



FOCUSED ON FISHING: Ranger Boats' all-new Z520 Comanche gets anglers to their favorite spot fast, leaving plenty of time for fishing (below).

‘Still building legends ... one at a time’

Ranger Boats has designed and built boats for customers from professional anglers to recreational users for four decades. Ranger's commitment to quality has shown in loyal customers, and the company is celebrating its first 40 years with a brand new lineup. And, as always, the boats are still built one at a time.

Ranger announced the beginning of its 40th Anniversary model year at the Forrest Wood Cup in Hot Springs, Ark., in August.

Among the new models for 2008 are additions to the Comanche, Reata and VX Series, as well as a retro-styled all-around fishing platform inspired by Ranger's past. For big families and big water, there's an even more versatile deck-style design that's likely created a completely new class of recreational boats.

In addition to the new models, Ranger also announces commemorative 40th Anniversary badging and color packages for the famed Z21 Comanche and 620VS.

"Ranger Boats owes where it is now to the way the company



was started, through the sweat and diligence of our founders, Forrest and Nina Wood," said Ranger Boats President Randy Hopper. "They were adamant about building the best boat that an angler could ever hope for, and he took the steps necessary to make sure that Ranger was always out in front of the needs of anglers. That

attitude and those principles are still with us today and this 40th Anniversary model year is a celebration of those founding principles, those ideals that have brought us so much success over these 40 years. We share in the success with our loyal customers and look forward to this year-long celebration with the Ranger family."

Prior to producing the first Ranger boat in 1968, Forrest Wood worked as a fishing guide on Arkansas' fabled White River as well as a general contractor. In response to the need for better fishing boats for himself and his clients, as well as a need for winter employment for the guides he employed during fishing sea-

son, Wood started Ranger in his hometown of Flippin. From humble beginnings through a devastating factory fire in 1971, Ranger — under the guidance of Wood — quickly gained the distinction of being the best fishing platforms on the market and the choice of top professional anglers worldwide.

Today, Ranger Boats continues to lead the industry in innovation and design with its trailerable, fiberglass fishing boats. From freshwater lakes to saltwater bays, Ranger is synonymous with quality. Ranger owners have many choices in the boats they run, but choose Ranger for the features, the performance and the peace of mind that each model instills — the same reasons that people bought the first Ranger boats 40 years ago. So while many things have changed, Ranger quality has never gone out of style.

For more information on Ranger Boats' 40th Anniversary and the newest boats for 2008, visit www.rangerboats.com.

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An entirely new concept in boats

Ranger Boats has taken a cue from the sport utility vehicle in designing the 2250SS, a trailerable, fiberglass fishing boat performing a multitude of on-the-water functions — from cruising and water sports to serious fishing and long runs.

New for 2008, the 2250SS represents an entirely new concept in boats, meeting the needs of big-water anglers, big families and those who like to have fun on the water — all with one boat. This vessel offers more space, more storage and more features than any other.

Measuring an expansive 22 feet, 6 inches, the 2250SS is rated for a maximum 250 horse-

power and features a whopping 65 gallons of fuel capacity. The blend of power, size and fuel capacity make it perfectly suited for long weekends on big reservoirs, making extended runs for inshore fishing or fishing open water. With a massive 101-inch beam, the 2250SS is an extremely stable fishing platform that delivers a smooth, dry ride, with room for several anglers on the front and back decks as well as along the gunnels.

Steering is done from a walk-around console, allowing passengers plenty of room to move comfortably. With storage for 7 1/2-foot fishing rods and skis on both the starboard and port

2250SS

sides, easy access to batteries and breakers under the seats and a large, built-in cooler forward of the console, comfort details are carried all the way down to the six stainless steel drink holders throughout the boat, the easy-to-use boarding ladder and the Sirius Satellite-capable CD stereo system.

"Some people are calling this boat an SUV — Sport Utility Vessel," said Ranger Boat President Randy Hopper. "This boat can do just about every-

thing — and do it well."

Lone Star Outdoor News Test Drive

Rigged with a 250 HP Mercury Optimax Pro XS, the boat ran 60 mph at 5,700 rpm, and cruised smoothly at 3,000 rpm. It has a very fishable feel. It's open, roomy and superwide, with room for 10 occupants. Tight turns were handled well. The windscreen wasn't much help at high speeds and could be larger.

Overall, this is a great family fishing or guide boat. Take this boat to the coast and fish your favorite reef — there will be plenty of room and stability to hook the largest trout.

Specs

Overall Hull Length: 22 feet, 6 inches
Beam: 101 inches
Maximum HP: 250
Transom Height: 24 1/2 inches
Inside Depth: 25 inches
Fuel Capacity: 65 gallons
Total Persons/Motor/Gear: 2,200 pounds
Approx. Boat Weight: 2,750 pounds
Trailer GVWR: SF6000
Length on Trailer with Motor Down: 27 feet
Width on Trailer: 102 inches



Celebrate Ranger's 40th with modern incarnation of a classic

Early in its history, Ranger Boats introduced the TR series — and it quickly became the standard for fiberglass fishing platforms. In honor of its 40th Anniversary, Ranger has put together a new version of the classic Ranger design: the 2008 177TR, but built with today's technology and features, delivering nostalgia and performance at a great value.

Measuring 17 feet, 7 inches and rated for a maximum 115 horsepower, the 177TR has every modern fishing convenience. Coming standard with Lowrance or Humminbird electronics, a 12-volt Minn Kota trolling motor with onboard charger and available recessed foot pedal as well as space for multiple 7-foot rods in the cen-

ter and port rod lockers, this single-console fishing platform is great for first-time boat buyers or long-time Ranger owners seeking to relive the early days of Ranger Boats with an incredibly versatile rig.

"I think the most famous picture of Forrest Wood is the one where he's fishing out of an original TR with the words 'Ranger Man' written down the side," said Ranger Boats President Randy Hopper. "That was part of the inspiration to revive the TR design with the 177TR. We wanted to pay homage to our success of the past, while giving people a boat that is for serious fishing."

With easy access to batteries and breakers, a large starboard-side storage locker on the front

177TR

deck and two storage lockers under the back deck, the 177TR has plenty of room for fishing and hauling all the tackle serious anglers need to catch the fish of their dreams. With an innovative cockpit design outfitted with custom marine upholstery and carpet throughout, this boat is as comfortable as it is stunning.

Featuring the snub-nosed design of the original TR series with a total performance hull that delivers a smooth, dry ride, the 177TR comes in a specially selected 40th Anniversary color package that harkens back to the originals.

Lone Star Outdoor News Test Drive

The moment you sit in this boat the new seat, called the SRS SoftRide System, gets your attention. It's softer and more comfortable than the old Ranger seats, a pleasant surprise. The boat performs well at 3,000 rpm, staying on plane with left and right turns without a problem. With two passengers, it reached 45 mph at 5,800 rpm, equipped with an Evinrude E-tech 115 HP. The cockpit feels tight for anyone taller than 6 feet. This is a well-handling boat for almost all fishing applications. With the 23-gallon fuel tank, you should be able to fish every cove in the lake.

It has a nice nostalgic feel to commemorate Ranger's 40th Anniversary.

Specs

Overall Hull Length: 17 feet, 7 inches
Beam: 83 1/2 inches
Maximum HP: 115
Transom Height: 21 inches
Inside Depth: 19 inches
Fuel Capacity: 23 gallons
Total Persons/Motor/Gear: 1,250 pounds
Approx. Boat Weight: 1,375 pounds
Trailer GVWR: SM2995
Length on Trailer with Motor Down: 22 feet, 2 inches
Width on Trailer: 95 inches





The ultimate tournament bass boat

Ranger Boats builds the most popular bass tournament boats on the water, and anglers have argued whether the Z- or VX-series boats are the best. Instead of letting the arguments linger, Ranger cross-pollinated the two to come up with a design destined to turn heads on and off the water.

Touting an ultra-responsive, high-performance hull design, the all-new Z520 Comanche is quick on its feet and firmly focused on fishing. Even more new features are fused with what many consider to be the ideal tournament-engineered interior layout.

Measuring 20 feet, 9 inches with a 95-inch beam, the Z520 Comanche is rated for a beefy 250 horsepower. The vessel also has two 24-gallon fuel tanks for making long runs.

"The history of Ranger Boats is intertwined with professional bass fishing, and the future will be, too," said Ranger Boats President Randy Hopper. "This design has all the features and styling of Z Comanche and the hull of the 520VX and lots of extra features that no other boat has. This boat was built for competing in bass tournaments at the highest levels."

When fishing, the Z520

Z520 Comanche

Comanche provides the same kind of stability Ranger owners demand, plus the front deck houses three separate rod lockers: holding 6 1/2-foot rods in the starboard rod locker, 7 1/2-foot rods in the center rod locker and 8-foot rods in the port rod locker. The boat is available in both a single- and dual-console configuration and comes standard with either Lowrance or

Humminbird electronics at the bow and console, a 24-volt Minn Kota trolling motor and onboard charger. Carpeted throughout, the spacious, padded front deck has an available recessed foot pedal.

With an integrated cooler, boarding ladder, integrated tackle management system and a new locking latch system for the storage compartments, the Z520 Comanche is available in a wide range of color options for the hull and interior.

All of Ranger's new boats are equipped with a double-axle, custom-matched Ranger/Trail trailer.

Specs

Overall Hull Length: 20 feet, 9 inches
 Beam: 95 inches
 Maximum HP: 250
 Transom Height: 23 inches
 Inside Depth: 21 inches
 Fuel Capacity: (2) 24 gallons
 Total Persons/Motor/Gear: 1,650 pounds
 Approx. Boat Weight: 1,825 pounds (single console)
 Trailer GVWR: SF5000
 Length on Trailer with Motor Down: 25 feet, 9 inches
 Width on Trailer: 100 inches



New big-water boat offers even more room

As the number of saltwater sportsmen and women continue to grow, so does Ranger Boats — adding to its saltwater line with the new 2410 Bay Ranger, a bigger, more feature-filled, open-water rig designed to meet the needs of tournament anglers, guides and families alike.

Listening and responding to the needs of anglers has been the hallmark of Ranger Boats throughout its 40-year history. Nowhere is that commitment to inshore anglers easier to see than in the broad array of bay boats and skiffs offered by Ranger.

The 2410 Bay Ranger is designed for bigger water and bigger applications, offering more fishing space, a tournament-proven layout and design.

Measuring an expansive 23 feet, 8 inches in length, the 2410 Bay Ranger is rated for a maximum 300 horsepower with 80 gallons of fuel capacity for long runs. Reinforcing this flexibility, the blend of power, size and fuel capacity all combine to create the ideal fishing platform for open water, while still delivering a draft of just 13 1/2 inches, making it suited for skinny water as well.

2410 Bay Ranger

With a broad 100 1/2-inch beam, the 2410 Bay Ranger is an extremely stable fishing platform providing a smooth, dry ride with plenty of fishing room. Engineered with a wide transom, the 2410's new design eliminates the need for a splashwell, providing even more interior room, and is built

specifically to accommodate a jack plate as standard equipment.

At the helm, owners will find a larger, more user-friendly console and plexiglass windshield that allows for more electronics and better protection from wind and spray while remaining easy to maneuver around. Storage permeates the layout helping ensure easy access to batteries, breakers, nets and anchors, and the boat features rod lockers on the starboard and port side. Whether in calm seas or rough chop, the boat is built to get passengers there comfortably and in style.

Specs

Overall Hull Length: 23 feet, 8 inches
 Beam: 100 1/2 inches
 Maximum HP: 300
 Transom Height: 25 inches
 Inside Depth: 18 1/2 inches
 Fuel Capacity: 80 gallons
 Total Persons/Motor/Gear: 2,500 pounds
 Approx. Boat Weight: 2,975 pounds
 Trailer GVWR: AF6000
 Length on Trailer with Motor Down: 29 feet, 3 inches
 Width on Trailer: 102 inches





Enough room for everyone to have

The Ranger Reata Series and its deep-V design has long been a family favorite, combining the smooth, comfortable ride found in a fiberglass boat with the family-friendly features for fishing and fun on the water.

For 2008, the newest addition to the Reata line is the 2050 Reata, giving passengers more room for fishing, skiing or after-dinner cruises.

Measuring 20 feet, 5 inches in length, the 2050 Reata is rated for a maximum 225 horsepower, providing enough power and stability for use in any open-water situation. With 45 gallons of fuel capacity, the 2050 Reata can make easy work of long runs. The vessel's 96 1/2-inch beam provides for an extremely stable fishing platform and a smooth, dry ride, even in less-than-ideal conditions. Seating configuration includes four pedestal seats in the cockpit — two that can be moved to the front and/or rear deck fishing positions — as well as third-row jump seats near the transom.

"This boat is ideal for people with big families or big water," said Ranger Boats President Randy Hopper. "Far from being a northern specialty, this boat is also well-suited farther south where there are plenty of big reservoirs."

A walk-thru windshield comes standard on the 2050 Reata as does a Minn Kota trolling motor, Lowrance or Humminbird electronics and a Sirius Satellite-capable CD stereo. Additional features include 7-foot rod storage in the

center and port-side rod boxes, with a transom-mounted livewell, baitwell in the front within easy reach of the forward fishing position and a built-in cooler.

An available family fun package includes a ski-tow bar that mounts on the rear deck as well as a custom Bimini top.

2050 REATA

Lone Star Outdoor News Test Drive

The boat tested had a 225 Evinrude HO, and cruised an easy 25 mph at 3,500 rpm. Top speed was 62 mph at 5,600 rpm, with very little bow lift on takeoff. The ride was smooth over big waves. Don't let the sight of the less-than-streamlined windshield fool you. When the boat gets moving fast, you're fully protected and can actually hear the satellite-equipped Sony stereo without having to crank it up.

Specs

Overall Hull Length: 20 feet, 5 inches
 Beam: 96 1/2 inches
 Maximum HP: 225
 Transom Height: 25 1/2 inches
 Inside Depth: 24 1/2 inches
 Fuel Capacity: 45 gallons
 Total Persons/Motor/Gear: 1,820 pounds
 Approx. Boat Weight: 2,175 pounds
 Trailer GVWR: SF5000
 Length on Trailer with Motor Down: 25 feet, 5 inches
 Width on Trailer: 102 inches



Z21 takes you for a 40th Anniversary ride

The Z21 40th Anniversary Edition provides what anglers have come to expect from Z-Comanche Series boats — acceleration, handling, interior space, fishability and all-out performance.

In 2005, Ranger unveiled the Z-Comanche series. Developed through extensive computer modeling and field-performance tests, the series of boats was engineered to deliver the most technologically advanced rig on the water.

To celebrate its 40th Anniversary, Ranger is taking the Z21 to another level of performance and style.

Features such as a high-performance cockpit, custom-built SRS Soft Ride Seating with a fold-down center seat, solid state digital switching with no fuses, a retractable rod strap and the exclusive Dri-Latch compartment locking system raise the total performance bar.

But it's the attention to detail that sets the Z21 apart. With carpeted rod storage with organizers, driver and passenger footrests, an integrated tackle management system with Plano boxes, and even integrated drink holders, the boat's performance is enhanced by its ability to let anglers fish and relax in complete comfort.

Operators of the Z21 can expect extremely responsive handling and a smooth, dry ride, all with an ultra-wide 95-inch beam that eclipses other rigs in its class. From the tournament pros to weekend anglers wanting a top ride with all the bells and whistles, not to mention classic

anniversary Red Mist coloring with 40th Anniversary badging, the Z21 40th Anniversary Edition fits the bill.

Lone Star Outdoor News Test Drive

A great cockpit fit, cool steering and helm design with cushy seats greet you as you prepare for launch.

A push-button start cranks the Optimax ProXS and the action is ready to kick in. The hard part is idling through the no-wake zone.

Running 70 mph at 5,800 rpm produces a lot of ear pressure. Some testers got it to go 74 to 76 mph. A 3,000 rpm cruise is excellent, with not one bounce from the bow.

The boat should come with its own motorcycle helmet with iPod to experience its full potential.

Z21 40th Anniversary

Specs

Overall Hull Length: 21 feet, 2 inches
 Beam: 95 inches
 Maximum HP: 250
 Transom Height: 23 inches
 Inside Depth: 21 inches
 Fuel Capacity: (2) 24 gallon tanks
 Total Persons/Motor/Gear: 1,800 pounds
 Approx. Boat Weight: 1,875 pounds
 Trailer GVWR: CF5000
 Length on Trailer with Motor Down: 26 feet, 4 inches
 Width on Trailer: 102 inches

Ranger Boats' factory to undergo expansion

Ranger Boats is launching Phase II of its intensive capital expansion program. The improvements done to its factory, located in the heart of the Arkansas Ozarks, will continue to help Ranger remain efficient in its manufacturing processes, while allowing the space to develop new technologies to enrich customers' experiences.

Phase II will include renovation

to existing plant facilities, and adding new manufacturing space and equipment. Scheduled for completion in spring 2008, the cost of the expansion project is estimated at more than \$7 million.

Previously, Phase I included expanding loading dock facilities to expedite shipments and increase efficiency within the factory.

Ranger Boats President Randy Hopper said the need for expansion has been brought about by the growth of Ranger's market share, the increase in size of the average boat produced by Ranger and the company's ongoing quest to continually improve product quality and customer satisfaction.

"At the root of our growth are satisfied customers," Hopper

said. "We have to stay ahead of the curve and continually seek out and integrate better, more efficient technologies into our process. For example, the latest robotic water jet cutting machinery will replace the current method of trimming and drilling fiberglass using hand drills and templates, resulting in a much more dust-free environment and a more efficient, higher-quality

operation."

From hulls to trailers, Ranger Boats has developed product innovations that benefit both performance and overall customer satisfaction. With expanded facilities, Ranger looks to continue its legacy of providing the highest quality and most technologically advanced trailerable, fiberglass fishing boats available.

Ranger Boats unveils redesigned Web site

Ranger is poised to take interaction and communication with customers to a whole new level through the completely redesigned rangerboats.com.

The Web site offers not only the most detailed look at the 2008 Ranger boats, but also an intimate look at Ranger's legendary heritage. Through archival photos, videos and text, visitors are taken back in time as

Ranger founder Forrest L. Wood and wife, Nina, transitioned from humble beginnings in the Arkansas Ozarks to head one of most successful and iconic businesses in the fishing industry. As part of the nostalgic look back at Ranger's first 40 years, the Web site includes a timeline that features many of the company's most significant achievements, as well as other notable anniversaries

details and innovation firsts. Perhaps the most ambitious portion of the redesign is the "Inside the Ride" section of rangerboats.com. This section highlights virtually every part of a Ranger boat: evolution, research and development, the manufacturing process, the innovations, the finished product as well as a look at the people who help make Ranger Boats what they

are today. Unlike anything seen before in the industry, "Inside the Ride" uses photos, graphics, text and video to show visitors why Ranger boats are the best-built and most technologically advanced boats on the market. "In a lot of ways, we approached this Web site like we do our boats: we want it to be the best it can be, to look great and be easy to use, while still

providing visitors the tools and information they need," said Ranger Boats President Randy Hopper.

Sections such as the "Custom Finish Shop," "News" and "Find A Dealer" are all located on the easy-to-navigate Web site, offering visitors a way to stay up-to-date on the latest Ranger news as well as find the model that best suits them and their family.

