

Hunting Texas

A special advertising supplement of Lone Star Outdoor News.

LSONews.com

INSIDE

Fiocchi Ammo



Page 3

Cabela's



Page 6

Rio Ammo



Page 8

Record Rack



Page 10

Avery Outdoors



Page 12

Ruger



Page 14

Hoffpauir



Page 18

Nikon

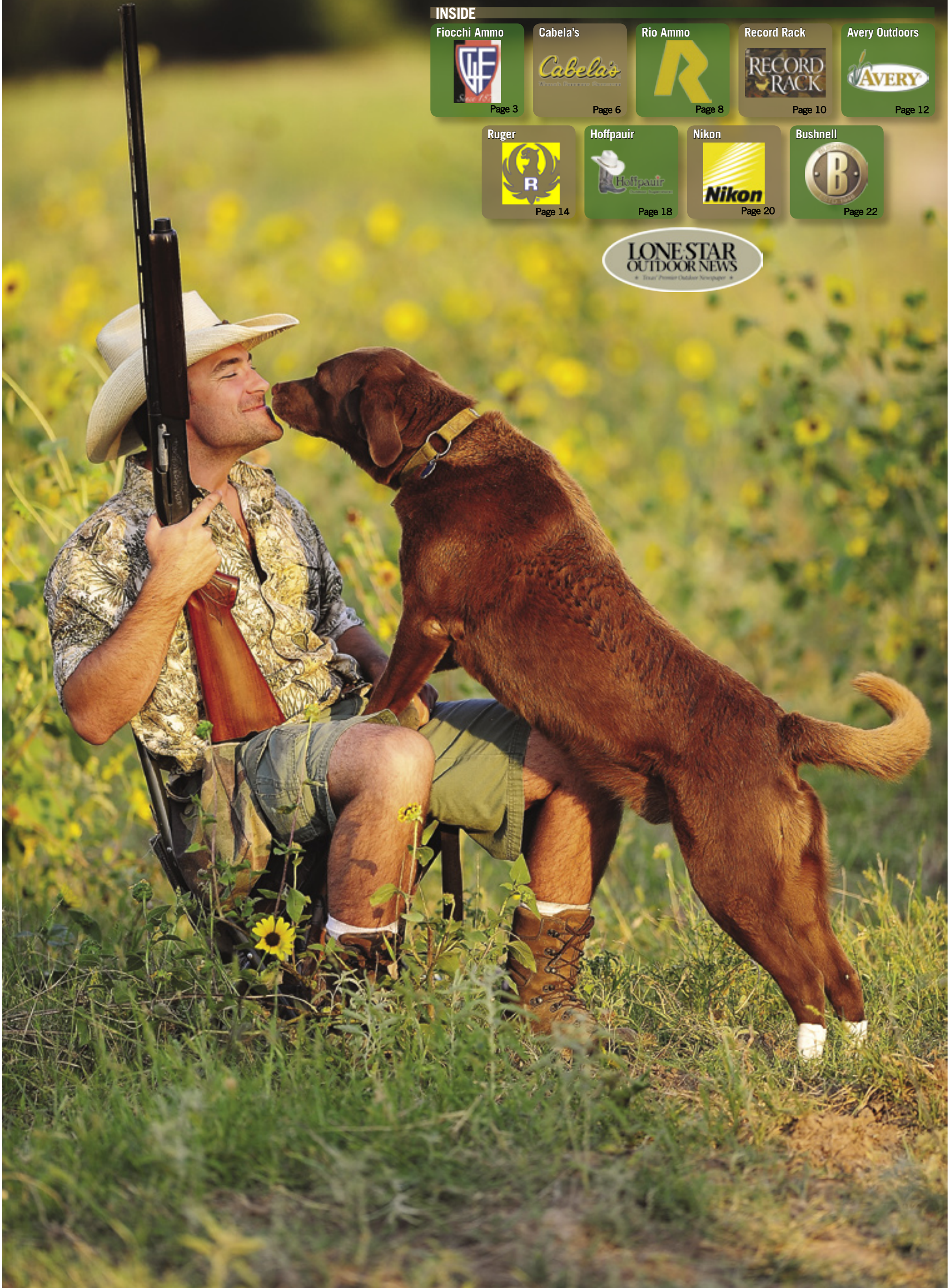


Page 20

Bushnell



Page 22



The New Dove Load for Texans



**PURCHASE ONE CASE
OF FIOCCHI DOVE LOADS
RECEIVE ONE
FREE HAT**



The Preference of Sportsmen Worldwide

Fiocchi has been manufacturing ammunition in Ozark, Missouri since 1986 and in Europe since 1876. Fiocchi ammunition is manufactured with pride from the finest raw materials and components:
HARD UNIFORM SHOT / FUNCTIONAL ONE-PIECE, PLASTIC WADS
CLEAN, CONSISTENT POWDERS / CONSISTENT, NON-CORROSIVE PRIMERS.

For the Fiocchi dealer near you,
Call 417.449.1043 / visit www.fiocchiusa.com



Ammunition
to Go
Brenham
(979) 277-9676



Able Ammo
Huntsville
(866) 988-2253



Tackle Box
Outfitters
San Antonio
(210) 821-5806

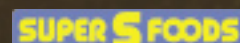
Glick Twins
Pharr
(956) 787-4291



B&S Guns
Garland
(972) 226-1816



Alpine Shooting
Range
Fort Worth
(817) 478-6613



Super S Foods
Available at
select stores
statewide
Call for
locations
(830) 537-4472



Sportsman's
Finest
Austin
(877) 517-7678



Ray's Hardware
& Sporting Goods
Dallas
(214) 747-7916

A Texas Dove Load from affordable Fiocchi

Ammo manufacturer targets Texas bird hunters with shotshells

It is the Ferrari of ammunition. Fiocchi America, Inc., is so well regarded that it has been exclusively chosen by some U.S. government agencies to make its defense and military rounds. Savvy hunters discerned early on that for them, Fiocchi meant quality and consistent ammo that would help them bag their trophies.

Built on a tradition of style and performance that is uniquely Italian, Fiocchi Munizioni has gained an international reputation for excellence since its founding in Lecco, Italy, in 1876.

In the early 1980s, the family-run company opened Fiocchi America, Inc. in Missouri to handle the importation of the Italian ammo into the American market. But the Fiocchi shotshells proved so popular that the parent company decided it was necessary to open a production facility in the U.S. to respond to local needs.

Shotshell loading machines and other manufacturing equipment was imported from Italy to Ozark, Mo., to ensure the precision, consistency, and quality of the shotshells loaded there.

Recently, Fiocchi added two more loading machines to meet the still growing demands for shotshells in the U.S. Today, the Missouri manufacturing site handles centerfire, rimfire and pistol cartridges as well as the shotshells. The company imports reloading components, match-grade rimfire ammunition and specialty loads from Italy.

While the manufacturing plant is in Missouri, the sales opera-



The Texas Dove Load from Fiocchi is sure to be a big hit with hunters this fall. The shot-gun shells are specially loaded for the needs of dove hunters in the Lone Star State.

products.

Jason Phillips, South Texas representative for Owens Outdoors, says that the sporting clays loads are very popular here, as is the centerfire pistol ammunition, because Fiocchi uses such clean-burning powders and consistent manufacturing.

However, come this dove hunting season what Texas dove hunters will especially appreciate is that Fiocchi has customized a shotshell especially for them. The Texas Dove Load is offered in a 12-, 16- and 20-gauge. And, within those three gauges, hunters will have a choice of 7 1/2

and 8 lead shot. The 12-gauge and 20-gauge also are available in heavy or light loads.

"The dealers really like it because it's targeted toward the Texas dove hunter. In terms of performance, the load gives dove hunters the speed and shot size that they demand for the best results when hunting dove in Texas," says Phillips.

Phillips also credits Fiocchi's pricing strategy for the growing demand of its products.

"Fiocchi has hit the sweet spot of reliable, great performing dove load at an aggressive price to suit anyone's budget," he says.

Another new product from Fiocchi is its Tundra line, which is specifically designed for waterfowl.

Phillips says the new techno-

logically advanced waterfowl loads perform as well as lead loads but are non-toxic. Fiocchi uses a tungsten compound material, which offers the following advantages:

- Is not brittle so it will not pulverize or break upon traveling along the barrel;
- It can be utilized with any standard choke and classic barrel combination that shoots lead shot; and,
- The shot pellet, unlike the competition, will behave as lead shot as far as deformation is concerned. The Tundra line is expected to be in stores by this fall.

Fiocchi America

www.fiocchiusa.com
(417) 725-4118

Conditions good for great deer this season

Abundant food keeping deer in good shape, ranchers busy

By Nicholas Conklin
LONE STAR OUTDOOR NEWS

With heavy rains and solid growth of forage, Texas hunters and ranch managers will be poised to experience a unique scenario when white-tailed deer season opens this fall. Because of the high amount of rain and moisture that began last winter and has continued throughout the summer, most hunters are expecting a great season for deer.

"I am expecting an above-average fall crop, given the good forage that was available last hunting season," said Dustin Windsor, a Texas Parks and Wildlife biologist. "The rain continued to provide great habitat, and the bucks should be maximizing their antler production."

Although that's great news for hunters statewide, the increased rainfall and plant growth will have consequences for ranch managers. This is especially the case in South Texas, where Charles Covert, of Covert Ranches, has had to focus more on land management as the season approaches.

"We have done more shredding and pasture maintenance than we have ever done," Covert said.

Covert said that this has been the case at many of the ranches in the South, as the rainfall in the area has exceeded its yearly levels by about 7 inches.

Despite the land concerns, Covert expects this to be a productive year in

terms of growth and the number of deer harvested.

"The body condition of the deer are right at optimal," Covert said. "Their coat condition and body weight all indicate a good year for horns."

With much of the past two years seeing drought conditions in parts of the state, a lot of pressure was placed on the deer, causing recent harvest numbers to be low.

"When you combine the drought years with high temperatures in South Texas and the low amount of cover available, the deer have been stressed out," Windsor said. "The antler production fell way off, and, given this wet year, all of that should be the complete opposite."

Expectations are high in the Panhandle as higher-than-average levels of moisture have been seen.

Kent Carpenter of Tule Ranch noted that much of the area is traditionally considered arid; the past year's rains have made the land optimal for deer.

"We had better winter moisture conditions and spring moisture conditions," Carpenter said. "I think it will be good year, and the deer are far enough along now."

Carpenter also said he has not seen deer as active this early in the year in some time. The weather also contributed to high yields of wheat, which has been a substantial source of food for the deer.

"Those deer had wheat up through the spring and early summer," Carpenter said. "They came out of the rut and had more to eat through the winter, and the fawn situation ought to be pretty



Deer should have no trouble growing big antlers this year, unlike the previous two years, where drought limited natural food supplies. Photo by Lone Star Outdoor News.

See DEER, Page 8

Family matters for Texas' ForEverlast company

Products meet changing needs of Texas hunters and anglers

Family is key for ForEverlast Hunting and Fishing Products. The Texas company is owned and operated by Billy Gerke, who works with his wife and children to make great gear for hunting, fishing and wildlife management.

Together, they make sturdy, reliable gear that helps hunters and anglers improve their time in the field.

"We hunt and fish, and we make products for hunting and fishing, and it's the most awesome job in the world," Gerke said. "Honestly."

Gerke and his wife, Amy, started the company in 1998 in Hallettsville. He had been a life-long hunter, and the first products from ForEverlast were tools for skinning and butchering products for deer.

"I would work all day in my ag-chemicals job, and Amy had a full-time nursing job, too," Gerke said. "We had stuff stacked all over the house and on the porch, anywhere we could put it. When we got home, we'd start packaging product for shipment on our living room floor. That's how we got started."

Gerke's father-in-law introduced him to salt-water fishing, and soon he loved it as much as hunting.

ForEverlast's venture into fishing gear started with Gerke's father-in-law. A stingray struck him one day, and the idea for developing protective gear was born.

"That stingray hit is what got us to thinking about developing protective gear for wade fishermen," Gerke said. "We all put our heads together, and we would build prototypes that we'd take along on our next fishing trip."

The fruit of that incident was the Ray-Guard Wading Boot and Ray-Guard Shield.

Today, the Ray-Guard Shield is close cousin to Snake Guard Shields, Chaps and Boots — products made with hunters in mind.

Other hunter-focused products cover a wide range of needs. A Claw Skinning Tool, Zinc-



From left are ForEverlast owner Billy Gerke's son Ty; wife, Amy; and son Layne.

Plated Portable Gambrel and Game Hanger Portable Tripod help hunters after the harvest. The G2 Hunting Belt conveniently stores gear for the highly mobile hunter. The Shell Holster Twin Pack is better than shell bags for bird hunters. It holds the shells in their box, which keeps them nice and tidy for quick access.

ForEverlast feeders and feeder accessories provide a boost for managing deer herds. The Tail Gate Feeder can be mounted on an automobile or ATV. Bowhunters can practice with ForEverlast's 3-D deer target, and they can use the company's bow and camera stand.

When Gerke is not filling orders, personally delivering products or developing new gear, he spends a lot of time using the gear. He takes his sons Ty, who is 8, and Layne, 4, hunting and fishing. Amy joins them, too.

"This is a family business," Gerke said. "Amy is our business and office manager, and I am involved in every way with our suppliers and our customers. We already have our sons involved, and we hope to pass everything to them someday — when Amy, and I will just go hunting and fishing."

ForEverlast

www.foreverlast.com
(361) 798-1530



Hunters can expect to see lots of birds flying in Texas this season, biologists and outfitters said. Photo by Lone Star Outdoor News.

Bumper crop of local dove predicted in Texas

High rainfall overruns much of '09 drought

By Bill Miller

FOR LONE STAR OUTDOOR NEWS

As good as ever, and maybe even better than ever.

That's the consensus of state wildlife officials and outfitters eager for the 2010-11 Texas dove season to open in September.

Strong rainfall the first half of the year has reestablished surface water and fueled the growth of abundant seeds that dove like to eat, such as croton and sunflowers.

Which means, according to Texas Parks and Wildlife, this year's birds will likely be plump and plentiful.

"We estimate that Texas has a fall population of 40 million mourning dove and 8 million white-

winged dove," said Corey Mason, a biologist and leader of TPW's dove program.

But, he added, "Since about 80 percent of the doves harvested in Texas during the first two weeks of the season are hatched in Texas, good local dove production equals good dove hunting."

Typically, about 300,000 hunters harvest 5 million to 6 million dove each year in Texas — about one-third of the national harvest, Mason said.

Mason's 2010 prognosis is supported by outfitters' field reports, especially in the Central Zone.

This wide expanse between Interstates 20 and 10 hosts nearly half of the state's dove hunters each year, according to a recent TPW game bird survey.

"We have tons of doves in the Hill Country," said Treye Ransier,

See DOVE, Page 17

"We Live Hunting & Fishing"

FOREVERLAST™

Tail Gate Feeder

Claw Skinning Tool

G2 Shell Holster

G2 Snake Boots

G2 Snake Shields

G2 Hunting Belt

Game Hanger Portable Tripod

HITCH HOIST

www.Foreverlast.com

HUNT WHERE THEY HIDE



MENS

YOUTH

WOMENS

A HUNTING BRAND SPECIFICALLY DESIGNED TO MEET THE DEMANDS OF SELECTIVE TROPHY HUNTERS IN ALL REGIONS. WITH A COMBINATION OF MESQUITE THORNS, CACTUS, AND LIVE OAK, YOU HAVE A LOOK THAT IS UNPRECEDENTED.

WHETHER HORN RATTLING ON THE GROUND OR BOW HUNTING FROM A TREE STAND, BRUSH COUNTRY CAMO IS THE ULTIMATE IN CAMOUFLAGE CONCEALMENT.

VISIT THE BRUSH COUNTRY WEBSITE AND SEE FOR YOURSELF!


HATS

(979) 778-2404 • (877)-599-7225
 WWW.BRUSHCOUNTRYCAMO.COM



Rhodes Bros. TAXIDERMY & GAME PROCESSING

Custom Mounts
African Game
Native Game
Exotics



Gary Broach
 Owner

(830) 896-6996
 gbroach@kctc.com
 2391-A Junction Hwy.
 Kerrville, Texas 78028

Find us on facebook.
 www.rhodestaxidermy.com

It's TEXAS HUNTER "The Best Feeders Ever Made"

TEXAS HUNTER 300 LB. TROPHY FEEDER

- Premium 12v high torque motor
- Motor, timer and battery are enclosed
- EZ Set Digital timer with 9 feed times, built-in battery tester and 5 year limited warranty
- Heavy gauge galvanized steel
- Powder coat finish
- Varmint guard included
- Feed level sight glass
- 12v 7-amp rechargeable battery

TF300\$469
NOW\$379

Recommended accessories SP12 Solar Charger and 8' Extension Legs



TEXAS HUNTER 12 VOLT 350 LB. GAME FEEDER

- New 55 gallon powder coated steel barrel
- ABS funnel inside
- 8' Extension legs with stabilizing stakes
- Heavy-duty galvanized lid
- TH70 Game Feeder Kit
- EZ Set Digital timer with 9 feed times, built-in battery tester and 5 year limited warranty
- Rechargeable Battery Included

BF3C/TH70\$399
NOW\$349

Recommended accessory SP12 Solar Charger

Includes 8' Extension Legs

NEW 2011 CATALOG
 Call or Request Your Copy Online Today

TEXAS HUNTER PRODUCTS

www.TexasHunter.com
800.969.3337
 210.734.5189

3350 IH 35 N, San Antonio, TX 78219

Cabela's introduces new optics for hunters

Alaskan Guide line offers top-quality gear at low prices

Just in time for the 2010 hunting season, Cabela's is offering four new optics options designed to help hunters increase their success in the field.

Visit the Cabela's store in Fort Worth or Buda during Cabela's Great Outdoor Days celebration, Aug. 19 through Sept. 6, to see these new optics offerings, as well as all the great hunting gear Cabela's has to offer. You also can learn more about Cabela's full line of hunting gear at www.cabelas.com.

Cabela's Alaskan Guide Full-Size Binoculars

The Alaskan Guide name means you're getting a pair of binoculars built with premium components to Cabela's strictest quality standards. And these rugged, full-sized, roof-prism binoculars are loaded with features you'll find in top-end models costing twice as much. Advanced roof prisms are phase-coated, noticeably improving image quality. High-quality multicoated lenses enhance light transmission and clarity. The tough exteriors are rubber-armed, and the lenses are fogproof and waterproof. These binoculars also feature infinitely adjustable friction center focus and diopter adjustments, twist-up eyecups, lens covers and a rain-guard cover. They are tripod adaptable. Models available: 8x42, \$479.99; 10x42, \$499.99; 12x50, \$519.99.

Cabela's Tactical Prism Sight

This innovative sight lets you shoot with confidence out to 500 yards. It is calibrated for .223 Remington 55-grain loads, featuring horizontal reticle lines in 100-yard increments from 100 to 500 yards. Its sturdy cast housing is waterproof to 1 1/2 meters, fogproof, shockproof and parallax-free with integrated rails on the top and sides for mounting accessories such as lasers

and lights. Compact and lightweight with integrated mounts, you can put it on or remove it quickly from the top Picatinny rail of an AR-15 or other firearm. Fixed power with 4X magnification. A wide field of view makes for fast target acquisition and gives you the ability to use the scope with both eyes open. Models available: Standard Reticle, \$279.99; Illuminated Reticle, \$299.99.

Cabela's Alaskan Guide 1-inch Riflescopes

These rugged, reliable scopes excel in the toughest conditions and are simply the best value in their class. Made to Cabela's strictest quality standards and with premium components, these scopes deliver crisp, edge-to-edge clarity and best-in-class 99.95-percent light transmission. Guidetech broadband lens coating technology creates an invisible bond between the glass and the multiple light-gathering coatings for superior contrast and brightness in low-light conditions. Three-dimensionally forged, one-piece tubes deliver strength, exacting internal tolerances and 100-percent waterproof integrity. All components are machined to military-grade tolerances. Hard-blended anodized finish for durability and corrosion resistance. Models: 3-10 40, 4-12 44, 6-18 50; prices from \$249.99 to \$329.99.

Cabela's 30mm Tactical Classic Riflescopes

Constructed with all the premium components and technology used in Cabela's Alaskan Guide 1-inch Riflescopes, these scopes feature larger, tactical-grade 30mm tubes for more range of adjustment and maximum brightness for long-range shooting performance. Models: 2.5-10 50, 6-18 50, 8-32 50; prices from \$299.99 to \$419.99.



Cabela's has optics for several applications, including hunting and tactical needs.

Cabela's
www.cabelas.com
 Fort Worth: (817) 337-2400
 Buda: (512) 295-1100

Clip for your camp

Sunrise-Sunset

September 2010 to May 2011



September	October	November	December	January	February	March	April	May
Date-Day Rise Set	Date-Day Rise Set	Date-Day Rise Set	Date-Day Rise Set	Date-Day Rise Set	Date-Day Rise Set	Date-Day Rise Set	Date-Day Rise Set	Date-Day Rise Set
1 Wed 7:00 7:52	1 Fri 7:19 7:12	1 Mon 7:43 6:36	1 Wed 7:11 5:19	1 Sat 7:29 5:29	1 Tue 7:21 5:57	1 Tue 6:55 6:23	1 Fri 7:15 7:45	1 Sun 6:40 8:07
2 Thu 7:01 7:51	2 Sat 7:20 7:11	2 Tue 7:44 6:35	2 Thu 7:12 5:19	2 Sun 7:29 5:30	2 Wed 7:21 5:58	2 Wed 6:53 6:23	2 Sat 7:14 7:46	2 Mon 6:39 8:08
3 Fri 7:02 7:49	3 Sun 7:21 7:09	3 Wed 7:45 6:34	3 Fri 7:12 5:19	3 Mon 7:29 5:31	3 Thu 7:20 5:59	3 Thu 6:52 6:24	3 Sun 7:12 7:47	3 Tue 6:38 8:08
4 Sat 7:02 7:48	4 Mon 7:21 7:08	4 Thu 7:46 6:33	4 Sat 7:13 5:19	4 Tue 7:29 5:31	4 Fri 7:19 6:00	4 Fri 6:51 6:25	4 Mon 7:11 7:47	4 Wed 6:37 8:09
5 Sun 7:03 7:47	5 Tue 7:22 7:07	5 Fri 7:47 6:32	5 Sun 7:14 5:19	5 Wed 7:29 5:32	5 Sat 7:19 6:01	5 Sat 6:50 6:26	5 Tue 7:10 7:48	5 Thu 6:36 8:10
6 Mon 7:04 7:45	6 Wed 7:23 7:05	6 Sat 7:48 6:31	6 Mon 7:15 5:19	6 Thu 7:29 5:33	6 Sun 7:18 6:02	6 Sun 6:49 6:27	6 Wed 7:08 7:49	6 Fri 6:35 8:11
7 Tue 7:04 7:44	7 Thu 7:23 7:04	7 Sun 7:49 6:31	7 Tue 7:16 5:19	7 Fri 7:29 5:34	7 Mon 7:17 6:03	7 Mon 6:47 6:27	7 Thu 7:07 7:49	7 Sat 6:34 8:11
8 Wed 7:05 7:43	8 Fri 7:24 7:03	8 Mon 6:50 5:30	8 Wed 7:16 5:19	8 Sat 7:30 5:35	8 Tue 7:16 6:04	8 Tue 6:46 6:28	8 Fri 7:06 7:50	8 Sun 6:33 8:12
9 Thu 7:05 7:42	9 Sat 7:25 7:01	9 Tue 6:50 5:29	9 Thu 7:17 5:19	9 Sun 7:30 5:35	9 Wed 7:15 6:05	9 Wed 6:45 6:29	9 Sat 7:05 7:51	9 Mon 6:32 8:13
10 Fri 7:06 7:40	10 Sun 7:25 7:00	10 Wed 6:51 5:28	10 Fri 7:18 5:19	10 Mon 7:29 5:36	10 Thu 7:15 6:06	10 Thu 6:44 6:30	10 Sun 7:03 7:51	10 Tue 6:32 8:14
11 Sat 7:07 7:39	11 Mon 7:26 6:59	11 Thu 6:52 5:28	11 Sat 7:19 5:20	11 Tue 7:29 5:37	11 Fri 7:14 6:07	11 Fri 6:42 6:30	11 Mon 7:02 7:52	11 Wed 6:31 8:14
12 Sun 7:07 7:37	12 Tue 7:27 6:58	12 Fri 6:53 5:27	12 Sun 7:19 5:20	12 Wed 7:29 5:38	12 Sat 7:13 6:08	12 Sat 6:41 6:31	12 Tue 7:01 7:53	12 Thu 6:30 8:15
13 Mon 7:08 7:36	13 Wed 7:28 6:56	13 Sat 6:54 5:26	13 Mon 7:20 5:20	13 Thu 7:29 5:39	13 Sun 7:12 6:09	13 Sun 7:40 7:32	13 Wed 7:00 7:54	13 Fri 6:29 8:16
14 Tue 7:09 7:35	14 Thu 7:28 6:55	14 Sun 6:55 5:26	14 Tue 7:21 5:20	14 Fri 7:29 5:40	14 Mon 7:11 6:10	14 Mon 7:38 7:33	14 Thu 6:58 7:54	14 Sat 6:29 8:17
15 Wed 7:09 7:33	15 Fri 7:29 6:54	15 Mon 6:56 5:25	15 Wed 7:21 5:21	15 Sat 7:29 5:41	15 Tue 7:10 6:11	15 Tue 7:37 7:33	15 Fri 6:57 7:55	15 Sun 6:28 8:17
16 Thu 7:10 7:32	16 Sat 7:30 6:53	16 Tue 6:57 5:24	16 Thu 7:22 5:21	16 Sun 7:29 5:42	16 Wed 7:09 6:11	16 Wed 7:36 7:34	16 Sat 6:56 7:56	16 Mon 6:27 8:18
17 Fri 7:10 7:31	17 Sun 7:31 6:52	17 Wed 6:58 5:24	17 Fri 7:23 5:21	17 Mon 7:28 5:43	17 Thu 7:08 6:12	17 Thu 7:35 7:35	17 Sun 6:55 7:56	17 Tue 6:27 8:19
18 Sat 7:11 7:29	18 Mon 7:31 6:50	18 Thu 6:59 5:23	18 Sat 7:23 5:22	18 Tue 7:28 5:44	18 Fri 7:07 6:13	18 Fri 7:33 7:35	18 Mon 6:54 7:57	18 Wed 6:26 8:19
19 Sun 7:12 7:28	19 Tue 7:32 6:49	19 Fri 7:00 5:23	19 Sun 7:24 5:22	19 Wed 7:28 5:44	19 Sat 7:06 6:14	19 Sat 7:32 7:36	19 Tue 6:53 7:58	19 Thu 6:25 8:20
20 Mon 7:12 7:27	20 Wed 7:33 6:48	20 Sat 7:01 5:22	20 Mon 7:24 5:22	20 Thu 7:28 5:45	20 Sun 7:05 6:15	20 Sun 7:31 7:37	20 Wed 6:51 7:59	20 Fri 6:25 8:21
21 Tue 7:13 7:25	21 Thu 7:34 6:47	21 Sun 7:02 5:22	21 Tue 7:25 5:23	21 Fri 7:27 5:46	21 Mon 7:04 6:16	21 Mon 7:29 7:38	21 Thu 6:50 7:59	21 Sat 6:24 8:22
22 Wed 7:13 7:24	22 Fri 7:35 6:46	22 Mon 7:03 5:22	22 Wed 7:25 5:23	22 Sat 7:27 5:47	22 Tue 7:03 6:17	22 Tue 7:28 7:38	22 Fri 6:49 8:00	22 Sun 6:24 8:22
23 Thu 7:14 7:22	23 Sat 7:35 6:45	23 Tue 7:04 5:21	23 Thu 7:26 5:24	23 Sun 7:26 5:48	23 Wed 7:02 6:18	23 Wed 7:27 7:39	23 Sat 6:48 8:01	23 Mon 6:23 8:23
24 Fri 7:15 7:21	24 Sun 7:36 6:44	24 Wed 7:04 5:21	24 Fri 7:26 5:24	24 Mon 7:26 5:49	24 Thu 7:00 6:18	24 Thu 7:25 7:40	24 Sun 6:47 8:02	24 Tue 6:23 8:24
25 Sat 7:15 7:20	25 Mon 7:37 6:43	25 Thu 7:05 5:21	25 Sat 7:27 5:25	25 Tue 7:25 5:50	25 Fri 6:59 6:19	25 Fri 7:24 7:40	25 Mon 6:46 8:02	25 Wed 6:22 8:24
26 Sun 7:16 7:19	26 Tue 7:38 6:42	26 Fri 7:06 5:20	26 Sun 7:27 5:25	26 Wed 7:25 5:51	26 Sat 6:58 6:20	26 Sat 7:23 7:41	26 Tue 6:45 8:03	26 Thu 6:22 8:25
27 Mon 7:17 7:17	27 Wed 7:39 6:41	27 Sat 7:07 5:20	27 Mon 7:27 5:26	27 Thu 7:24 5:52	27 Sun 6:57 6:21	27 Sun 7:21 7:42	27 Wed 6:44 8:04	27 Fri 6:21 8:26
28 Tue 7:17 7:16	28 Thu 7:40 6:40	28 Sun 7:08 5:20	28 Tue 7:28 5:27	28 Fri 7:24 5:53	28 Mon 6:56 6:22	28 Mon 7:20 7:42	28 Thu 6:43 8:05	28 Sat 6:21 8:26
29 Wed 7:18 7:15	29 Fri 7:41 6:39	29 Mon 7:09 5:20	29 Wed 7:28 5:27	29 Sat 7:23 5:54		29 Tue 7:19 7:43	29 Fri 6:42 8:05	29 Sun 6:20 8:27
30 Thu 7:19 7:13	30 Sat 7:41 6:38	30 Tue 7:10 5:19	30 Thu 7:28 5:28	30 Sun 7:23 5:55		30 Wed 7:17 7:44	30 Sat 6:41 8:06	30 Mon 6:20 8:27
	31 Sun 7:42 6:37		31 Fri 7:28 5:29	31 Mon 7:22 5:56		31 Thu 7:16 7:44		31 Tue 6:20 8:28

Times given above are for Dallas. For other locations, subtract 1 minute per 12 miles east of Dallas, and add 1 minute per 12 miles west of Dallas. The table below gives adjustments for some Texas cities. Information provided is the longitudinal distance from Dallas and the time adjustment for sunrise and sunset.

Abilene 165 miles west add 14 minutes
 Alpine 405 miles west add 24 minutes
 Beaumont 160 miles east subtract 13 minutes
 Corpus Christi 35 miles west add 3 minutes
 Austin 55 miles west add 5 minutes
 Del Rio 235 miles west add 20 minutes
 El Paso* 555 miles west subtract 23 minutes

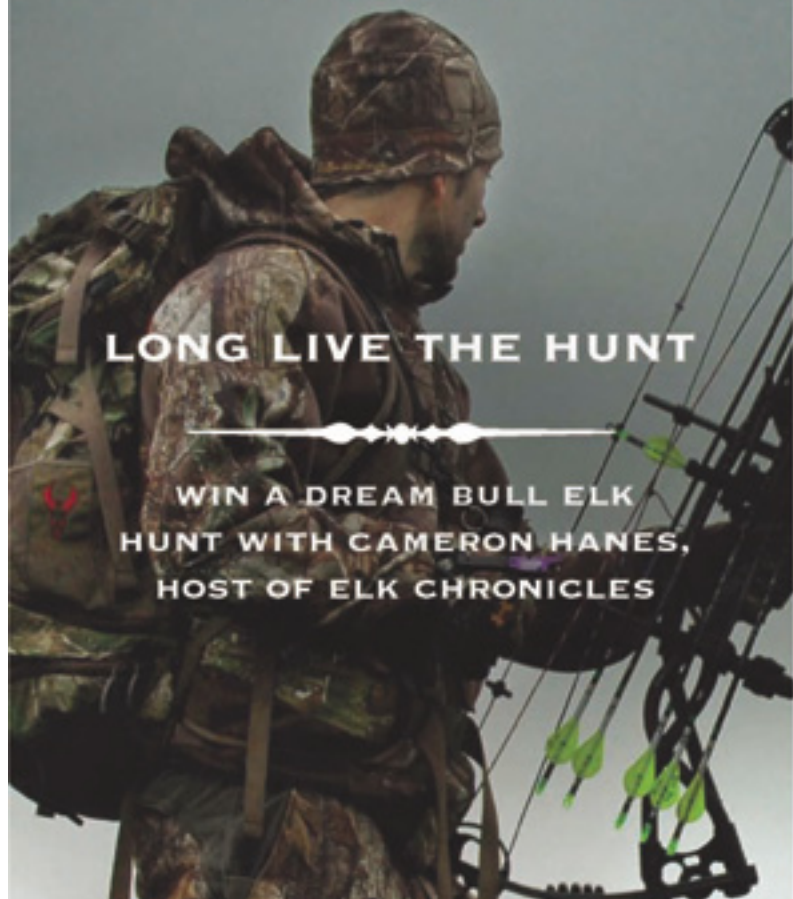
Houston 170 miles east subtract 5 minutes
 Laredo 160 miles west add 14 minutes
 Lubbock 280 miles west add 24 minutes
 San Angelo 215 miles west add 18 minutes
 San Antonio 95 miles west add 8 minutes
 Tyler 75 miles east subtract 6 minutes
 *El Paso is in Mountain Time Zone.



Cabela's AUG. 19-SEPT. 6 GREAT OUTDOOR DAYS

OUR LARGEST EVENT AND SALE OF THE SEASON!

ENTER
FOR A CHANCE
TO WIN!



LONG LIVE THE HUNT

WIN A DREAM BULL ELK
HUNT WITH CAMERON HANES,
HOST OF ELK CHRONICLES

ENTER FOR A CHANCE TO WIN AT
CABELA'S OR AT CABELAS.COM.

CAMERON HANES DREAM BULL ELK HUNT IS A PRIME TIME,
7 DAY ARCHERY HUNT WITH COLBY GINE'S WILDERNESS
ADVENTURES OUT OF WYOMING. WINNER WILL BE
ANNOUNCED ON FRIDAY, MARCH 4, 2011 AT
ELK CAMP IN RENO, NV.



Cabela's
World's Foremost Outfitter
Hunting • Fishing • Outdoor Gear

Danner
SINCE 1932

NO PURCHASE NECESSARY TO ENTER OR WIN. CONTEST IS ONLY OPEN TO LEGAL RESIDENTS OF THE UNITED STATES AGE
EIGHTEEN (18) AND OVER AT THE TIME OF ENTRY. VOID IN FL, NY, PA AND IN ANY WHERE PROHIBITED BY LAW. ALL APPLICABLE
FEDERAL, STATE AND LOCAL LAWS APPLY. LIMIT ONE ENTRY PER PERSON. All employees of Cabela's Marketing and Brand
Management, Inc., and Danner their parent companies, subsidiaries, affiliate companies, agents and advisors and any other
person living in the household of such an employee is not eligible to participate in this Sweepstakes.

This Sweepstakes will begin on Sunday August 1, 2010 at 8:00 am Eastern Time and end at 9pm Eastern Time on
December 31, 2010. To enter this Sweepstakes, complete the official entry form on kiosks at participating
Cabela's Retail Stores or online at www.cabelas.com.

MEET THE PROS



[Clark Wendlandt]
Cabela's Pro Staff
Three-Time FLW Angler of the Year
Aug. 21 - 2 P.M. & Aug. 22 - 12:00 P.M.



[David Williams]
Avery Pro Staff
Aug. 21 & 22 - All Day

FREE 6-PACK
OF PEPSI
AND COOLER
to the first 100 people through the door.



SUN. AUG. 22

A \$14.99 Value. One per household. Must be 18 or older.



**PARTICIPATING
CONSERVATION GROUPS**

SATURDAY, AUGUST 21

- Youth Fishing Derby with Dreamcatchers Outdoorsman 8:30 A.M.
- Cowtown Hunting Retriever Demos/Youth Dog Runs with Mike Fisher 10:00 A.M.
- Fly Casting Lessons 12:00 P.M.
- Duck & Goose Calling with Donnie Forsythe 12:30 P.M.
- Gear Up for Dove Season 1:00 P.M.
- Fall Fishing Techniques with Clark Wendlandt 2:00 P.M.
- North Texas Croppie Fishing 3:00 P.M.
- Introduction to Fly Fishing 4:00 P.M.

SUNDAY, AUGUST 22

- Cowtown Hunting Retriever Demos/Youth Dog Runs with Mike Fisher 10:00 A.M.
- Duck & Goose Calling with Donnie Forsythe 11:00 A.M.
- Fall Fishing Techniques with Clark Wendlandt 12:00 P.M.
- Dutch Oven Cooking 1:00 P.M.
- Fundamentals of Firearms 2:00 P.M.
- Introduction to Archery 3:00 P.M.
- Camping North Texas 4:00 P.M.

FREE SEMINARS

VISIT WITH THESE VENDORS ON SITE



PROCEEDS GO TO:
**TEXAS PARKS & WILDLIFE YOUTH
HUNTING PROGRAM**

Catered By:



BENEFIT BARBEQUE

Get a BBQ sandwich, bag of chips and a Pepsi for only

\$4.00
OR THREE
FOR \$10

11 A.M. to 1 P.M. - Located in the Cabela's parking lot.

SUN. AUG. 22



CABELA'S FORT WORTH
817.337.2400

MONDAY - SATURDAY 9 A.M. - 9 P.M.
SUNDAY 9 A.M. - 7 P.M.

CABELA'S BUDA
512.295.1100

MONDAY - SATURDAY 9 A.M. - 9 P.M.
SUNDAY 9 A.M. - 7 P.M.

Rio Ammo burns clean, shoots straight

Spanish company with plant in U.S. meets varied needs of Texas hunters

Rio Ammunition is a Spanish company with a centuries-long tradition of manufacturing high quality, accurate ammunition. Throughout its history, the company has made it its mission to stay at the forefront of both manufacturing technology and the development of new products.

Currently, Rio Ammunition — its parent company is MAXAM Outdoors — has a global presence with its main production plant in northern Spain. The key to the ammo's quality is that Rio Ammunition manufactures all essential components for its cartridges, including hulls, primers, powders, wads and more.

In 2009, the Spanish company opened a manufacturing plant in McEwen, Tenn., and equipped it with the latest generation of machinery to optimize production levels. Although the company's ammo has been available in the States for about a decade (Rio Ammunition's U.S. division operated out of Houston from 2002 until recently), with the opening of its Tennessee plant, the company is poised to drastically increase sales in the U.S., the world's No. 1 cartridge market.

"Manufacturing in the States," said Patrick Thomas, "allows us to be more reactive to the market demand."

Thomas, who is the U.S. national sales manager for Rio Ammunition, explained that 12-gauge lead target and hunting cartridges are loaded locally using imported components from Spain. This ensures quality ammo that it is clean-burning — it leaves no residue in the barrel.

The ammo also consistently yields evenly distributed patterns.

Rio Ammunition specializes in shotgun loads for wingshooting and target shooting. In fact, those categories make up about 80 percent of the company's sales.

Among the lead loads the company offers for hunters are:

Upland Game Loads: A 12-gauge load produced with different types of tube, container wads, CSB powders and shot sizes, from the 1 1/16-ounce Classic Game Shotshell to the 1 1/4 -ounce Top Game HV. All of Rio's Game Loads offer a balanced charge and thus develop high velocities and moderate pressures that produce efficient shot patterns.

Sub-gauge field loads: These are 16-, 20- and 28-gauge and .410 bore loads available in various lengths and shot sizes. These loads are imported from Spain.

Slugs: These 12-gauge big game shotshells offer precision and reliability that approaches the performance of metal ammunition.

These shotshells are perfectly sized and precisely propelled thanks to the CSB smokeless powder that yields a high velocity and energy at the range of interception and provides magnificent stopping power.

Buckshot: The 12-gauge shells available in different diameters and shot size. The shot boasts a uniform outstanding roundness and provides dense patterning.

Hunters who opt for lead-free ammo can also try its Blue Steel waterfowl loads, which Thomas described as high-quality loads at a good price.



Rio Ammunition

www.rioammo.com
(931) 729-0880

Rio ammo keeps hunters hunting with accuracy and reliability. The shells are designed to leave little residue in shotgun barrels, and they are manufactured in the United States.

The latest poop on Spin-Cast Wildlife Feeders of Texas - Now "RUGGEDIZED" more than ever... Established 1979

MK-1/MK-2 Control Unit has 6 feeding times available. The rate of feed is fully adjustable for each feeding. (also available in 12 volt)

NOW AVAILABLE - HANG'EM HIGH 55 Gal Winch Feeder

- Welded upper tripod assembly
- 2" square tubing legs
- Lid remains at top while only barrel lowers
- Automatic brake winch with 2500 pound aircraft cable

 * All Control Units are shipped ready to use with fresh batteries, small cone and mounting hardware. Solar panel with stainless steel conca cable is included with Control Units that have rechargeable batteries. Plastic is made of 100% Recycled Polycarbonate with UV inhibitors added (same tough flexible material that is used in safety glass).

Spin-Cast Wildlife Feeders of Texas
 2946 NE Loop 410
 San Antonio TX 78218
 Phone: 210-653-7514 {Info}
 210-653-3641 {Fax}
 1-800-950-7087 or 8087
 {Toll free for orders}
 spincast@spincastfeeders.com
 www.spincastfeeders.com
 Free Catalog Available
 Dealer Inquiries Welcome

Scratch & Sniff

© 2010, Spin-Cast Inc



Outfitters are expecting high harvest numbers for white-tailed deer this season. Photo by Lone Star Outdoor News.

Deer

Continued from Page 3

good."

Larry Henard, who manages Salt Fork Hunts, expects high numbers of harvested deer in the Panhandle because of the availability of food.

In previous seasons, Henard said that deer had been finicky eaters and had difficulties in finding good amounts of food. He does not expect this to be the case this season, after experiencing the highest level of rainfall in his 11 years at the ranch.

"We have peanuts and alfalfa, which is very high in protein — which is extremely good for antler growth," Henard said. "So this is going to be a spectacular year for those deer."

In the Hill Country, hunters can expect a much different scenario this year.

Matt Tekulve of Comanche Ranch Park said that the past hunting season he noticed deer behaving very strangely.

"Harvest last year seemed to be harder than normal," Tekulve said. "The deer were spread out and in areas not popular to hunters."

Part of the problem was because the deer avoided popular food plots, which in turn made harvesting the deer difficult.

Tekulve said this is something he does not foresee continuing because of the abundance of feed available to the deer.

Reports out of the Middle Concho Lodge in San Angelo are that the percentages of deer harvests are expected to increase this year. Last year saw many challenges, but ranch managers expect this season to be different. They have already begun to spot higher numbers of deer at the feeders.

We've Got Game Loads!



At Rio Ammunition, we recognize that you take a lot into the field, and experience is key. When it comes to game loads, our experience is also key. With well over 100 years in our field, we know what it takes to deliver consistent reliability in every shotshell we produce. Let Rio help you to bring it home every time...

...whatever your game.

www.RioAmmo.com

©Copyright 2010. Rio Ammunition. All Rights Reserved.

RIO

SINCE 1896

Rio Ammunition, Inc.
5892 Hwy 230 West
McEwen, TN 37101
931.729.0880 office

Record Rack: high-tech feed for whitetails



Sportsman's Choice Feeds rethinks deer nutrition from the bag to the belly

Don't feed your deer more, just feed them better.

That's the philosophy behind Sportsman's Choice Feeds, the flagship brand of game feed offered by Cargill Animal Nutrition, which has been producing deer and elk nutrition products for more than three decades.

Among Sportsman's Choice Feeds' most popular products are its Record Rack deer and elk feeds. The result of world-class research and state-of-the-art manufacturing, the Record Rack feeds are the surest way to superior antler development, body condition, reproduction and forage utilization.

Endorsed by some of the nation's leading breeders, hunters and industry-leading brands such as Mossy Oak BioLogic, Record Rack delivers:

- **Enhanced Nutrient Utilization:** Nutrient formulation and "optimum performance" technology increase digestibility of browse and forbs for higher yields and superior condition for animals and their habitats.
- **Palatability Plus:** The unique and consistent blend of natural ingredients with its exclusive flavoring system ensures maximum palatability and consumption.
- **By-Pass Amino Acid Balancing.**
- **Organic Trace Mineral Complexes:** The minerals and organic nutrients provide bio-available sources of trace minerals in ratios that ensure optimum utilization and enhanced metabolic performance.
- **Water Guard Pellets:** The pellet design offers built-in weather resis-

tance to keep water out and valuable nutrients in — which means easier feeding, less waste and more bio-available nutrients for optimum performance.

• **Water-Resistant Poly-Weave Bag:** No more torn or soggy bags.

The feed itself is available in a variety of formulations to meet different nutritional needs.

For professional game managers, Sportsman's Choice Feeds offers its Record Rack Professional line in nuggets, mineral and block form. The feed is designed as a nutritional supplement for animals that primarily forage in free-range conditions.

Game breeders might opt for the breeder formulation, which is designed for deer that have a limited supply or no access to natural forbs. Combining protein, energy, minerals and vitamins, it is designed for animals in restricted habits.

Sportsmen will appreciate Record Rack's Golden Deer Nuggets and its blended feed, which are tailor-made for superior antler growth and body conditions.

These products are available in hundreds of Texas retailers.

"There's a great demand for these products, as more and more people are seeing the benefits of supplemental feeding," said Sportsman's Choice Brand Manager Heidi Brenner. "Record Rack feed uses state-of-the-art technology and high-quality ingredients to produce the best deer and elk feeds available. Whether a professional game manager, deer breeder, sportsman or wildlife enthusiast, we have products to meet the needs of every customer."

Sportsman's Choice Feeds
www.sportsmanschoicefeeds.com

Al and Joyce Morhart
1-800-799-4305
Email: aj@hartlanddeer.com

HARTLAND

ELITE SASKATCHEWAN TROPHIES

Experience Exceptional **TROPHY HUNTING**
in the **HARTLAND** of Saskatchewan



FLINT CREEK RANCH

Titled "Texas Duel", Edition of 4
Life Size Rendition - Two Whitetail Deer Fighting

Bronzes by - Ron Schaefer

2716 FM 708
Clifton, Texas 76634
254-675-3237
ronschaeferartist.com
headsabovetherest.com

**"I'LL MAKE YOU A DEAL.
 YOU KEEP UP THE
 RECORD RACK®
 AND I'LL KEEP BRINGING
 MY BUDDIES**



Bigger racks are the result of combining superior nutrition with proven herd management knowledge. Record Rack® Deer & Elk Feeds offer a full line of products designed to maximize genetic potential right from the moment antler growth begins.

Record Rack® feeds put more than five decades of nutritional insight and on-site whitetail research into every feed and block we sell. It's a science we call Buckology™. So if you're looking to attract trophy bucks, start by putting out Record Rack® Deer & Elk Feed.

FALL IS THE TIME TO FEED GOLDEN DEER NUGGETS.™

- More fat and fiber and less starch and sugar than corn
- Highly digestible, extruded nugget
- Irresistible wild berry flavor
- Ideal for spin cast feeders with 2.0" or larger openings

Available at these fine retailers:



GET EDUCATED AT
BUCKOLOGY.COM

©2010 Cargill, Incorporated. All rights reserved.



Avery camo stands out in mix of fields

Developers polled pro staff for tips to match environments

Avery Outdoors Inc. is the nation's leading manufacturer of waterfowl hunting accessories. Starting with the Quick-Set® Waterfowl Blind in 1994, Avery® has seen its line of products grow into a complete one-stop shop for anything related to duck and goose hunting. In 2000, Avery® introduced the GREENHEAD GEAR® brand (in short known as GHG®) to the overall lineup. In recent years we have been approached by hunters nationwide to expand our efforts into other areas that include big game, turkey and upland hunting. We have only scratched the surface in these areas but rest assured, as we have done for the waterfowl hunter, we will continue to develop and produce many quality products for all hunters. Today, with well over 300 products among the Avery® and GHG® lines, we are more committed than ever to seeing that quality, effectiveness and value remain our top three priorities.

In an effort to help hunters be more effective in the field, Avery® has developed three waterfowl camouflage patterns that are specifically designed for the environments most hunted. Waterfowl hunting environments are as unique as the birds and those who hunt them. Since unique environments are a given in waterfowl hunting, we felt that situation-specific camouflage patterns would only be natural for effective concealment.

To create the waterfowl-specific patterns, the folks at Avery® polled their 200-man Pro-Staff to find the most common habitats where waterfowl are hunted. The results won't be a surprise to many waterfowlers. In terms of dry land hunting environments, agricultural crops such as corn and wheat were the most popular followed by other light-colored grains. Secondly, marsh areas consisting of cattails, phragmites, tules, and wetland grasses were found to be the most

common aquatic waterfowl hunting environments. Lastly, buck brush, willows and flooded timber were found to be another popular hunting environment, especially in southern regions.

KW-1® was the first pattern to be developed. It was developed to hide ground blinds in harvested fields but was found to be highly effective in light colored terrain such as grasses and other wetland vegetation as well. Marsh Grass® was next, and the name says it all. It was patterned after the narrow leaf cattail due to its wide range and the fact that it shares a common leaf size with phragmites, tules and also flooded corn. BuckBrush® followed third in the development. It was designed from a duck's view (the air). A combination of blurred and in-focus brush over a slightly darker background produces the most effective depth and neutral tone "woods" waterfowl pattern ever created. Avery® proudly offers KW-1®, BuckBrush® and Marsh Grass® across all of its product lines available to hunters.

In addition to Avery's camouflage patterns, the GHG® brand has extended the line by developing the Pro-Grade™ Series Duck and Goose decoys. GHG® now offers 32 newly designed Pro-Grade™ mallards, wigeon, blue-winged teal, green-winged teal, wood ducks, canada geese and specklebellies. All Pro-Grades feature exceptional body styles with true-to-life detail, precise anatomy and ultimate realism. These decoys also offer a wide variety of unique body styles and head positions to create the most realistic look. After hours of analyzing photos, GHG® was able to create the most realistic and complete line of production decoys ever offered!

For more information, please visit www.averyoutdoors.com or your local Avery® and GHG® sporting goods dealer.

Avery Outdoors

www.averyoutdoors.com
(800) 333-5119



Avery Outdoors designs its decoys to draw attention, but its camouflage conceals hunters in ways that birds and other game never imagined.

Hybred-Elite™ has deer written all over it.

Lightfield's Elite™ Sabot Slug



Lightfield's Hybred-Elite™ sabot slug is the deer specialist. This 1 1/4 ounce, 99% pure lead slug exits your barrel at 1730 ft/sec with 3628 ft/lbs of energy. And it travels to the target with a consistent spin rate and accuracy that comes from Lightfield's patented keying of the sabot and slug.

Elite™ delivers on accuracy, expansion and stopping power (with a TKO rating of 80!). Exactly what you want in a sabot slug for deer.

Our Hybred™ Series offers four choices: the 12-gauge Elite, Exp, Reduced Recoil Lites and a 20-gauge Exp. All are designed for maximum expansion. The three 12-gauge Hybrids offer unique SameSite™ Accuracy: use any one of the three to sight-in your gun at 50 yards, and all three will be on target at 100 yards*. That means less time at the range, at a lower cost and three different options for velocity the day of a hunt.

Hybred-Elite earned a 98% Approval Rating in NABC Member Reports.



Look for Lightfield at your local hunting supply retailer. If the shells you want are not available, you can order online at www.tarhunt.com. Shipping is FREE for 6 or more boxes!



Lightfield Ammunition Corporation

P.O. Box 162 • Adelphia, New Jersey 07710 • 732.462.9200 - Ext. 10

www.lightfieldslugs.com

*Performance may vary barrel-to-barrel and gun-to-gun.



In 1961, the Dallas Woods and Waters Club was organized to provide an environment for education, networking and understanding for those sportsmen and sportswomen that are interested in hunting, fishing and conserving our ever diminishing outdoors. Our organization is dedicated to further the education and experiences of our youth.

In addition to sponsoring an exceptional annual youth trip to Vermejo Ranch, educational events and other forums, we have financial involvement in a variety of very special organizations, such as Buckner Children's Home, Operation Orphans, Boy Scouts and Explorer Scouts, Big Brothers/Big Sisters, Dallas Museum of Natural History, Texas Parks and Wildlife, just to name a few.

If you share our interests, we invite you to join us at our next meeting.

Dallas Woods and Waters Club, Inc.
1221 W. Campbell Road, Suite 215
Richardson, Texas 75080

Telephone: 214-570-8700 Fax: 214-570-8702
Email: info@dwwcc.org Website: www.dwwcc.org

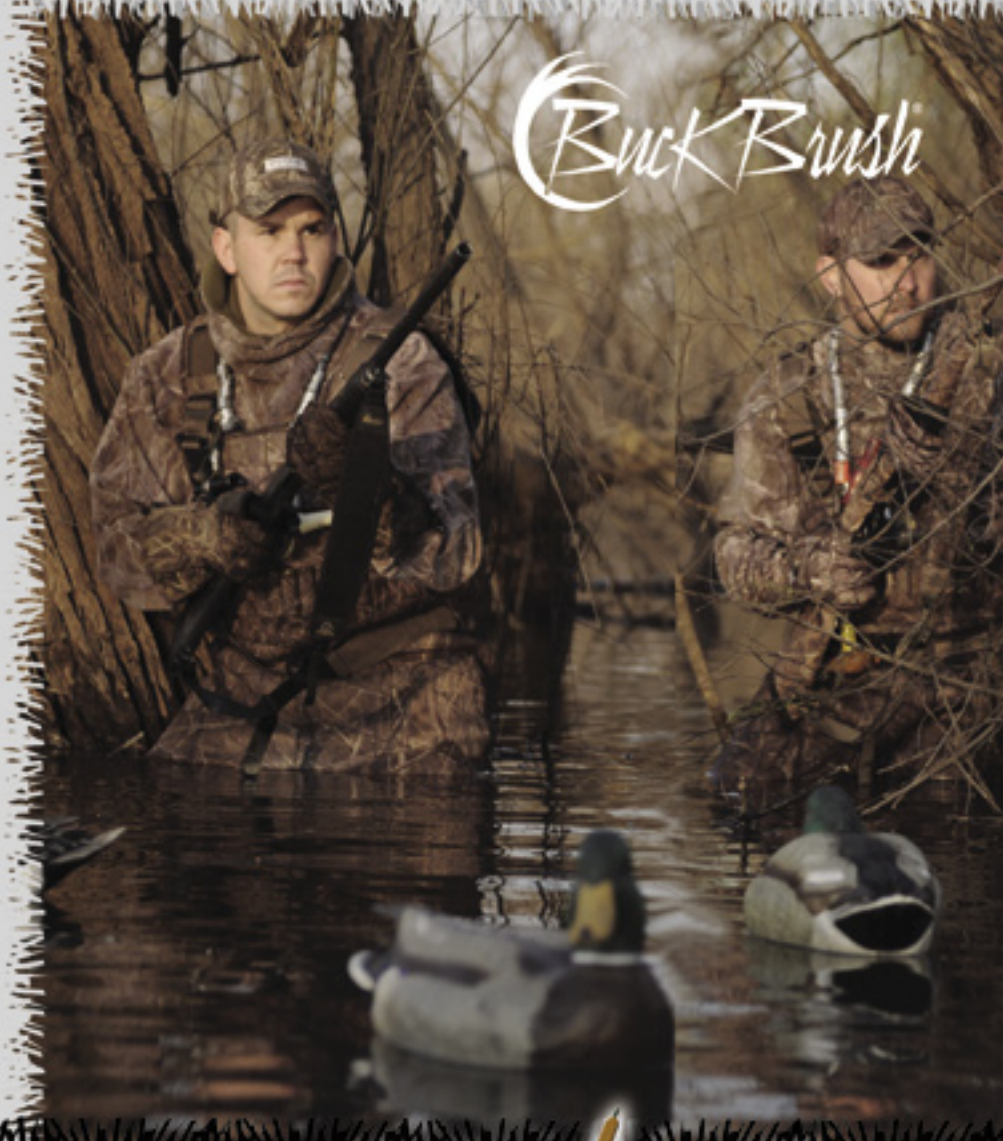


THE HUNT FOR THE PERFECT CAMO PATTERN IS OVER!

Marsh Grass



Buck Brush



The most popular waterfowling gear in the world



averyoutdoors.com 800.333.5119

Ruger announces new handguns for 2010

Latest innovations give gun owners confidence in self-protection situations

Ruger has introduced several new handguns for 2010, including two new offerings in the popular LCR line. The new LCRTM-357 chambers the powerful .357 Magnum in a compact, five-shot revolver that weighs only 17.1 ounces. Although the same size as the original LCR chambered for .38 Special +P, the LCR-357's new blackened stainless steel frame easily handles full power .357 magnum loads. Its weight effectively tames recoil when coupled with the LCR's patented recoil-absorbing polymer fire control housing and Hogue® cushioned Monogrip®.

"With the new LCR-357, we continue our pursuit of innovation and our commitment to law-abiding firearms owners looking for quality and value," said Michael O. Fifer, Ruger CEO. "The LCR-357 is a result of our Voice of the Customer program that helps identify the needs and desires of consumers. We listen to America's gun owners and, through our continued design and manufacturing process improvements, are able to bring award-winning products to market."

The original .38 Special +P LCR has been upgraded to give customers a few options they have been asking for. This new model features a "Boot" Grip and XS® Sights. Jointly developed with Hogue®, the new LCR Boot Grip is smaller, lighter than the standard grip by half an ounce, and features smooth side panels and a smooth bottom contour, making the grip ideal for a smooth, seamless draw. The XS® Sight Systems 24/7 Tritium Standard Dot front sight is perfect for those who desire fast, low-light target acquisition, resulting in improved low-light accuracy in high-stress defensive situations.

The newest semi-auto pistol from Ru-

ger is the SR9c, a complement to the popular SR9 centerfire pistol. The SR9 is one of the slimmest and most ergonomic 9mm pistols on the market today, and the compact model offers an even smaller, more concealable option, ideal for discreet carry.

"The SR9c compact pistol is a welcome addition to the SR9 line, giving customers a very comfortable carry option in this reliable, 9mm platform," Fifer said. "Incorporating the best features the full-sized SR9 has to offer, the SR9c gives Ruger a strong entry into the compact 9mm field. It feels great in your hand and it's a lot of fun to shoot."

The SR9c compact pistol weighs in at 23.40 ounces and features an overall length of 6.85 inches, a height of 4.61 inches, and the same slim 1.27-inch grip width (across safety levers) as the full-sized SR9. It comes with two magazines that provide options in both capacity and grip size. The standard magazine holds 10 rounds and features a flat-bottom butt plate; a finger grip extension floor plate is also included. The second magazine features a grip adapter and holds 17 rounds, instantly transforming the smaller, compact grip into a full-sized 9mm grip. The 3.50-inch barreled pistol features an integral accessory rail that accommodates most lights and lasers.



Ruger's LCR-357 and SR9c are compact, comfortable handguns. Photos by Ruger.

Ruger

www.ruger.com

Plano cases meet hunters' needs, too

Advanced technology protects firearms, bows from a host of threats

With hunting season just over the horizon, Plano is offering hunters peace of mind with their affordable line of gear cases.

Thousands of hunters and shooters have come to trust Plano for the storage of their firearms, bows and hunting accessories. Since 1952, Plano has been supplying outdoor enthusiasts with storage solutions that allow them to make the most of their time outdoors.

The all-weather series of rifle and bow cases are designed for the most extreme conditions. The AW Series is the ultimate shield against the elements, featuring a continuous Dri-Loc® Seal that ensures the case is watertight, airtight and dustproof. Its rugged construction is designed to withstand the perils of airline travel and any conditions in the field.

For rifle cases, Plano offers the AW double scoped rifle/shotgun case. At 54 inches long, this is the largest case by Plano, and it can hold up to two rifles or shotguns.

For protection of your bows, Plano offers the AW bow case. The case has a durable exterior, with lockable dual stage latches. It has a seal that protects the bow from air, water and dust.

Also available is the XLT Series of cases, which offer advanced styling and features at a moderate price. The XLT Series cases feature high-strength pinned hinges, scratch- and scuff-resistant textured surface, swivel handles and dependable key-lock latches for safe storage. The X2 Hybrid rifle, shotgun and pistol cases are built with a combination of materials that deliver hard-shell protection with soft-sided convenience. Features like the water-resistant zippers and internal foam allow the cases

to float.

For hunters in search of a stylish yet functional case, Plano offers a line of aluminum gun cases. These sturdy aluminum cases offer walls nearly three times thicker than any competitor. Durable hexagon railing ensures the strength of the case while key-lock latches and three layers of high-density foam protect your firearm inside and out.

For those in search of equipment almost as seasoned as they are, look no further than the DLX Series. This classic case has been the industry standard for more than 30 years. With an attractive alligator texture, the DLX Series of cases features strong durable full-length piano hinges, a protective aluminum valance, foldaway handles and dual key-lock latches great for safe storage.

Ever load your truck up only to wonder if the weight of your gear may have crushed your gun case? Well, fear no longer with the Pro-Max Series.

With an industry-leading crush-resistant design, the Pro-Max Series of cases uses the patented PillarLock® system, which adds superior crush-resistant strength to each case. Thick-walled construction, heavy-duty latches, molded-in handles and padlock tabs for added security round out the Pro-Max Series' features.

For the beginning sportsman, Plano offers the SE Series. The SE Series cases feature contoured recessed latches, padlock tabs for added security and strong, rigid, ribbed construction.

The final line of high quality cases Plano offers is the HS Series. Each of these high-end cases blends a heavy-duty cloth exterior with molded end covers and center reinforcements to protect the firearm.

Plano Molding

www.planomolding.com
(800) 226-9868

PLANO

A TRADITION OF EXCELLENCE

GENERATIONAL INTEGRITY

Legacy and tradition mean a lot in the Parker family and are the bedrock of what we do at Plano. One more reason Hank Parker 3D and Plano consistently meet and exceed expectations year after year.

HANK PARKER & SONS
The Legacy of the sport
Hosts of Hank Parker 3D

STATS ON **ALL WEATHER™ CASES**

108190 AW Double Scoped Rifle/Shotgun Case
At 54 inches long this is our largest and most versatile gun case. Its comfort grip handles, wheels and airline approved locks make it a perfect solution for airline travel.

108110 All Weather Bow Case
With a durable exterior, lockable dual stage latches and an air, water and dust resistant seal the 108110 All Weather bow case offers the best possible protection for your bow.

facebook | twitter

THREE PROVEN WINNERS



Ruger® SR9c™ Pistol
9mm Luger



2010 Handgun of the Year

THE COMPACT **SR9c™**

"The SR9c obstinately refused to malfunction."

*Patrick Sweeney,
Guns & Ammo*

WWW.RUGER.COM/SR9C



Ruger® LCR™
.38 SPL+P



2009 Handgun of the Year

THE REVOLUTIONARY **LCR™**

"Rewrites the small-frame revolver book."

*Roy Huntington,
American Handgunner Magazine*

WWW.RUGER.COM/LCR



2010 American Rifleman
Handgun of the Year



2010 Shooting Illustrated
Handgun of the Year



Ruger® LCP™ Pistol
.380 Auto



2006 Handgun of the Year

THE ULTRALIGHT AND COMPACT **LCP™**

"The LCP seems right on target for today's personal protection needs."

*Dennis Adler,
Combat Handguns Magazine*

WWW.RUGER.COM/LCP

One company continues to produce American-Made firearms that impress and perform at all levels – **Ruger®** and the award-winning Ruger® Compacts.

WWW.RUGER.COM

©2010 Sturm, Ruger & Co., Inc.

072710



RUGER

VISIT WWW.RUGER.COM/SAFETY FOR LCP™ RECALL INFORMATION

WEST TEXAS FEEDER SUPPLY



ALL WILDLIFE FEEDER COMPONENTS
TO SERVICE YOUR NEEDS



THE-ELIMINATOR
SPINNER PLATES



*New Scatter Plates
that save your feed!*



10806 West University
Odessa, TX 79764
(888) 876-1927



www.westtexasfeedersupply.com

A range of opportunities at Cinnamon Creek Ranch

Shooting center has something
for every kind of archer

Golf has its Augusta National Golf Club, home of the Master's tournament. Bowhunting and archery have ... Cinnamon Creek Ranch, a sprawling North Texas shooting center that's home to a wide variety of shooting ranges, with over 200-plus 3-D targets.

"I've traveled all over North America shooting, and I've never ever seen a complex of this magnitude," said Ken Witt, Cinnamon Creek's chief technician and manager. "There's nothing in North America like it."

The ranch, located north of Fort Worth and open from 9 a.m. to 9 p.m. seven days a week, has indoor and outdoor ranges, plus a video-based virtual range, called techno-hunting.

Indoors, shooters can use an eight-lane, 20-yard broadhead range; 14 lanes at 20 yards long for shooting standard points; and 26 lanes for shooting at 20 or 30 yards. Bleachers provide seating for spectators at competitions.

"During an event or a big shoot, we can probably seat over 200 people, so we're planning on having some pretty big shoots," said Joe Musacchio, the owner.

The indoor ranges will make practicing more comfortable regardless of the weather outside. But hunters will probably be more interested in the six outdoor ranges.

The multiple outdoor ranges are full of 3-D targets and present hunters with dozens of real-life shooting situations.

The Flats course has 12 lanes, with targets set up to 40 yards. The Trees course has 10 stations, with 25 targets and a 30-yard maximum distance.

At the Creeks, archers shoot from nine elevated stations — popup blinds, tripods, lockons and box blinds — at 36 targets. The Creeks II — "the hardest shot you'll ever take bow hunting," Musacchio said — has



Hundreds of shooting lanes help bowhunters practice several types of shots at Cinnamon Creek Ranch.

animal targets standing at difficult angles, such as quartering, downhill and in a ditch.

The Ridge's 36 targets mimic Rocky Mountain hunting. Targets are mule deer and elk, and they stand under trees at 30 to 40 yards away.

Then there's the Zoo, 3.5 high-fenced acres full of African 3-D targets: lions, kudu, impala, buffaloes, etc. Targets are set at 40 and 45 yards.

As if all of the ranges weren't enough, techno-hunting gives shooters still another way to practice (and play). The electronic system presents hunters with lifelike scenarios like a 3-D video game, where they can shoot up to 60 yards.

Cinnamon Creek has one of the best-stocked pro shops in the country. Bows are available from top manufacturers, and shoppers can try before they buy. More than 100 bows are on display nearly all the time, which further typifies Cinnamon Creek's uniqueness.

"You won't find that anywhere," Witt said.

Cinnamon Creek Ranch

13794 Old Denton Rd., Roanoke, TX 76262
(817) 439-8998 • www.cinnamoncreekranch.com



THE ULTIMATE 3D ARCHERY RANGE

Announcing The Grand Opening
Of Our Indoor Range & Pro Shop Friday, August 27th



Indoor Archery Range Features:

- 56 Indoor Archery Lanes
- Techno Hunt System
- Indoor Broadhead Range
- Plus 20 Yards of Indoor Range on First Floor
- Second Floor Offering 30 Yards of Indoor Range & 26 Lanes
- Classes for Hunter Education and Bow Hunting Qualifiers

Archery Pro Shop Features:

- Full Line of Bow Hunting and Archery Accessories
- Over 100 Bows Hanging In Stock

**Cinnamon Creek Ranch Archery Range
is one of the largest Archery facilities in the country.
Our Indoor Range and Pro Shop is like none other!**

We offer catering for parties, events and for groups starting from 25 and up to 500+ guests. Our outdoor range is custom designed by hunters for hunters on 80 acres - featuring 200 targets on 6 courses, plus two static ranges up to 100 yards and pop ups. Cinnamon Creek Ranch also houses Syracuse Custom Meats, a state-of-the-art wild game processing facility.

Cinnamon Creek Ranch
13794 Old Denton Rd. Roanoke, TX 76262
Ph: (817)439-8998
www.cinnamoncreekranch.com

Dove

Continued from Page 4

manager of the Threadgill Ranches in Burnet, Llano and San Saba Counties. "We're seeing a lot of pairs, which is a good thing."

"We're kind of spoiled because our ranches are a mile or two from Lake Buchanan, so the dove are always flying from food to water. It's a typical pattern."

"But we have plenty of dove weed. The rain in July helped with that quite a bit."

Edward Cude of the Flat Rock Creek Ranch near Marble Falls, also in Burnet County, predicted "the best dove year we've seen in about 10 years."

"We got lots of pairs and resident birds," he said. "There are so many darn dove out there, I've never seen it so good — even when I was younger."

"I would say (it's) because of rain."

What a difference a year makes.

During the summer of 2009, the state climatologist reported that 71.8 percent of Texas was gripped by drought.

This year, as of late June, 71.2 percent of the state was drought free, the climatologist said.

Dove, however, seem to tolerate dry periods better than other species, so much

so that there was no shortage of shotguns blazing in 2009.

Hunters continue to flock to the Central Zone, which sees 44 percent of the action, according to the game bird survey.

In that zone, dove hunting is particularly legendary in Coleman, Brown, Tom Green and Taylor counties, Mason noted.

The remaining 56 percent is split evenly between the North Zone, above I-20, and the South Zone, below I-10.

But, Mason said, the hunting in those areas is no less fabled.

"In South Texas, Uvalde, Medina, Frio, Atascosa, Duval, Hidalgo, Bexar and Cameron are the highest producing (counties)," he said.

In the North Zone, he added, Throckmorton and surrounding counties are great, as well as Collin County, northeast of Dallas.

But don't discount the Panhandle.

Dane Swinburn of Tule Creek Outfitters near Tulia, south of Amarillo, also reported a good crop of local dove, but migrating birds add to the excitement.

"Most of the dove around here are resident birds," he said. "It's always good, but if we get a cool front early in the season, that will push a lot of birds down from up

Dates, limits, zones

Texas hunters continue to mark Sept. 1 as the traditional dove season opener in the North and Central Zones.

The North-Central dove season runs through Oct. 24 and Dec. 25-Jan. 9, with a 15-bird bag limit and not more than two white-tipped doves.

The South Zone dove season is Sept. 17-Oct. 31, but it reopens Dec. 25-Jan. 18; again with a 15-bird bag limit and not more than two white-tipped doves.

Also, the Special South Texas White-winged Dove Area will open to white-winged dove, afternoons only, the first two full weekends in September — Sept. 4-5 and 11-12. It will reopen when the regular South Zone season runs Sept.

north."

Meanwhile, white-winged dove continue to expand their South Texas range and, Mason said, they "are being observed in new counties to the north, east and west every year."

This expansion, he said, "means additional hunting opportunities" in new places.

"Fifteen years ago, we never saw a white-winged dove in this country," said Kirk Michaux of Solana Ranch, near Sal-

ado in Bell County. "But they're moving north and in pretty big numbers."

The special area for white-winged dove starts on the Rio Grande at Del Rio, extends east to San Antonio, then swings southeast, basically along the border, to the state's southern tip at Port Mansfield.

The special white-winged season takes four of the allowable 70 days, so when the regular season opens, this special area must close to hunting four days earlier than the rest of the South Zone. During the early two weekends, the daily bag limit is 15 birds, to include not more than four mourning doves and two white-tipped doves. Once the general season opens, the aggregate bag limit will be 15, with not more than two white-tipped dove.

ado in Bell County. "But they're moving north and in pretty big numbers."

"That's a blessing for us."

But although mourning, white-winged and even Eurasian collared dove are doing well in Texas, hunters can still lend a hand. (Eurasian collared dove are not considered game birds and may be harvested with no daily bag or possession limit.) Bands on mourning and white-wing dove can be turned in for national and state survey programs.

New Z7 grosses highest sales in Mathews history

Lighter, stronger Z7 raises the bar

People have come to expect a lot from Mathews, and when the company introduced its new flagship model for the year, the new Mathews Z7, it left a lot of people smiling. Demand for the Mathews Z7 has been so high that the bow has broken several sales records, including becoming the highest grossing bow for Mathews while also helping the company reach its "One Millionth" bow-sold mark since the inception of the company.

The new Mathews Z7 sports several new features for 2010 that not only set new standards for quality and functionality, but also cosmetics. Made with a new Grid Lock™ riser, the Z7 is lighter than previous offerings, thanks to increased levels of "cuts" in the riser. The riser is actually stiffer than previous styles and offers up to a 75-percent reduction in residual vibration thanks to a built-in, new Harmonic Stabilizer™.

Also new on the Mathews Z7 is the Reverse Assist™ Roller Guard, which helps make the bow feel smoother than ever before even though it boasts industry-leading single-cam speeds of up to 332 feet per second. All this is packed on a 30-inch axle-to-axle frame with a generous and forgiving 7-inch brace height. According to the company's owner, Matt McPherson, it is the smoothest bow that the company has ever produced. The Mathews Z7 continues to exceed expectations and was recently named *Outdoor Life's* Editor's Choice — see if you agree by shooting it today at your authorized Mathews retailer!

In addition to the Z7, three other bows are new for 2010:

Monster 7.0

IBO Rating: up to 342 fps
Axle-to-Axle: 33.5"
Brace Height: 7"
Weight: 4.35 lbs

Conquest Triumph

IBO Rating: up to 325 fps
Axle-to-Axle: 39"
Brace Height: 7"
Weight: 4.6 lbs

Passion

IBO Rating: 325 fps at 29"/70 lbs
Axle-to-Axle: 29.75"
Brace Height: 6"
Weight: 3.6 lbs

Expectations Exceeded!



IBO Rating Up to 332 fps
Axle-to-Axle 30"
Brace Height 7"
Draw Weight 40-70 lbs
Weight 3.97 lbs**
Let-Off 80%
Draw Lengths 25-30"
25.5-29.5"
Half sizes available

*All specifications are approximate
**Without accessories

Featured in **Outdoor Life**



Catch us if you can!

Get to your nearest Mathews® Retailer today and you could get a **Scent-Blocker® Dry Bag FREE!**...

Dry Bag *MSRP \$39.99

INDOOR-OUTDOOR STORE INC.

BELLEVILLE, TX
979-865-4222

PRECISION ARCHERY

BRIDGE CITY, TX
409-735-5808

ON TARGET ARCHERY LLC.

CANTON, TX
903-865-8880

ALL-STAR ARCHERY

DALLAS, TX
214-320-1673

OUTDOOR PRO SHOP INC.

GARLAND, TX
888-414-1969

ALL STAR ARCHERY & MARINE NORTH

LEWISVILLE, TX
469-549-1850

SMOKIN FEATHERS

LIVINGSTON, TX
936-967-0422

SHOOT EM UP ARCHERY

PARIS, TX
903-737-8595

WINCHESTER SPORTSMANS OUTFITTER

LONGVIEW, TX
903-759-0638

LUBBOCK INDOOR ARCHERY TOO

LUBBOCK, TX
806-763-5300

OUTDOORSMAN

SAN ANGELO, TX
325-947-8859

SANTA FE ARCHERY

SANTA FE, TX
409-927-4646

BIG O'S ARCHERY

SHERMAN, TX
903-870-2114

KNOCKED & LOADED

LAMPASAS, TX
512-556-4700

...if you're one of the first 10 people to purchase the amazing Z7™ and mention this offer at any of the Mathews® Authorized Retailers listed here...

Offer Expires 10/19/10

WWW.MATHEWSINC.COM

Hoffpauir delivers powerful Polaris vehicles

New models better meet hunters' needs: more horsepower, speed, clearance

The Hoffpauir Outdoor Super Store, which sits on Texas 84 on the outskirts of Goldthwaite, is definitely worth the drive.

Owner Lee Hoffpauir bought the ATV and UTV dealership in 2007 because he was sold on Polaris.

"I always thought Polaris was the best product," he has said.

Plenty of Texans seem to agree: They have made this dealership the go-to dealership for Polaris Rangers. Customers who visit the Outdoor Super Store will find a great selection of the popular Polaris models, as well as Cub Cadet UTVs, Troy-bilt mowers, New Holland tractors, Big Tex trailers, Haulmark trailers, Bush Hog implements and more.

But it is the Polaris Rangers that are the main attraction.

General Manager Nick Hamilton said customers like the power, the suspension, the clearance, the four-wheel drive as well as the amount of people the Ranger Crew 800 holds. The single-seat Rangers are also popular. And, he said, there has been a lot of interest in the electric vehicles.

What can customers expect in the upcoming year? In late July, Polaris unveiled its 2011 lineup to dealers. The company described its new models in three words: performance, innovation and value. The new ATVs include:

RANGER DIESEL (\$12,999): This is a hard-working, smooth-riding ATV that will especially appeal to land managers. This Ranger is powered by a 904cc three-cylinder Yanmar diesel engine that is rubber-mounted to transfer minimal vibration to the driver. Delivering a top speed of 35 mph, the diesel powertrain promises better fuel economy than gas vehicles.

The ATV's key features include four-

wheel independent suspension, a 55-amp alternator, 1-ton towing capacity, 1,500 pounds of payload capacity and 12 inches of ground clearance. It also offers on-demand all-wheel drive, full instrumentation and easy-buckle driver and passenger safety nets. There is seating for three.

POLARIS EV LSV (\$12,999): This is an electric on-road vehicle based on the Polaris midsize Side-by-Side platform. Hunters will appreciate its clean and quiet performance. Its 30 HP 48-volt high-efficiency AC-induced electric motor can be recharged in a standard 110 volt AC outlet. Its features include independent rear suspension, a top speed of 25 mph, on-demand all-wheel drive with Versa Trac, 1,000 pounds of payload, 1,250-pound towing capacity, and 10 inches of clearance.

This model includes all the necessary features to classify the vehicle as a LSV per the National Highway Traffic Safety Administration. As such, it may qualify for a low-speed vehicle tax credit.

RANGER CREW EFI 500 (\$9,999): This model boasts unmatched traction and seats up to four. It is another hunter-friendly model.

Its 498cc twin-cylinder electronic fuel injection engine delivers a top speed of 44 mph. Key features include smooth independent rear suspension, 1,250 pounds of payload capacity, 1,250-pound towing capacity, on-demand all-wheel drive with Versa Trac, and 10 inches of clearance. As with all midsize Rangers, it will fit nicely in the back of a pickup truck.

Polaris also announced such enhancements as increased power to the 2011 Ranger XP 800 and power steering on the 2011 Polaris Pursuit Camo Ranger Crew 800. Other updates will include easy-buckle driver and passenger safety nets.



The Hoffpauir Outdoor Super Store carries several vehicles for use by hunters and landowners, including the Polaris EV LSV, above, and Ranger Crew EFI 500, left.

Hoffpauir Outdoor Super Store

www.hpolaris.com
(800) 716-5402

Nooner Ranch

Lone Star Outdoor News
Special Harvest Deal

\$4,500

- 150-159 B&C, plus \$100 per inch
- Larger deer available
- 3 days, 2 nights
- Meals & Lodging
- Guide

Contact

Gene Naquin: 210-508-0113
gene@noonerranch.com
Gery Keller: 210-275-0536
Office: 830-741-8614

www.NoonerRanch.com
Nooner Ranch • D'Hanis, Texas



Deer over 190 to 220 available.
Call for pricing.

#1 POLARIS DEALER IN TEXAS!

CLEARANCE CONTINUES!!!

2009 POLARIS SPORTSMAN 550 XP 4X4

MSRP \$8,299
REBATE 700
H DISC 1,000

\$6,599 + TTL



2009 POLARIS SPORTSMAN 850 XP 4X4

MSRP \$8,799
REBATE 800
H DISC 1,000

\$6,999 + TTL



2010 POLARIS SPORTSMAN 400 H.O. 4X4

MSRP \$5,699
REBATE 200
H DISC 500

\$4,999 + TTL



2010 POLARIS SPORTSMAN 500 H.O. 4X4

MSRP \$5,999
REBATE 300
H DISC 400

\$5,299 + TTL



2010 POLARIS RANGER 800 XP

MSRP \$11,199
REBATE 500
H DISC 700

\$9,999 + TTL



2010 POLARIS RANGER 400

ALL NEW
MSRP \$7,999
H DISC 500

\$7,499 + TTL



2010 POLARIS RANGER E.V. 4X4

ELECTRIC VEHICLE
BLUE

MSRP \$10,699
H DISC 1,000

\$9,699 + TTL



2010 RANGER RZR 800 4X4

MSRP \$10,999
REBATE 500
H DISC 800

\$9,699 + TTL



G
R
E
A
T

S
E
L
E
C
T
I
O
N

O
F

C
R
E
W
C
A
B

R
A
N
G
E
R
S

Additional Rebates May Apply!

Huge Selection Of Pre-Owned ATVs And Rangers See Them At: www.hautogroup.com

*Plus Applicable Fees
*Photos For Illustration
Purposes Only

HUGE IN STOCK SELECTION! Come Shop Our Showroom!



Hoffpauir
Outdoor Superstore

(800) 716-5402

2114 Hwy. 84 • Goldthwaite, TX 325/648-3341

www.HAutoGroup.com

NO REPAIR/SERVICE DELAYS!

No Appointment Necessary – Walk-Ins
Welcome On All Repair & Maintenance Work



Checklist for opening day dove hunting fun

Shooting doves is hard enough without fretting little things

By Craig Nyhus
LONE STAR OUTDOOR NEWS

Things can go wrong, very wrong, on an opening day dove hunt. Insects and game wardens are plentiful. New and less-experienced hunters are all out. Those who have hunted doves for 30 or 40 years have seen it all, as has the *Lone Star Outdoor News* staff. A little thought and a list when you go to your hunting retailer to buy your license might make things a little easier — and they might just save the hunt.

Here are a few tips for opening day preparation, many learned the hard way.

✓ **Check your shotguns:** A few minutes spent cleaning your guns after months in the closet or safe can help avoid the frustration of jams on opening day. It's hard enough to get a limit of doves — and harder if you only have one shot at each bird.

While you're at it, check and make sure the plug is in. Game wardens say the lack of a plug is one of the most common citations written to dove hunters.

✓ **Double-check your kids' age:** Do any of your children or hunting companions need a hunter education certificate this year? Last-minute classes are available, and it might be embarrassing to take a youngster hunting only to watch him or her receive a ticket.

Any hunter born on or after Sept. 2, 1971, and who is at least 17 years old must have successfully completed hunter education. In Texas, a deferral option allows hunters who are 17 or older a one-time-only extension to complete the requirements. But deferral hunters must hunt with a licensed adult.

✓ **Shells — don't wait for the last-minute sales:** Shoppers can usually find good deals on shells about Aug. 15 when it's time to buy hunting licenses — for 12- and 20-gauge shotguns. But if you or the youngster with you shoots a 28 gauge or .410, supplies aren't as plentiful. Good luck finding 16-gauge shells, too. It may be worth the extra money to buy hard-to-find shells early — or the start of the season may be spent hunting for shells instead of dove.

✓ **Check with your landowner:** If you have a hunting location lined up, it's usually worth a visit to the landowner to introduce yourself and talk about doves and crops. He might delay turning over that field full of sunflowers or even cut some strips through it. Ask where his cows will be opening day so you can avoid that area. And offer to help. There's nothing more fun than driving a tractor. And the landowner might just tell you the best place to hunt on the property.

✓ **Eyes and ears:** Find your earplugs. They will magically disappear if you wait until Sept. 1 to look. And wear glasses, of course. From the Beretta glasses designed for competitive shooters to the inexpensive glasses at most retailers, they all accomplish the desired effect — protecting your eyes from an errant pellet.

✓ **Check your boots:** It happens more often than you think. That favorite pair of boots has been in the garage for almost a year, and it's been a long, hot summer. Soles don't last forever, especially in the heat. Watching them disintegrate on Sept. 1 while on your feet isn't fun.



In all the opening day excitement, don't forget a few simple steps to make sure you (and your children) are prepared for the hunt. Photo by Lone Star Outdoor News.

✓ **The hunt — keep the birds cool:** Pick up a soft cooler for drinks and ice and buy some gallon-sized press-and-seal bags. When you bag a bird, put it in the bag and set it on ice in the cooler. It solves two problems. One, it keeps the birds cool. Two, it keeps them separate from other hunters' birds in case you get checked.

✓ **Bird cleaning:** Buy game shears and latex gloves. A cut from breaking the wings by hand seems to never stop bleeding, kind of like being stung by a catfish spine. The gloves keep you from having to clean under your fingernails — at least when you have to go home.

✓ **Sun and bugs:** Put sunscreen and insect repellent in your shell bag early — they go into hiding at the end of August. And put a few of your prescription or over-the-counter allergy pills in there, too. They come in handy when you realize a little too late that you have been standing on a fire ant mound — or if you forgot the insect repellent and are covered in chigger bites.

✓ **Practice?** There is always the option of practice before opening day. But opening day is the practice session for many, if not most of us — usually with less than stellar results. But a few minutes of time spent shouldering the empty gun, practicing standing up and readying to shoot from the dove stool (yes, stand up to shoot) might make opening day a little more successful.

←----- Clip for your camp ☞----->

2010-11 Season Dates



DOVE
North Zone and Central Zone Sept. 1-Oct. 24 and Dec. 25-Jan. 9
South Zone Sept. 17-Oct. 31 and Dec. 25-Jan. 18
 Bag limit: 15 birds and not more than two white-tipped doves.
Special White-winged Dove Area Sept. 4-5, 11-12, Sept. 17-Oct. 31, Dec. 25-Jan. 14
 The daily bag limit in the SWWDA during the first two weekends is 15 doves in the aggregate, to include no more than 4 mourning doves and 2 white-tipped doves. Once the general season opens, the aggregate bag limit will be 15.

EARLY TEAL-ONLY Sept. 11-26

ALLIGATOR
22 counties & special properties Sept. 10-30 (by permit only)
Remainder of the state Apr. 1-June 30

PRONGHORN ANTELOPE
(By permit only) Oct. 2-10

WHITE-TAILED DEER
Archery-Only Season Oct. 2-Nov. 5
Special Youth Season* Oct. 30-31, Jan. 3-16
General Season North Texas (208 counties) Nov. 6-Jan. 2
 South Texas (30 counties) Nov. 6-Jan. 16
Late Antlerless and Spike North Texas (106 counties) Jan. 17-30
 South Texas (30 counties) Jan. 18-31
Muzzleloader (55 counties) Jan. 3-16

MULE DEER
Archery-Only Season Oct. 2-Nov. 5
General Season Panhandle (39 counties) Nov. 20-Dec. 5
 SW Panhandle (11 counties) Nov. 20-28
 Trans Pecos (19 counties) Nov. 26-Dec. 12

JAVELINA
Northern (43 counties) Oct. 1-Feb. 27
Southern (50 counties) Sept. 1-Aug. 31

PHEASANT
Panhandle (37 counties) Dec. 4-Jan. 2
Chambers, Jefferson & Liberty counties Oct. 30-Feb. 27

SQUIRREL
Special Youth Season** Sept. 25-26
East Texas (51 counties) Oct. 1-Feb. 6, May 1-31
Other Open counties Sept. 1-Aug. 31

LESSER PRAIRIE CHICKEN
 No open season for lesser prairie chicken.

QUAIL
Statewide (all counties) Oct. 30-Feb. 27

RIO GRANDE TURKEY
Archery-Only Season Oct. 2-Nov. 5
Fall Season Special Youth Season* Oct. 30-31, Jan. 15-16
 North Zone (122 counties) Nov. 6-Jan. 2
 South Zone (26 counties) Nov. 6-Jan. 16
 Brooks, Kenedy, Kleberg, & Willacy counties Nov. 6-Feb. 27
Spring Season North Zone (101 counties) Apr. 2-May 15
 Special Youth Season* Mar. 26-27, May 21-22
 South Zone (54 counties) Mar. 19-May 1
 Special Youth Season* Mar. 12-13, May 7-8
 1-Turkey Bag Limit (11 counties) Apr. 1-30

EASTERN TURKEY+
Spring-Only Season East Texas (43 counties) Apr. 1-30

CHACHALACA
 Cameron, Hidalgo, Starr and Willacy counties Oct. 30-Feb. 27

RABBITS and HARES No closed season.

In addition to a hunting license, a migratory game bird stamp endorsement (\$7) is required to hunt any migratory game bird, including mourning dove (a Federal Sandhill Crane Permit also is required to hunt sandhill crane). An upland game bird stamp endorsement (\$7) is required to hunt turkey, quail, pheasant or chachalacas. See County Listings in the *Texas Parks and Wildlife Outdoor Annual* for specific county regulations and more detailed information.

*In all counties that have an open season for those species.

** In all counties that have an Oct. 1-Feb. 6 and May 1-31 open squirrel season.

+ Rio Grande and Eastern Turkey may be hunted in these counties.

DOWNLOAD



Charts for season dates, sunrise and sunset may be downloaded at LSONews.com.



Nikon provides every optic a hunter needs

Scopes, rangefinders, binocs building on high technology for Texas outdoorsmen

Nikon Sports Optics has earned a reputation for quality and performance among hunters.

There is no doubt that the international company is a global leader in precision optics that not only meets demand but also exceed expectations.

Nikon manufactures and markets just about any optics equipment hunters need or want in the field, including binoculars, rangefinders, riflescopes and more.

This year, the company has introduced several new products for the outdoorsman, including the following:

RIFLEHUNTER 1000: Nikon calls this product "a range-finding wonder." Its Active Brightness Control Viewfinder allows for fast reads even in the toughest of lighting conditions. In brighter light, the rangefinder will display the LCD, which provides contrast and readability against a variety of backgrounds. In darker conditions, the rangefinder will automatically turn on the orange LED illumination to the liquid crystal characters for optimum visibility and adjust its brightness for needed contrast against the background.

The rangefinder also features a 28-percent larger ocular and a 23-percent wider field of view from previous models and has a range of up to 1,000 yards. The ID technology calculates for any shot angle up to + or - 89 degrees.

Two mode option allows the hunter to choose between:

First Target Priority mode, which is for ranging lone animals in unobstructed situations; or Distant Target mode, which is designed for situations where ranging animals through brush or other obstructions is necessary.

The waterproof and fogproof rangefinder also features 6x bright multicoated optics, an adjustable focus ocular, an adjustable

dioptric, and long eye relief. The RifleHunter 1000 has an MSRP of \$349.95.

SLUGHUNTER SCOPE: Slug gun users now have another option for their shotgun: The 1.65-5x36 SlugHunter, a compact scope that boasts an increased exit pupil for better low-light performance.

"For some hunting situations, a fast, instinctive target acquisition in low light means the difference between success and failure," said Jon LacCorte, senior product marketing manager, in a press release. "By using some attributes of dangerous game scopes, we created a fast-handling, super accurate scope for slug gun shooters."

Available with the proven BDC 200 reticle specifically calibrated for ballistic tipped Sabot slugs, this scope has a lower profile objective for low mounting. And, thanks to its durability, it can be safely mounted on even the hardest-kicking slug guns.

The SlugHunter's 45 feet of view at 1.65x lets the shooter find the target quickly while the 1/4 MOA adjustment allows for simple and easy sight-in sessions.

The new SlugHunter is available in a matte finish with the BDC-200 or Nikoplex reticle and features a 75-yard parallax setting. The MSRP is \$229.95 for the Nikoplex and \$239.95 for the BDC-200.

MONARCH ATB SERIES BINOCULAR: Nikon has added advanced prism coating technology previously found exclusively in its high-end offerings to a favorite hunting binocular. This Dielectric High-Reflective Multilayer Prism Coating offers brighter, sharper color and improved low-light performance.

The body style has been redesigned for greater strength and comfort, but the waterproof and fogproof binocular still sports the rugged rubber armor that provides users with a firm grip in the worst of weather.

The Monarch ATB binocular is available in 8x42, 10x42 and 12x42 and sells for about \$279.95 to \$349.95.



Nikon's Monarch binoculars, Rifle Hunter rangefinders and SlugHunter scopes help hunters find their target.

Nikon Sport Optics

www.nikonhunting.com
(800) 645-6687



Quail hunting begins Oct. 1 at Wildcat Creek Quail Hunting Resort.

Wildcat Creek Resort offers comfortable quail hunting

Lodge, amenities provide for fun and relaxing destination

The Wildcat Creek Quail Hunting Resort in Detroit can provide bird hunters with more than 800 acres of some of the most beautiful land in Northeast Texas.

With the season only a few weeks away (from Oct. 1 through March 31) the time is now to book an exciting hunt and make memories that will last a lifetime.

The lodge has more than 10,000 square feet of space, and it is nestled on the shore of the 16-acre Old Mitchell Lake. Some of the resort's many amenities include a pro shop, pool table, card tables, satellite TV and high-speed internet.

Located two hours northeast of Dallas, the Wildcat Creek Resort can provide any hunter with a unique chance to harvest birds without having to travel far.

Managed full-time by a staff of 11, all hunts are equipped with custom designed hunting buggies for comfort and enjoyment. The buggies make getting in the

field almost as much fun as the hunt itself.

The bird dogs live at the ranch and are trained by the resort's house trainers. The dogs hunt year-round so they stay sharp.

Guides at the resort are highly skilled and will accommodate any needs in the field. They strive to ensure the utmost level of safety and fun during a hunt.

Other services include a lighted trap range for evening use. Other activities include fishing, sporting clays, archery and a shooting range (for sighting rifles). Safety instruction classes are also available and mandatory during the first visit to the resort.

Year-round services include off-season lodging for rehearsal dinners, weddings, receptions, cooperate meetings, retreats, family reunions and class reunions. Meeting and party facilities with fully catered meals are also available.

Wildcat Creek Resort

www.wcrquailhunting.com
(903) 674-2000

WCR Quail Hunting Resort lies in the gateway to Texas, Red River County, where hunting is and has always been a way of life. Our main attraction is Quail Hunting.

We do this work out of desire and the love of the sport of hunting. We possess some of the finest guides and dogs, and our property consists of 830 acres of well-managed land. We at WCR would like to extend a warm welcome to you and yours. When hunting at WCR, you will find yourself escaping to another time. We offer genuine American hospitality and good ol' Southern cooking. Combine this with our incredible wildlife habitat, great service, and elite accommodations, and a memorable quail hunting adventure is awaiting you.

Remember the season starts October 1st and runs thru March 31st, so set your reservations now.

BAD BOY BUGGIES Northeast Texas Dealer Sales & Service

691 CR 1242 • Detroit, Tx
www.wcrquailhunting.com • 903-674-2000

Sizing up deer at a distance becomes easier with Bushnell's Fusion binoculars. The binocs are a combination — or fusion — of binoculars and a rangefinder, helping hunters know what they're up against.



Bushnell 'fuses' binocs, rangefinder

High-tech product works equally well for long shots, bowhunting

The Fusion 1600 ARC range-finding binocular is perhaps one of Bushnell Outdoor Products' more inspired designs: It is part rangefinder, part binocular and wholly ingenious.

What Bushnell has done is fuse its quality optics with the latest in laser range-finding technology into one easy-to-carry instrument. By combining two very useful hunting tools, Bushnell has given outdoorsmen a cost-effective optics alternative.

The Fusion sells for just under \$900, an affordable price point for this category of product.

So far, feedback has been favorable. Hunters who have purchased the Fusion 1600 ARC range-finding binocular have mentioned its bright and clear optics, its affordable price, and have commented on the rangefinder's numerous and very useful features in their online reviews.

That is because the Fusion sports all the features that customers have come to expect from Bushnell, which prides itself on using only the highest quality materials and premium components in its products.

The 10x42 binoculars' BaK-4 prisms with PC-3 phase corrective coating offer superior resolution and clarity in differing light conditions. The optics are coated with RainGuard HD, an exclusive, patented, water-repellant coating on which

condensation from rain, fog or snow forms in much smaller droplets that scatter less light, resulting in increased light transmission and a clearer image. That means users can use this binocular even when looking directly into the driving rain.

Designers have also included comfortable twist-up eyepieces, generous eye relief, a central focus knob plus such handy features as a built-in battery indicator.

And, while hunters no doubt will appreciate what a good binocular can do out in the field, it is the cleverly integrated rangefinder that will put visions of trophy-sized deer in their heads — and big grins on their faces.

At the push of a button, the Fusion will display the exact distance to the target — from 10 to 1,600 yards. It features ARC

(Angle Range Compensating) technology, which instantly accounts for the angle when calculating distance so that hunters know precisely where to shoot. In addition to calculating the angle to the target, ARC also gives the "holdover" range for the rifle shooter and true horizontal distance for bow hunters.

In bow mode, it provides line-of-sight, angle and true horizontal distance from 10-99 yards/meters;

In rifle mode, it provides line-of-sight, angle and bullet drop/holdover up to 199 inches.

Additionally, there is a brush mode for measuring distances in heavy cover and a bull's-eye mode for ranging in open areas.

Another noteworthy feature is its Variable Sight-In Distance capability. This will allow hunters to select between

100-, 150-, 200- or 300-yard sight-in distances in rifle mode to accommodate their shooting styles.

Users also can choose between inches and MOA for holdover on longer shots. The range of angle measurement is -90 to +90 degrees.

The Fusion's display employs state-of-the-art Vivid Display Technology for improved light transmission and resolution, high contrast and four adjustable intensity settings. That translates into easy-to-see distance readings even in low-light conditions.

All-in-all, it's a great tool for the hunter.

Bushnell

www.bushnell.com
(800) 423-3537

Hatton Ranch
Hunting • Breeding Trophy Whitetails

Stock your ranch with 200"+ Typical Genetics! Does & Bucks Available.

Trophy Whitetail Hunting Book for 2010 Now!

940-362-4219 • 214-802-5952
www.HATTONRANCH.COM
WEST OF GRAHAM, TEXAS! QUALITY GENETICS. QUALITY SERVICE.

DNZ PRODUCTS

FREEDOM REAPER

919.777.9608
WWW.DNZPRODUCTS.COM

Made in the USA

- Machined, one-piece design for extreme accuracy
- Fast and easy to install — no special tools needed
- Available for a wide variety of firearms
- Lightweight — approximately one-third weight of steel
- Ring placement allows extra eye-relief adjustment
- Made of billet aluminum
- Made for 1-inch and 30mm scopes

Go to DNZProducts.com for a dealer near you.

HELPS ADD
**A SPLASH
 OF COLOR**
 TO THE
 SEASON.



TROPHY
XLT



Bushnell[®]
Magnify Life

www.bushnell.com

**America's best-selling rifle scope,
 built better than ever.**

From the class-leading 91% light transmission to the nearly indestructible one-piece tube, it's newly optimized to ensure that autumn leaves aren't the only color - or the only things you see falling - in the woods this season. It's even equipped with Butler Creek[®] flip-up scope covers. Now, get ready to see red.



Building on our best-selling Trophy binocular line, the all-new **Trophy XLT binos** deliver the ultimate blend of brightness, clarity and durability.

© 2010 BOP



\$30 REBATE
ON **EVERY NIKON
BDC RIFLESCOPE!***

LIMITED TIME OFFER— AUG. 19th - OCT. 10th 2010

GET READY FOR YOUR
BEST SEASON EVER WITH
A BDC RIFLESCOPE AND
SPOT ON™ TECHNOLOGY.

Faster is better. The Nikon Bullet Drop Compensating Reticle is designed for rapid target acquisition and superior accuracy with clear "ballistic circles" for precise aiming points and unmatched long range shooting. Nikon's new Spot On technology allows you to match your BDC to your ammo for incredibly accurate shooting.

There's a BDC just for you. Choose from over 30 BDC models.

*Limited time offer. See complete details, including terms and conditions at nikonpromo.com

Get Your Bucks Early!



All Nikon trademarks are the property of Nikon Corporation.

Visit the Premier Texas Nikon Dealer Near You



Carter's Country
Spring
(281) 443-8393
West Houston
(713) 461-1844
Pasadena
(713) 475-2222
Southwest Freeway
(281) 879-1466



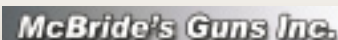
Alpine Shooting Range
Fort Worth
(817) 478-6613



Wulf Outdoor Sports
Center (936) 598-8310
Athens (903) 670-3222



Ray's Hardware & Sporting Goods
Dallas
(214) 747-7916



McBride's
Austin
(512) 472-3532



SWFA.com
Red Oak
(972) 726-7348