boule Diamond & Jewelry, Inc.	970/72

Businesses listed in bold are also donors. (As of press time.)



De Klerk Safaris	123
Deborah Vaughn Designs	719
Detail Company Adventures	21
Deuling Stone Outfitters Ltd.	1263
Devin Rowe Bronze Inc.	685/87/89
Diamond Blade/Knives of Alaska	299/397
Didimala Safaris	1001
Die Keller	1346
Dinaka Game Reserve	243
Dirk de Bod Safaris Namibia CC	857
DODGE	305/07
Donnie Stegemoller Realtors	915
Double Diamond Outfitters	7
Doug Turnbull Restoration	1164
Dries Visser Safaris	346/48
E Circle E Hunting Farms	858/60
Eagle Pass Lodge	109
Eagle Track'em Outfitters	157
EAI Outdoors	1318
East Fork Ranch	140
Echo Lake Big Game Hunts	867
Eden Trophy Hunting — Namibia	785
Ekland Safaris	789/91/93
Eican Optical Technologies	817
Elizabeth & The Gold Lady	152
Empire Rifle Company	568/70/72
Emdegi Gallery LLC	1289
Ermilio Clothier & Specialty Shop Ltd.	4
Espacaza, Spain's Hunting Specialists	802
Estancia Alicura Inc./Andeluna Cellars	579/81
Estancia La Criolla	1000
Eulless Guns & Ammo.	207
Euro Optics Ltd.	55
Eurogun Imports	449
Evolution USA	780
Expeditions by Ron, Inc.	358
Explorer Satellite Communications, Inc.	1347
Fort Knox/Complete Security Service	457
Fejes Guide Service, Ltd.	534/36
Fernando Saiz — Spain	332
Fine Ideas Furniture	176
Firesteel Creek Lodge	872/74
Fishabout Sport Fishing Adventures	1085
Fishtail Ranch	848
Flag Group, The/Vermejo Park Ranch	383/85/87/89
Flying P Outdoors Hunting Lodge	1179
Fort Knox/Complete Security Service	904/06
Four Seasons Safaris New Zealand	538/40
Foxy Huntress LLC	469/71/73
Freelance Outdoor Adventures	962

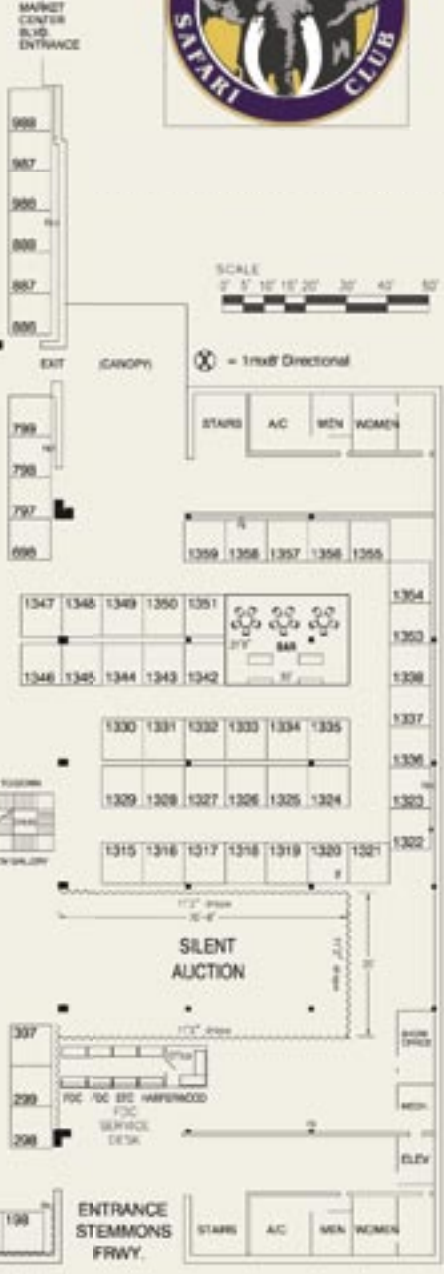
Frontier Outfitting	1208
Frontiers International Travel	628
Frosch International Travel	1004
FTW Outfitters	188/90/92
Furs and Feathers Taxidermy	693/95
Furs by Robert	635/37
Game Chef	1330
Garry Kelly Safaris	654
Giola Mia	852
Giuseppe Carrizosa — Spain	322
Global Adventure Outfitters	741/43
Global Hunting Resources	377/379/476/478
Global Rescue	106/08
Global Sportsman, The	665
Global Xpedition Vehicles	1331
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The mission of the Dallas Ecological Foundation includes:

- To fund and promote the teaching of outdoor life skills by conducting and supporting a wide range of educational initiatives, primarily utilizing our youth programs.
- To fund and promote the conservation of wildlife and our world's ecology.
- To fund and promote scientific and biological studies of the wild animals of the world, in an effort to provide a sound basis for scientific evaluation of the management of those animals and their habitat.
- To provide funding and cooperative support to other charitable, educational and governmental organizations pursuing the same or similar goals of our foundation.

Club enters a new era: the country's finest hunting and outdoor expo

A mere 10 years ago the Dallas Safari Club Convention and Hunting Expo was a small affair with approximately 250 exhibits and traffic of about 5,000 to 7,000 people.

This year's Drumbeats Convention will have more than 900 exhibits open to the public for four days and attract more than 24,000 people. It has become the one show you can't miss. It is the first show of the convention expos so if you want to book the best dates with outfitters and guides, you'd better be there.

The show takes place in Dallas Market Hall in a family friendly atmosphere. More than 500 Dallas Safari Club members and volunteers work hand in hand to make this the friendliest and most efficiently run show in the industry.

This year's show is unique in the industry in that there is a partnership between Dallas Safari Club and America's oldest and finest outdoor publication, *Sports Afield*, to share the title of the convention and expo. Another media

powerhouse, Orion Multimedia and Versus Country are the "In Association with Sponsor" of the event.

The banquets and auctions will all be held at the host hotel, the Hilton Anatole, in close proximity to the expo.

Dallas Safari Club Executive Director Ben Carter says, "There are a number of hunting and outdoor shows in the country, but this is the only one that has all the top guides, outfitters, clothiers, gunmakers and jewelers that are in one venue and still feels like a family show. Our show is special and has a special feeling to it. Whether you are reacquainting yourself with old friends that you have hunted with, spending an evening at one of the fabulous banquets and auctions, or even attending a seminar with one of the outstanding programs available, you know right away this is a very special show. There are other shows that are bigger, but they don't necessarily offer more quality, just quantity. Anyone you need to talk to for booking your adventure of a lifetime is here. Any artist you want

to see, any gunmaker, optics maker and most any product for the outdoor enthusiast will be here, and Dallas is such an easy venue to get to."

The funds raised from the four-day expo and the evening banquets, ladies luncheon, life member breakfast and auctions are used to fund the Dallas Safari Club's mission statement of conservation, education, and promoting hunting rights around the world.

Drumbeats will have a high-quality wildlife display of unique animals from around the world, a spectacular silent auction, fabulous raffles including a double 470 Krieghoff rifle, a very fine Griffin and Howe side-by-side shotgun and five dream trips.

The show has become so popular that there is a waiting list of more than 300 exhibitors trying to participate.

To try to accommodate some of these exhibitors, Dallas Safari Club will move the show next year to the Dallas Convention Center and the host hotel will be the Hyatt Regency Dallas at Reunion.

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ROWLAND WARD

Recreation is main reason for buying rural land

Finance: Lender provides opportunity for ownership

In Texas, recreation is the primary motivation for most rural land buyers. They are looking for a place where they can enjoy activities, ranging from hunting and fishing to weekend ranching and wildlife photography.

The lending specialists at Capital Farm Credit, the state's largest rural lender, have seen a large increase in the number of people buying land for recreation. They have worked with buyers who were relocating to the country and with those who maintained a residence in the city but enjoyed their land on the weekends.

"Many new land buyers view real estate as a tangible investment asset with a reasonable expectation of return that their family can enjoy while it appreciates," said Jay Stewart, president of Capital Farm Credit's Mason office, which makes loans in the Texas Hill Country.

"It's kind of hard to enjoy a stock certificate or mutual funds," Stewart said. "But with land, you can get out and do the things you enjoy."

Special Consideration for Buying Rural Land

For those who are considering a rural land purchase, Capital Farm Credit offers the following advice: Do your homework. There are unique considerations for buying rural real estate, from infrastructure and insurance to easements and agricultural tax

exemptions. Working with a lender like Capital Farm Credit that understands the details of rural financing can help make the land-buying process easier.

For example, if there are existing ag-use tax exemptions, buyers should learn what they need to do to maintain them. Unlike some commercial lenders, Capital Farm Credit does not require a buyer to rescind the exemption before making a rural home loan.

Also, on acreage properties, most mortgage companies can only finance up to 10 acres for a homesite. Capital Farm Credit has no such limit; however, rural real estate is classified as either a rural homesite or as an agricultural property. This determination varies according to geographic area, so it is best to contact a local Capital Farm Credit office for specific information.

Financing for Hunting Land and Improvements

After a piece of property is purchased, improvements are usually soon to follow. These can include clearing brush, installing high fences, building a pond or planting food plots for wildlife.

Capital Farm Credit can finance land improvements. The lender also can provide operating capital for agricultural operations, as well as financing for country homes, equipment and agribusinesses.

"If it's in the country, we can finance it," said Ben Novosad, chief executive officer. "We've been making rural loans for more than 90 years, so we have a depth of experience that most other lenders can't offer."

Knowledge of the local area and expertise in rural lending



can be a huge help to people looking to buy rural land. "When people come in who have a piece of property they're interested in, most of the time, we are familiar with the property or at least with the area and can tell them something about it," Stewart said.


Customers Share in Earnings

"Another big advantage is that because we are a cooperative, our customers share in our earnings," Novosad said. "We've distributed almost \$200 million to our customers through our patronage program, and have allocated additional equity available for future disbursement."



That's a huge benefit for Capital Farm Credit customers, who essentially have a portion of the interest they pay returned to them.

To learn more about Capital Farm Credit's loan products or patronage program, visit www.CapitalFarmCredit.com. The site also provides a "Search for Property" feature that allows users to search for land in a particular county or with particular characteristics. Or stop by Booth 113 at the Dallas Safari Club Convention and Sporting Expo.





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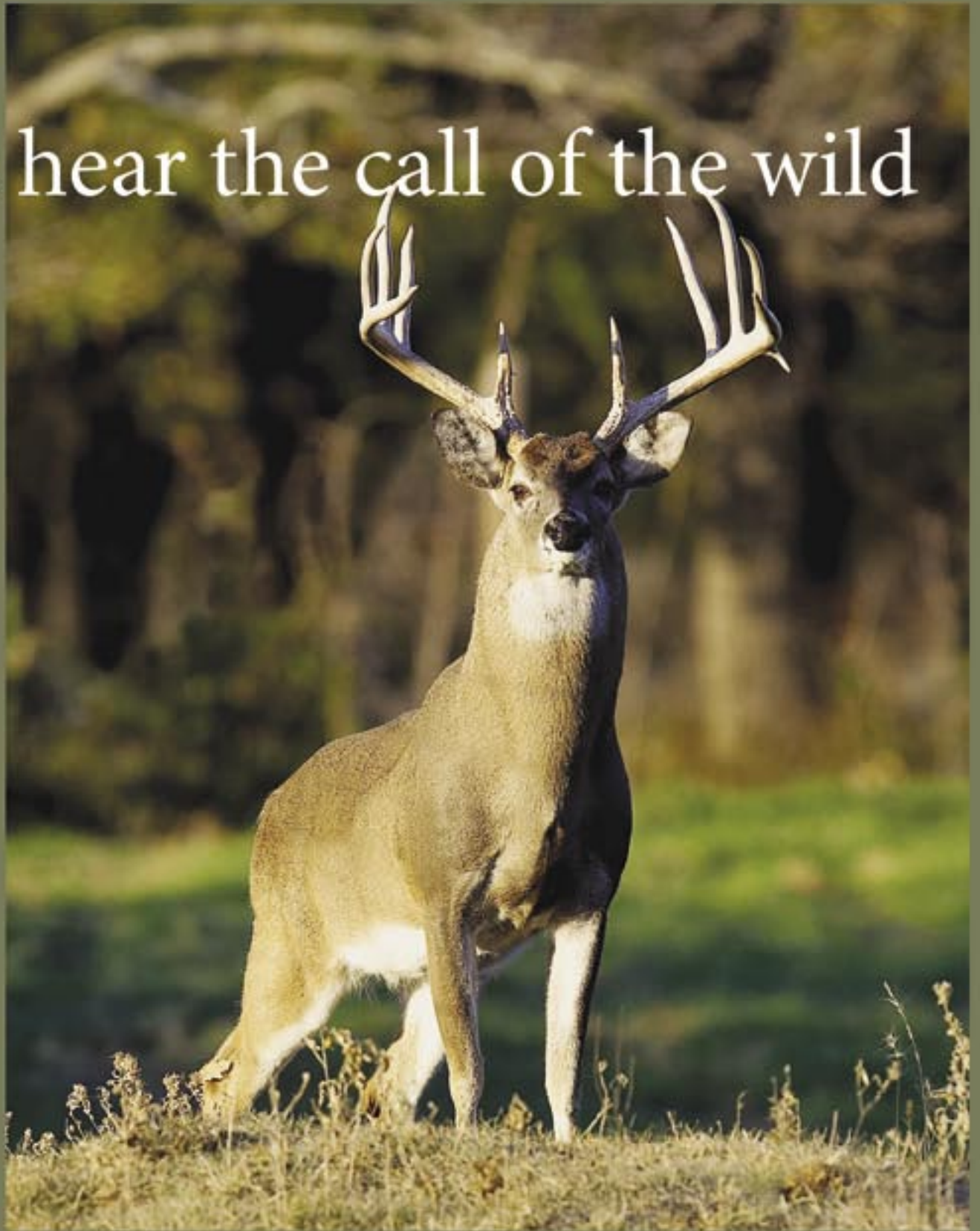
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T E X A S ' L A R G E S T R U R A L L E N D E R

Ruger's Hawkeye setting the standard

Firearms: Rifle line being improved for hunters' needs

Sturm, Ruger & Company, Inc. was in November named the "Firearms Manufacturer of the Year" by the National Association of Sporting Goods Wholesalers. It is the second year in a row that Ruger, which was founded in 1949, has won the award.

CEO Mike Fifer said: "... Providing the right mix of products, including newly introduced ones to meet the demands of all consumers, spells success for Ruger and the members of NASGW that distribute our firearms."

Among the gunmaker's firearms that have found success among hunters is its popular centerfire bolt-action M77 Hawkeye rifle. Described by Ruger as a rifle that delivers a new level of performance and value, this modern firearm places emphasis on features hunters appreciate, such as enhanced ergonomics, a smooth trigger pull, and a steel floor plate latch for easy unloading.

Some new models in this line are the lighter and shorter Ruger Compact Magnums chambered in .300 RCM or .338 RCM.

These bolt-action rifles are based on a shortened .375 Ruger case. Featuring a slim, rounded profile, the RCMs feature an American walnut stock, extensive cut-checking and Red Eagle soft recoil pad. Its stock — at 20 inches — is a half-inch shorter than the standard M77 Hawkeye stock.

The RCM, also offered in a weather-resistant full synthetic stock, has an LC6 trigger for

smooth, crisp pulls; an adjustable Williams "U" notch rear sight and brass bead front sight for instant sight alignment; a solid-steel floor plate with an engraved Ruger logo; a patented latch for easy unloading; and a non-rotating, Mauser-type controlled-feed extractor with a three-round capacity.

Its MSRP is \$995. Another new offering is the M77 Hawkeye .416 Ruger "Alaskan" rifle, which boasts 2,235 fps muzzle velocity and 4,800 foot-pounds of

energy. This rifle utilizes a standard length action cartridge producing 416 Remington and 416 Rigby performance.

Featuring stainless steel construction, it is available in a Hogue rubber stock.

It has a 20-inch barrel plus white bead front sight and shallow "V" windage adjustable rear sight. It is equipped with the company's new LC6 TM trigger and a more effective recoil pad.

Scope rings and a lock are stan-

dard accessories.

This rifle's MSRP is \$1,173.

Ruger also has introduced its left-handed short-action M77 Hawkeye rifles in .308 Winchester and .204 Ruger calibers. These models feature an ejection port, extractor, bolt handle and three-position manual safety on the rifle's left side.

The rifle is constructed with a heat-treated alloy receiver and has an American walnut stock and a blued Hawkeye matte finish.

Among its features are a four-round magazine capacity, a 22-inch barrel, the LC6 trigger pull and recoil pads.

Scope rings and a lock are standard accessories.

The MSRP for this rifle is \$803.

For additional specs on the new Ruger rifles or to find dealers in Texas, visit www.ruger.com. Or stop by Booth 934/936 at the Dallas Safari Club's Convention and Sporting Expo to meet with Ruger representatives.



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The Ruger® M77® Hawkeye® family of rifles offers innovations that big game hunters from Africa to Alaska can feel. The latest of these rifles, the Ruger Compact Magnum, was developed with Ruger's legendary rugged reliability in partnership with Hornady. Chambered in the new RCM calibers, these rifles offer superior ballistics performance in a truly compact package. They boast a shorter action, shorter barrels, lighter weights and easier, faster handling which makes them easy to carry and maneuver in all terrain without sacrificing performance – no matter what environment you are in or game you are hunting.



2008 Ammunition of the Year
2008 Manufacturer of the Year



www.ruger.com/RCM

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Joshua Creek a Hill Country paradise

Travel: Resort offers hunting, fishing, fine dining in Hill Country

Joshua Creek Ranch sits amidst ancient oaks on scenic Texas Hill Country, a welcoming retreat for visitors who want to partake of plentiful hunting, superb service and stress-free entertaining.

Located off Interstate 10 West, just north of Boerne, the 1,200-acre game preserve and resort is a mesh of wooded hills, creek bottom land and open fields that are home to bobwhite quail, pheasant, chukar, Hungarian partridge, Axis deer, whitetail deer and turkey.

This sportsman's paradise also offers spring-fed Joshua Creek, which is stocked with rainbow trout for catch-and-release fly-fishing. On the property's northern border is the Guadalupe River, where anglers can fish for smallmouth bass, black bass, Guadalupe bass, bluegill and catfish.

Owners Ann and Joe Kercheville bought Joshua Creek Ranch in 1986 and opened it up to visitors in 1990.

Company President Ann Kercheville says their specialty is assuring their clients' success.

That might mean a successful hunt for some visitors or a successful meeting for others. Primarily, the focus is on offering hosts a stress-free site to entertain clients.

"The host doesn't have to worry about any details except his guest list," she says.

Taking care of all the details, coupled with comfortable accommodations, great cuisine and hunting opportunities year-round, ensures return business.

"We have probably a 90-plus guest return rate," says Kercheville.



Bill Blount of Ohio, who spent the first 39 years of his life in San Antonio, first hunted at Joshua Creek Ranch in 2001.

He liked it so much, he's visited six times.

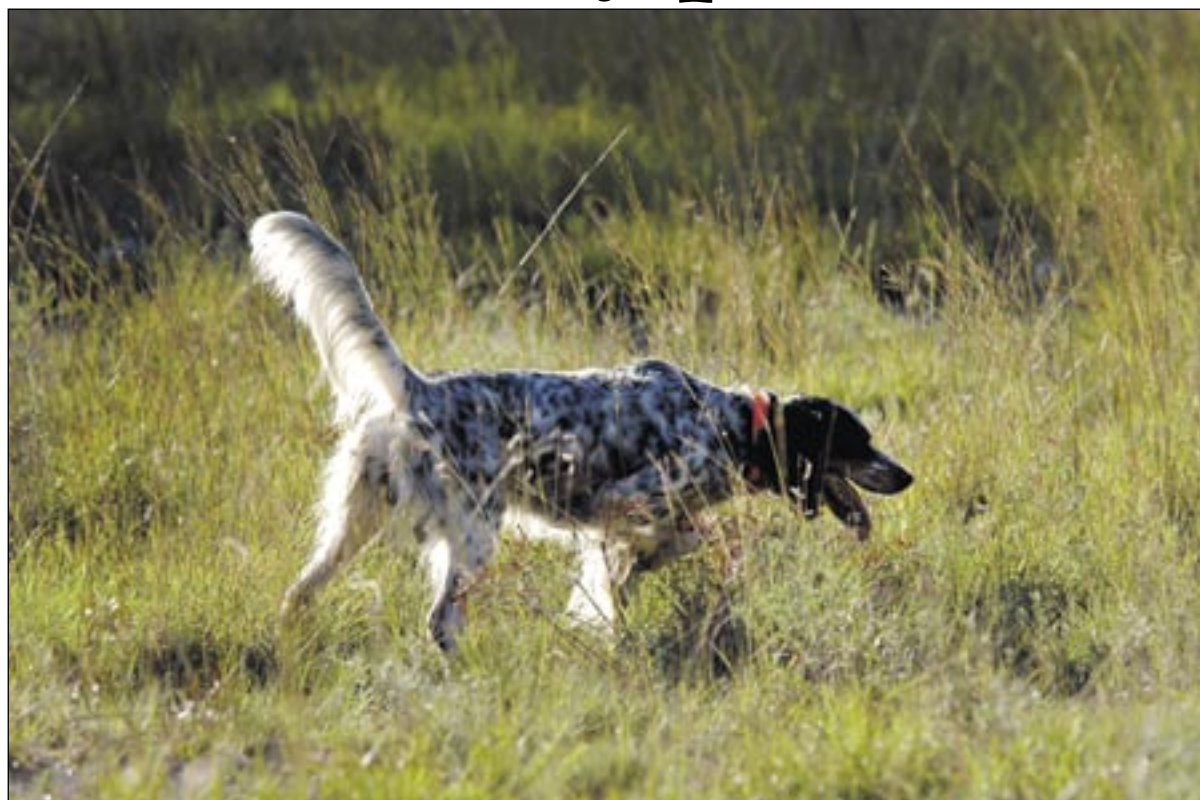
Last February, he and friend Jim Gallegos of Austin hunted quail, chukar and pheasant.

And, although Blount truly loves the wingshooting, it's the first-class treatment, the outstanding amenities and the superb cuisine that keep bringing him back.

"They have a chef who cooks a lot of wild game, and the food is great," says Blount, who also appreciates the ranch's fine wine selection.

The ranch's four-course gourmet dinners feature such entrees as grilled Axis venison with green peppercorn sauce, roasted quail in apple and honey sauce, and grilled rainbow trout served over garlic-roasted fettuccine.

Joshua Creek can accommodate up to 42 overnight guests; 25 guests



per half-day for wingshooting; and 20 guests for deer hunting per half-day.

They also offer facilities to host meetings or company retreats.

Guests can book single/double occupancy rooms or suites. Small groups also can opt for the more secluded Stone Haus, a three-bedroom house with its own kitchen. New members-only luxury cottages also are available.

Joshua Creek also offers a membership plan for those who plan to hunt several times a year. For a monthly rate, members get significant discounts on the ranch's services and accommodations and are welcome to access the ranch year-round for fishing.



To make a reservation, call (830) 537-5090 or (830) 230-5191 or e-mail a request with dates you want to visit and how many are in your party to info@joshuacreek.com.

For additional information, visit

www.joshuacreek.com. Representatives of Joshua Creek Ranch also will be available to visit with prospective guests at Booth No. 269 at the Dallas Safari Club's Sporting Expo Jan. 8-11.

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Cheetah, Sable cover southern Africa

Outfitter: Safaris available for plains and dangerous game in special areas

A company offering all of the dangerous and plains game of southern Africa under one umbrella is rare, especially one with hands-on service and hospitality, says Pieter Bothma, owner of Cheetah Safaris South Africa and Sable Safaris Zambia. Add first-rate camps and catering; comfortable lodging without compromising the ambience of the surroundings; the best vehicles and equipment; and handpicked, experienced staff; and guests are ensured a relaxed and carefree safari that makes them feel right at home. And, most importantly, Bothma says, is getting you, his client, your trophies.

There is no substitute for experience in this game, Bothma says. You owe yourself the best.

The PH

Pieter Bothma is a born African who began his hunting career as a professional hunter and outfitter some 20 years ago. A master measurer, his reputation as a bow-hunting guide for dangerous and plains game is well-known. Bothma has guided hunters Pete Shepley, president of PSE Bows, and Tom Miranda of ESPN's "Advantage Adventures" on hunts for dangerous game in South Africa and Zambia. Bothma is a member of PHA-SA, PHAZ, Dallas Safari Club and Houston Safari Club.

The companies: Cheetah Safaris South Africa

In the Limpopo Province of South Africa lies 25,000 acres, 11,000 being privately owned, of unspoiled wilderness tucked away from the eyes of civilization. In addition, a supreme area has been set aside as bow hunting only.

The well-known Matlabas River flows through this prime hunting land that brings with it an abundance of fish and wildlife. The area has been the hunting grounds of famous explorers and indigenous tribes for centuries.

Cheetah Safaris has long been home to discerning bow and rifle hunters and kudu averaging 54.5 inches year after year is but one of Cheetah Safaris' proud achievements. Cheetah Safaris also has one of the biggest privately owned rhino herds in the world today and can offer outstanding green and trophy hunts.

Sable Safaris Zambia

Bordered by the well-known South Luangwa National Park encompassing more than 1 million acres of prime hunting land, Sable Safaris can truly provide the ultimate wild African adventure for the discerning sportsmen and women. With an abundance of dangerous and plains game, Sable Safaris offers the safari of a lifetime.

Whether you're after the



elusive lion, leopard or sable with bow or rifle, adventure always looms around the corner. It is here that time stands still and takes you back to the day it was created. Guests will share their

camp with elephants or get held up at our private airstrip by giraffe passing through on their daily business. Sable Safaris is proud to hold a 100-percent record on lion and leopard. And, says

Bothma, that's no bull.

For more information, contact Cheetah or Sable Safaris at (281) 733-9739 from Jan. 5-30, or at 0027 14 7635070 in the home office in South Africa, or e-mail

info@cheetahsafaris.co.za; or meet Pieter at Booth 737/739 at the Dallas Safari Club Convention and Sporting Expo or Booth 519/520 at the Houston Safari Club Convention.

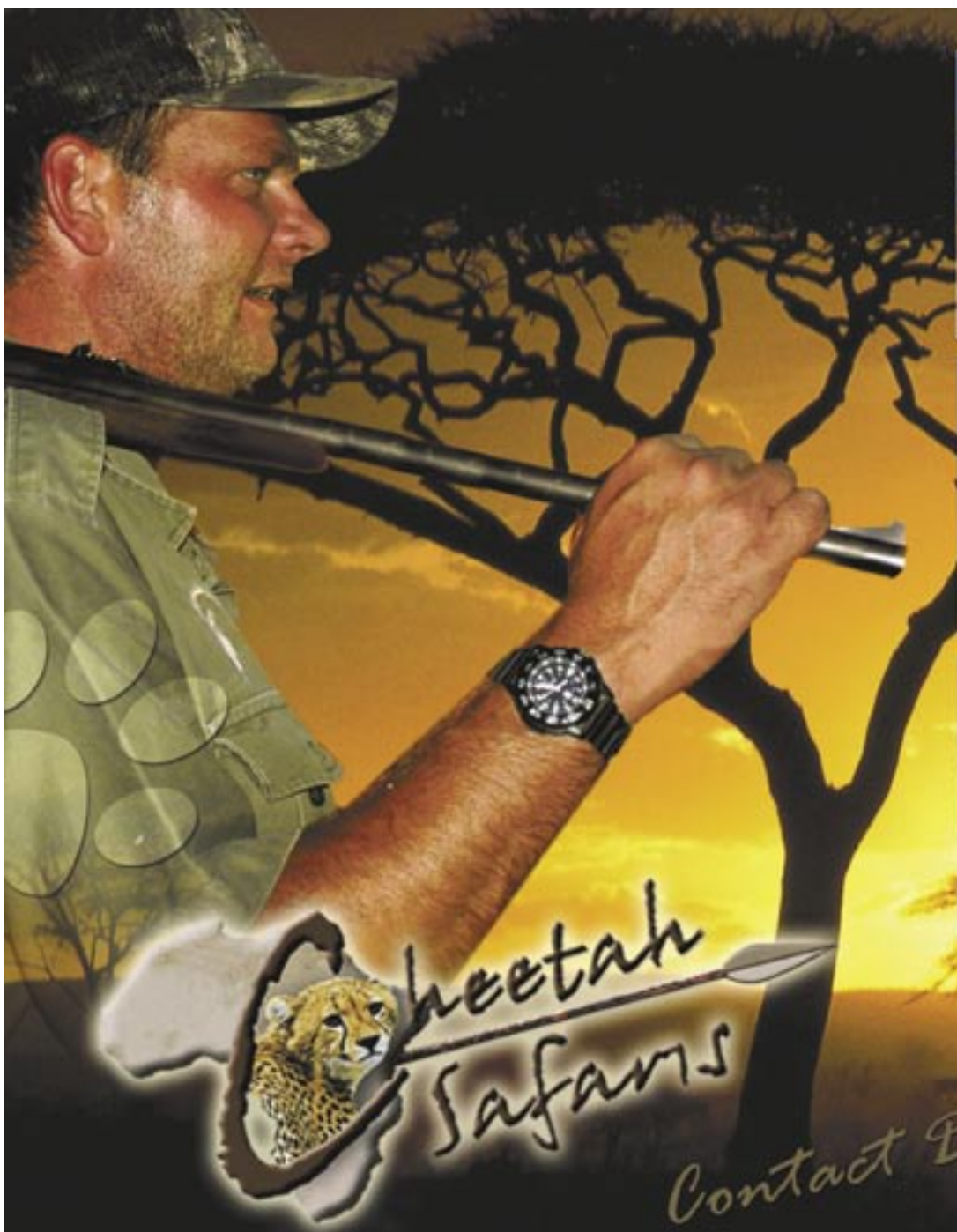
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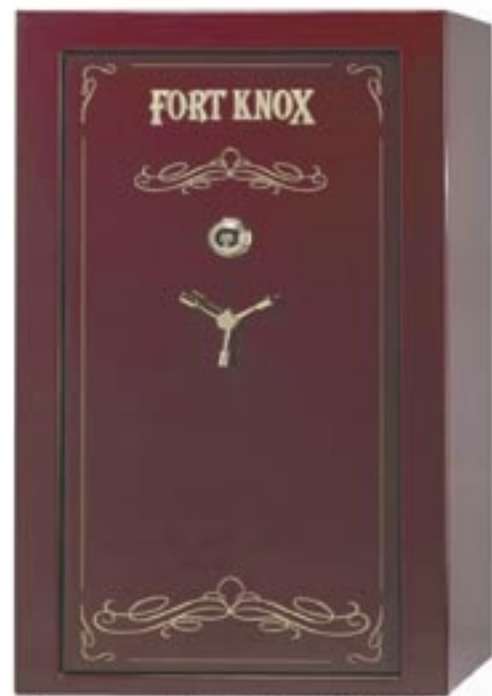
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Tanzania's big cats

Outfitter: Company offers refined amenities while pursuing animals

"It has been said that a true wilderness is a place where the large predators still rule the night. We have found just such a place..."
— www.tanzaniaquest.com

Tanzania. It is home to vast herds of game that freely roam this African hunter's paradise. About one-third of the country has been designated as protected wildlife zones through its national parks, game reserves and game-controlled areas.

Jack Brittingham's Tanzania Adventures Inc. works exclusively with outfitter Tanzania Wildlife Company, Ltd. (TWC), to offer the safari adventure of a lifetime. The outfitter holds exclusive hunting and management rights to five prime concessions in Maasailand, the Rungwa Game Reserve and the famous Selous Game Reserve.

During the hunting season from July 1 to Dec. 31, hunters will have access to:

- 1) Six of Africa's Dangerous Seven: Lion, leopard, buffalo, elephant, hippo and crocodile;
- 2) Specialty animals such as Gerenuk, lesser kudu, fringe-eared oryx, Robert's gazelle, Roosevelt's sable, Nyasa wildebeest, suni and red duiker;
- 3) Typical plains game including zebra, impala, eland, roan and hartebeest.

"We are primarily geared toward conservation and the enjoyment of hunting," said Amy Martin, marketing director for Tanzania Adventures Inc.

Brittingham, who owns the conservation-minded company, invested in Tanzania Wildlife Company primarily to be a part of wildlife and habitat management in Tanzania, and to offer hunters the classic safari adventure with a modern flair. He also promotes and personally supports the Tembo Foundation Ltd., a non-profit Tanzania-based organization in

charge of ensuring habitat and wildlife preservation and conservation through anti-poaching field operations and education of the local communities in and around TWC's hunting concessions.

Working from her office in Athens, Martin advises her clients on anything they need to know to have their best possible African hunting experience. Once the plane sets down at its destination, guests are in the very capable hands of the TWC staff.

During these traditional classic safaris, guests will benefit from the services of experienced professional hunters and staff who will facilitate a successful big game hunt. Guests will also enjoy luxury tented camps (think fine linens, bathrobes and daily laundry service); gourmet meals; a fleet of 4x4 vehicles (some of which are 4-door, air-conditioned cruisers); and premium-quality hunting equipment.

"We provide luxury first-class safaris," Martin said. "You don't lift a finger except to pull the trigger."

The company also offers classic east African wing-shooting safaris in its Maasailand concession, Lake Natron South. Hunters can shoot sand grouse, francolin, spurfowl, guinea fowl, quail and doves. The bird hunts can be booked as a separate adventure or added to a big game safari.

Photo adventures also are offered year-round, with a popular time being January through July, when much of the annual plains game migration takes place. Guided tours of the various northern National Parks such as Serengeti and the famous Ngorongoro Crater are usually combined with a stay in TWC's Lake Natron luxury tented camps, where visitors will have an abundance of wildlife viewing and exploration opportunities by vehicle, horseback, or on foot. They also can visit a local Maasai village.

"Photo safari guests have great success in getting close to the animals because the game hasn't learned to be spooked by vehicles," Martin said. "We do not allow hunting from vehicles in any of our areas. Hunting clients stalk the animals on foot in the classic safari fashion."



Martin says she can accommodate guests ranging from a single client to large groups. All camps are exclusive use for each safari group.

The price of safaris are quoted individually and determined by length of stay, animals hunted, number of guests, and customized add-ons. For a quote, e-mail Martin at

amym@tanzaniaquest.com.

For more information, call Jack Brittingham's Tanzania Adventures Inc at (903) 677-2155; or, visit www.tanzaniaquest.com for details, photos, and hunt reports from previous seasons. Stop by Dallas Safari Club's Sporting Expo at Booth No. 142/144/146 to meet the TWC team.

Nikon: Tough, clear, bright, comfortable

Optics: When it comes to glass, Nikon has the EDG

Nikon Sport Optics offers rugged products manufactured for maximum performance in the field.

The Japanese manufacturer produces the best that technology has to offer. Aided by computer design, the company engineers optics that achieve the ideal balance of maximized light transmission and razor sharp high-resolution images.

Nikon Sport Optics' comprehensive line of products for the outdoorsman include riflescopes, spotting scopes, rangefinders and, of course, binoculars.

Among its newest binocular is the EDG (pronounced edge). For hunters who are willing to travel to the ends of the world to add a prestigious trophy to their list, says the company, only the highest performing optic will make the trip.

The EDG is an advanced binocular that employs cutting-edge technology. Its ED (extra-low dispersion) glass, for example, was developed to eliminate the chromatic aberration that occurs when light rays of varying wavelengths pass through optical glass. The binoculars' optical system incorporates phase-correction coated roof prisms to enhance resolution as well as dielectric coated sub-prisms to maximize light transmission. What this means to users is bright, clear and vivid images.

Hunters also will appreciate the open bridge binoculars' ergonomically designed and durable 42-mm magnesium alloy body, with thumb indexing contours on the under-



side for easier handling, plus a convenient dual phase central focusing knob.

The EDG is waterproof, fog-proof, O-ring sealed and dry nitrogen-filled to handle the toughest outdoor conditions.

Available in two distinct models, the 42 mm and 32 mm, the EDG is offered in several magnifications. It ranges in price from about \$1,800 to \$2,000.

Introduced in 2008 were three additions to the company's flagship Monarch riflescope lineup: the 2-8X32, 4-16X50 SF and 8-32X50ED SF.

The 2-8X32 is compact, lightweight and ideal for short actions, carbines and mountain rifles. The 4-16X50 SF features a large objective and offers superior performance in low light. The 8-32X50ED SF, which uses ED glass for superior imaging, was made for extreme long-range hunting.

The three riflescopes are available with the company's BDC Reticle Technology. The patented bullet drop compensating reticle allows accurate and ethical shot placement at longer ranges. It integrates a series of small "ballistic circles" allowing unimpeded lines of sight.

Designed with a one-inch diameter main body tube, the Monarch riflescopes offer an eye box design with a four-time zoom range and a



comfortable four inches of eye relief that remains constant throughout the power range without sacrificing field of view.

Like all Monarchs, the three new

models offer increased versatility and superlative performance with virtually any type of rifle, in any caliber and in any imaginable hunting situation.

The new models range in price from about \$290 to \$700.

Also new for 2008 is the ProStaff Laser 550 rangefinder. The pocket-sized, waterproof rangefinder will

accurately measure distance from 11 yards to 550 yards. It features an easy-to-use high-contrast LCD display, single-button control and a continuous tracking feature that allows for ranging of multiple or moving targets.

The rangefinder works in extreme temperatures, so consistent ranging can be accomplished in even the toughest hunting conditions.

It sells for about \$200.

For more information about any of Nikon's Sport Optics, call (800) 248-6846, visit www.nikon.sportoptics.com or stop by Booth 964/966 at the Dallas Safari Club Convention and Sporting Expo.

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200 yds	300 yds
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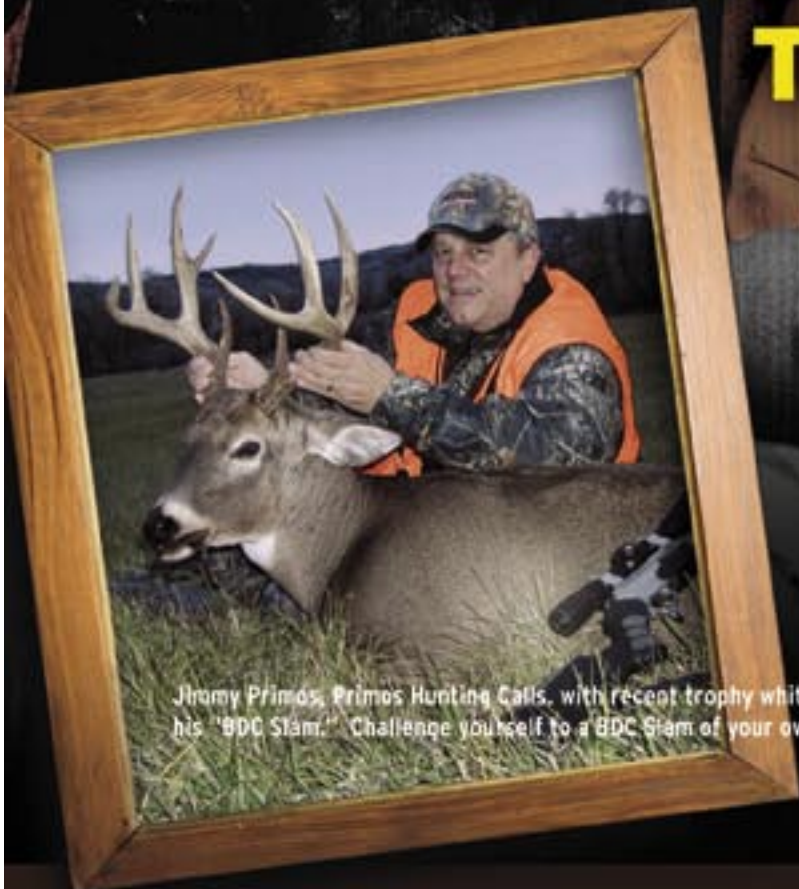
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